

# Frankly Sentimental

78 RPM Albums

Label 39D

Mono

C-185

Red label with Columbia notes and CBS microphone at top.

Under COLUMBIA is written a two-line patent and trademark statement. Reference to the patent number has been removed.

First appearance in *Billboard*: July 16, 1949



FRANKLY SENTIMENTAL— 80  
FRANK SINATRA (4-10")  
Columbia C-185  
Body and Soul; Laura; Fools Rush In; Spring Is Here; One for My Baby; Guess I'll Hang My Tears Out To Dry; When You Awake; It Never Entered My Mind  
This collection of eight superb evergreens shows off Frank Sinatra several notches above the level currently being maintained by his regular single disk efforts. He treats these beautiful songs like works of love and the results are gratifying. On five of the sides, The Voice is aided tastefully by Axel Stordahl's orchestra while the other three have an unblended quintet for the background. Sinatra may have slipped a bit but he still has legions of fans and this package should prove to be a big thing for them.

JUKES	JOCKS
Most sides could draw coins.	Pop spinners will want this package.



10" LP Albums

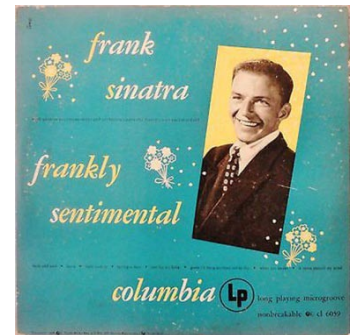
Label 48

Mono

CL-6059

Red label with "long playing" and "microgroove" at the bottom

First appearance in *Billboard*: July 16, 1949

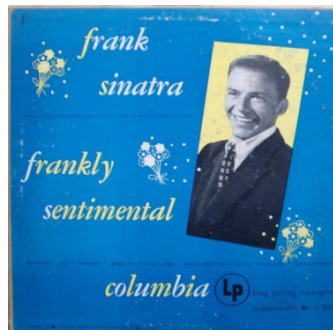


FRANKLY SENTIMENTAL  
FRANK SINATRA with Quintet and Orchestra under the direction of Axel Stordahl

Frank Sinatra's most colorful collection of songs to be recorded by Frank was this set of the most beautiful evergreens. These are the songs that have made Frank Sinatra's name a household name. It is a collection of eight superb evergreens that show off Frank Sinatra several notches above the level currently being maintained by his regular single disk efforts. He treats these beautiful songs like works of love and the results are gratifying. On five of the sides, The Voice is aided tastefully by Axel Stordahl's orchestra while the other three have an unblended quintet for the background. Sinatra may have slipped a bit but he still has legions of fans and this package should prove to be a big thing for them.

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Some copies have a soft, paper cover opening from the top. Other copies have a hard cardboard cover.



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