

No One Cares

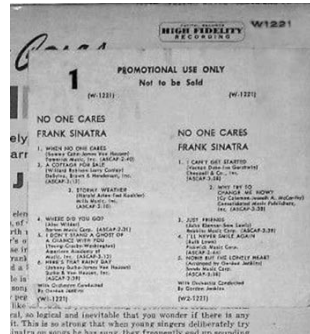
Label 58

Mono

W-1221

Black label with color band. The words "LONG PLAYING HIGH-FIDELITY" run from bottom to top across the label.

First Appearance in *Cash Box*: August 1, 1959



Label 58

Stereo

SW-1221

Black label with color band. The words "LONG PLAYING HIGH-FIDELITY" run from bottom to top across the label.

First Appearance in *Cash Box*: August 1, 1959



14 Albums In "Capitol Kaleidoscope"

HOLLYWOOD — Keyed to the theme "Capitol Kaleidoscope—A Brilliant Array of Stars and Sounds," Capitol Records last week released fourteen new popular albums. Topping the release list are new packages by Frank Sinatra, Tennessee Ernie Ford, Paul Weston, the Four Preps, and, together for the first time, Peggy Lee and George Shearing, in an album recorded on the spot at the Disk Jockey Convention in Miami Beach. With one exception, all albums on the release are available in stereo and monophonic editions.

The Sinatra album, titled "No One Cares," is a collection of sentimental ballads, including "Stormy Weather," "A Cottage For Sale," "I Can't Get Started" and eight others. To promote the Sinatra album, Capitol has prepared 2,000 giant blowups of the jacket for point-of-purchase push. Also set are black and white and four-color ads in consumer publications.

Label 60

Mono

W-1221

Black label with color band. Logo at left. Spires extend up and down from the Capitol logo.



Label 60

Stereo

SW-1221

Black label with color band. Logo at left. Spires extend up and down from the Capitol logo.



Label 62

Mono

W-1221

Black rainbow label with logo at top, and no subsidiary print.



Stereo

SW-1221

Black rainbow label with logo at top, without subsidiary print



At some point in 1965, Capitol reduced the price of the album, and with that change came a change in the price code from W- to T-.

Label 62

Stereo

ST-1221

Black rainbow label with logo at top, without subsidiary print



Label 72rb

Stereo

SM-1221

Yellow label with Capitol at the bottom.

With "all rights reserved" disclaimer. Issued 1976 to 1978.



Label 72rb

Stereo

SM-501221

Yellow label with Capitol at the bottom.

Columbia Record Club issue. Issued 1976 to 1978.



Label 78

Stereo

SM-1221

Purple label with large Capitol logo at top.

All rights reserved disclaimer in the rim print at the bottom. Issued 1978.



Label 78bb

Stereo

SM-1221

Light blue budget label with large Capitol logo at top.

All rights reserved disclaimer in the rim print at the bottom. Issued 1978 on.

