

Can-Can

Label 60

Mono

W-1301

Black label with color band. Logo at left. Spires extend up and down from the Capitol logo.



Label 60

Stereo

SW-1301

Black label with color band. Logo at left. Spires extend up and down from the Capitol logo.



Hollywood

Capitol's Coast branches are up in the air (literally) in promoting its "Can-Can" soundtrack album. To tie in with the album number 1301, Cap released 1301 gas-filled balloons from atop the Capitol Tower here and ditto number from the roofs of the tallest buildings in San Diego, San Bernardino, San Francisco, Portland (Ore.), Seattle and Spokane. Each balloon bears the "Can-Can" imprint and the Capitol sig. Two hundred of the missiles in each batch held a coupon redeemable for a free copy of the album. Balloons were released at 1301 hours or 1:01 p.m. on Saturday (16). Gimmick is Paul Baldwin's brainchild. He's Cap's LA branch promotion manager.

Label 72rb

Stereo

SM-1301

Yellow label with Capitol at the bottom.

With "all rights reserved" disclaimer. Issued c. 1977 to 1978.



Label 78bb

Stereo

SM-1301

Light blue budget label with large Capitol logo at top.

All rights reserved disclaimer in the rim print at the bottom. Issued 1978 on.

