

This is Sinatra!

Label 56

Mono

T-768

Turquoise label with no silver "band". At the bottom of this label are the words "LONG PLAYING."

First Appearance in *Billboard*: November 17, 1956

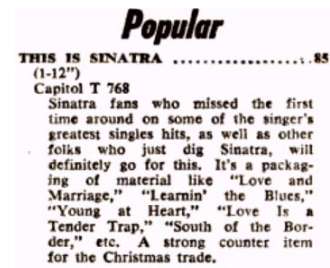


The earliest pressings do not list the patent number for T-Rim on the label; copies made after November, 1956, have the patent written above "Long Playing."

Mono

T-768

Turquoise label with no silver "band". At the bottom of this label are the words "LONG PLAYING."



Label 57

Mono

T-768

Turquoise label. At the bottom of this label are the words "LONG PLAYING · HIGH FIDELITY." The patent number for T-RIM appears in the rim print.



Label 58

Mono

T-768

Black label with color band. The words "LONG PLAYING HIGH FIDELITY" run from bottom to top across the label.



Label 60

Mono

T-768

Black label with color band. Logo at left. Spires extend up and down from the Capitol logo.



Some copies of the LP were imports from the United Kingdom. These have the UK tax code stamped in the center of the label, and the labels read "Made in England."

Label SL61

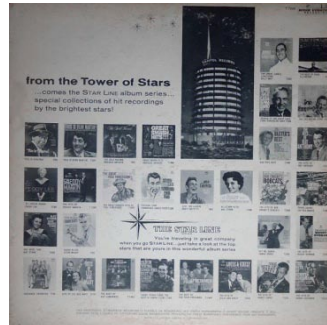
Mono

T-768

Gold Star Line label. Logo at left.



In 1961, Capitol reissued this album onto its new Star Line album label. Early copies feature a generic back cover showing a set of Star Line albums in color. Later copies on the gold label, and all mono copies afterward, feature a black-and-white back cover that lists the catalog number in the upper right corner.



Label SL65

Mono

T-768

Black Star Line label.

The back cover has additional print at the bottom about mono records not becoming obsolete.



Duophonic

Black Star Line label.

DT-768



Label SL67

Mono

T-768

Red-and-white target Star Line label.



Duophonic

DT-768

Red-and-white target Star Line label.

Cover slick now reads "for STEREO phonographs," omitting Duophonic.



In 1969, Capitol combined the two volumes of *This is Sinatra* into a two-record set called *Close Up* (DWBB-254). That album has its own listing.

Label 78bb

Mono

M-11883

Light blue budget label with large Capitol logo.

The label has an "all rights reserved" disclaimer. Issued late 1980 on.

