

**Songs for Swingin' Lovers**

**Label 56**

**Mono**

**W-653**

Gray label with no silver "band". At the bottom of this label are the words "LONG PLAYING." The earliest pressings do not list the patent number for T-Rim on the label. First Appearance in *Billboard*: March 17, 1956.



The original front cover slick depicts a smiling Sinatra facing to the left. Although the imagery worked well, it appeared that he was facing away from the lovers. Late in 1956, Capitol replaced the drawing of Frank with a different one that faced toward the happy couple. They moved Sinatra's name to the right as well.

**Mono**

**W-653**

Gray label with no silver "band". At the bottom of this label are the words "LONG PLAYING." Copies made after October, 1956, have the patent written above "Long Playing."



**Popular**

**SONGS FOR SWINGIN' LOVERS (1-12")**—Frank Sinatra. Capitol W 653  
 Frank Sinatra is one of the hottest album sellers in the field right now, and his latest Capitol LP should grab off as many, if not more, sales than his past highly successful packages in view of his recent nomination for an Academy Award. Sinatra is at his vocal best—and that's high praise, indeed—on 12 nostalgic standards, including the joyful "You Make Me Feel So Young," "Old Devil Moon," "You're Getting to Be a Habit With Me." Needless to say, the LP is a programming bonanza for deejays.

**Label 57**

**Mono**

W-653

Gray label. At the bottom of this label are the words "LONG PLAYING · HIGH FIDELITY." The patent number for T-RIM appears in the rim print.

57A



The earliest reissues on this label show the song titles close together, as they had been on the earlier pressings. Later copies (57B) have the information spread out more.

**Mono**

W-653

Gray label. At the bottom of this label are the words "LONG PLAYING · HIGH FIDELITY." The patent number for T-RIM appears in the rim print.

57B



**Label 58**

**Mono**

W-653

Black label with color band. The words "LONG PLAYING HIGH FIDELITY" run from bottom to top across the label.



**Label 60**

**Mono**

W-653

Black label with color band. Logo at left. Spires extend up and down from the Capitol logo.



In summer, 1962, after Frank Sinatra left Capitol Records for Reprise, Capitol reissued his album catalog. This album was reissued with three fewer tracks. The new front covers list the song titles.

**Label 62**

**Mono**

W-653

Black rainbow label with logo at top, without subsidiary print.

62A (Keystone print)

62B (Bert-Co print)



**Duophonic**

DW-653

Black rainbow label with logo at top, without subsidiary print.

62A (Keystone print)





Some copies use front cover slicks that do not list the song titles.

**Label 62**

**Duophonic**

**DT-653**

Black rainbow label with logo at top, without subsidiary print.

T62A (Keystone print)



**Label 72rb**

**Mono**

**SM-653**

Yellow budget label with Capitol at the bottom.

All rights reserved disclaimer in the rim print.

Posterboard cover.



Beginning in 1977, Capitol reissued the album onto its budget line.

**Label 72r**

**Mono**

**SM-500653**

Orange label with Capitol at the bottom.

Columbia Record Club issue.

Posterboard cover.



**Label 78**

**Mono**

SM-653

Purple label with large Capitol logo.  
All rights reserved disclaimer in the rim print.  
Posterboard cover.



**Label 83**

**Mono**

SM-500653

Black rainbow label with print in the color band.  
Columbia Record Club issue.

