

## High Society

Label 56

Mono

W-750

Gray label with no silver "band". At the bottom of this label are the words "LONG PLAYING."

First Appearance in *Billboard*: July 7, 1956

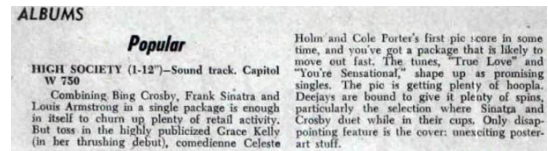


The earliest pressings do not list the patent number for T-Rim on the label; copies made after October, 1956, have the patent written above "Long Playing."

Mono

W-750

Gray label with no silver "band". At the bottom of this label are the words "LONG PLAYING."



Label 57

Mono

W-750

Gray label. At the bottom of this label are the words "LONG PLAYING · HIGH FIDELITY." The patent number for T-RIM appears in the rim print.



**Label 58**

**Mono**

W-750

Black label with color band. The words "LONG PLAYING HIGH FIDELITY" run from bottom to top across the label.

**Label 60**

**Mono**

W-750

Black label with color band. Logo at left. Spikes extend up and down from the Capitol logo.



**Stereo**

SW-750

Black label with color band. Logo at left. Spikes extend up and down from the Capitol logo.



In summer, 1962, after Frank Sinatra left Capitol Records for Reprise, Capitol reissued his album catalog. This album was reissued with four fewer tracks.

Label 62

Mono

W-750

Black rainbow label with logo at top, without subsidiary print.  
The back cover has additional print at the bottom about mono records not becoming obsolete.



62A (Keystone print)



Stereo

SW-750

Black rainbow label with logo at top, without subsidiary print.  
62A (Keystone print)

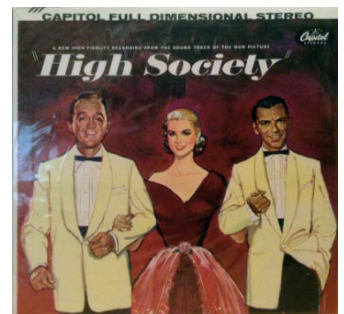


Label 69rc1

Stereo

SW-8-0750

Green label with "C" logo at top. Capitol Record Club issue.  
T62A (Keystone print)



**Label 71**

**Stereo**

SW-750

Red label with "C" logo at top.



**Label 72**

**Stereo**

SW-750

Orange label with Capitol at the bottom.

NO "all rights reserved" disclaimer.



**Label 72r**

**Stereo**

SW-750

Orange label with Capitol at the bottom.

The label has an "all rights reserved" disclaimer. Issued 1975-1978.



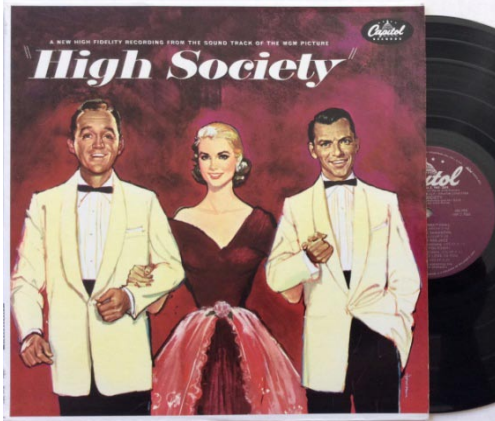
Label 78

Stereo

SW-750

Purple label with large Capitol logo.

The label has an "all rights reserved" disclaimer. Issued 1978-1983.



JUNE 23, 1956 THE BILLBOARD MUSIC-RADIO 39

**"HIGH SOCIETY" IN HIGH FIDELITY IS HEADLINE NEWS!**

**BING AND FRANK TOGETHER FOR THE FIRST TIME!**



ALBUM NO. 750

**GRACE KELLY SINGS TOO!**

**LOUIS ARMSTRONG AND HIS BAND!**

**COLE PORTER'S NEW FILM SCORE!**

M-G-M presents in VISTAVISION  
A SOL G. BISHOP PRODUCTION  
starring **BING CROSBY - GRACE KELLY - FRANK SINATRA**  
in **HIGH SOCIETY**  
CASTING BY **CELESTE HOLM - JOHN LUND**  
EXECUTIVE PRODUCERS **LOUIS CALMANN - SIDNEY BLACKMER**  
PRODUCED BY **LOUIS CALMANN AND HIS BAND**  
and **LOUIS ARMSTRONG AND HIS BAND**  
SCREEN PLAY BY **JOHN PETRICK**  
BASED ON A PLAY BY **PHILIP BARBY**  
MUSIC AND LYRICS BY **COLE PORTER**  
JOHNNY GREEN CONDUCTING THE M-G-M STUDIO ORCHESTRA  
Color by **TECHNICOLOR**  
Directed by **CHARLES WATKES**

It's another sensational  
SOUND TRACK ALBUM by CAPITOL  
... featuring great performances,  
thrilling High Fidelity,  
and a dynamic  
promotional campaign!

