

Pal Joey

Label 57

Mono

W-912

Gray label. At the bottom of this label are the words "LONG PLAYING · HIGH FIDELITY."

The patent number for T-RIM appears in the rim print.

First Appearance in *Billboard*: October 28, 1957



Label 60

Mono

W-912

Black label with color band. Logo at left. Spires extend up and down from the Capitol logo.



Label 60

Duophonic

DW-912

Black label with color band. Logo at left. Spires extend up and down from the Capitol logo. This was one of the first 14 Duophonic albums that Capitol released in June, 1961.



Label 62

Mono

W-912

Black rainbow label with logo at top, and no subsidiary print.



Duophonic

DW-912

Black rainbow label with logo at top, without subsidiary print



DUOPHONIC... A BRAND NEW SOUND Now, for stereo phonographs, Capitol has created a new sound. DUOPHONIC is an exclusive Capitol technical development, designed to match monophonic "hi-fi" performance that are now impossible. It brings to these memorable, one-of-a-kind recordings a more vivid sound with many of the characteristics of stereo.

DUOPHONIC COMPARED TO MONOPHONIC SOUND In contrast to mono, DUOPHONIC has a dimensional two-speaker effect, a broad spectrum of sound, regardless of the listener's position. There is no "centering" and none of the disappointing loudness often experienced in hearing mono discs on stereo equipment.

DUOPHONIC COMPARED WITH STEREOPHONIC SOUND DUOPHONIC is not stereo. But it is a bigger, fuller sound than monophonic. And through the technique of DUOPHONIC, the great performances of the past may be heard with much of the same spaciousness and depth enjoyed in today's stereophonic sound.

A WHOLE NEW MARKET DUOPHONIC opens a completely new market for some of the best recordings ever released! Stereophiles can now rediscover the past's most famous albums... and enjoy a new dimension in sound never before available. Add it all up... a new sound... a new market... new sales... Sum total: new profits for you!

AND NOW, AS THE FIRST DUOPHONIC RELEASE, CAPITOL PROUDLY ANNOUNCES FOURTEEN EXCITING DUOPHONIC ALBUMS OF NEVER-TO-BE-DUPLICATED GREAT PERFORMANCES OF THE PAST...



Label 72rb

Duophonic

SM-912

Yellow label with Capitol at the bottom.

With "all rights reserved" disclaimer. Issued 1976.



Label 78bb

Duophonic

SM-912

Light blue budget label with large Capitol logo at top.

All rights reserved disclaimer in the rim print at the bottom. Issued 1978-1980.

