

**Columbia Label Styles
on Bob Dylan Albums from 1962 to June, 1970**

COL55

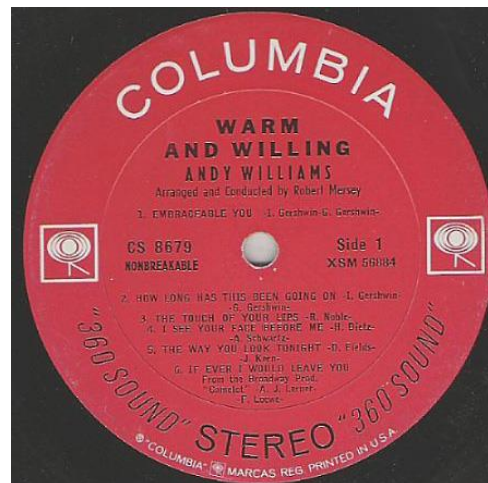
In June or July, 1955, Columbia introduced the "6 eye" label. There are six camera/eye logos on the label, and the "Lp" logo is at the bottom. This label continued on all (mono) pressings until 1962. Mono mainstream numbers from about CL 600 through about CL 1819 were pressed on this label style originally. In 1958, stereo was introduced, and so a stereo version of the "6 eye" label was created. Stereo mainstream numbers from CS 8000 to about CS 8619 were pressed on this label style originally. The only Dylan album in the USA to appear on this label was Bob's first, self-titled LP.



COL62

In mid-July 1962, Columbia switched to a "2 eye" label, which lasted in one form or another until 1970. The first variety (1962-1963) featured the words "Guaranteed High Fidelity" at the bottom for mono LP's and "360 Sound" twice around the word "STEREO" at the bottom for stereo LP's.

For mono records, this variation covers mainstream numbers CL 1820 - CL 2379 (July, 1965).
For stereo records, this variation covers mainstream numbers and CS 8615 - CS 8951 (through the third week in February, 1964).



COL64a

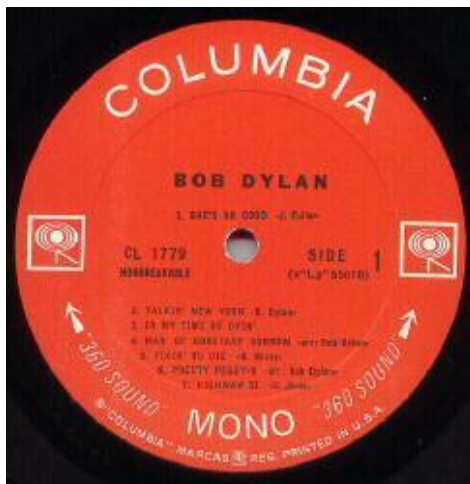
In **Late February, 1964**, arrows were added to the stereo logo. A similar change was made for Masterworks/soundtrack albums. This variation covers mainstream numbers CS 8905-CS 9177 (stereo).



COL65

In August, 1965, the print on both mono and stereo copies -- for mainstream and Masterworks albums -- was changed to white, which contrasted better with the red (or gray) label. The print on the mono copies was changed to conform to the stereo labels, now reading "MONO," flanked by "360 Sound." This variation covers mainstream numbers CL 2381 - CL 2658 (mono) and from CS 9177 – CS 9458 (stereo).

Until October (1965), some label backdrops for the main series had rim text that mentioned masterworks LP's (**label 65m**). This was an error that was quickly corrected. However, an error involving the placement of the speaker logo between MARCAS and REG remained on the label until mid-1967. At the start of 1967, Columbia stopped including the word NONBREAKABLE on its labels (**label 65a**).



COL65b

In June, 1967, at approximately mainstream number CL 2659 (CS 9459), the "360 Sound" references were removed from the mono label. Thus, albums like Bob Dylan's *John Wesley Harding* (CL 2804, from 1968), have only "MONO". Mono albums were discontinued for regular distribution in 1968, at about album number CL 2811. Special mono pressings for radio stations (and possibly for some stores) continued to be made until



about the beginning of 1969 (with approximately LP number CL-2920); these albums were on red labels but were not available commercially.

Both mono and stereo labels had the rim print changed so that the “speaker” logo is to the left of “Marcas Reg.”



COL65x

During the 2nd week in June, 1970, Columbia put the catalog number in bold, wide print and added “STEREO” beneath it.



COL70

In July (1970), Columbia switched to what I call the "Columbia Columbia..." label.



This guide covers Bob Dylan’s records through June, 1970, and the end of the “360” or “two-eye” label.

Bob Dylan

Released: Early April, 1962



Label 55

Red label Promo

CL-1779

Overprint reading "DEMONSTRATION COPY NOT FOR SALE."

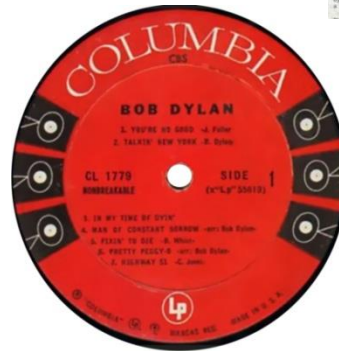
Most promotional copies feature a silver and black "star" sticker on the front cover.



Mono

CL-1779

Three speaker logos on each side.



Terre Haute

Pitman

Bridgeport

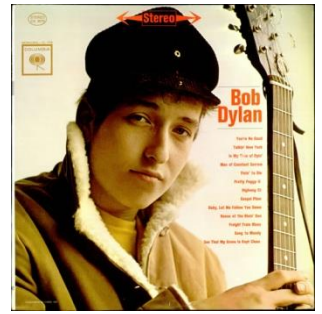


Santa Maria

Stereo

CS-8579

Three speaker logos on each side.



Terre Haute

Pitman

Bridgeport



Santa Maria

Mono

CL-1779

360 label with "Guaranteed High Fidelity" in black

Some copies give the correct title of "Youre No Good." Others incorrectly show "She's No Good."



Stereo

CS-8579

360 label with "360 SOUND" and STEREO in black, without arrows
"Youre No Good" incorrectly shown as "She's No Good."



Label 65

Mono

CL-1779

360 label with misplaced speaker logo and "NONBREAKABLE."

Some copies give the correct title of "Youre No Good." Others incorrectly show "She's No Good."



Stereo

CS-8579

360 label with misplaced speaker logo and "NONBREAKABLE."
"Youre No Good" incorrectly shown as "She's No Good."



Label 65b

Mono

CL-1779

360 label with corrected speaker logo. The arrows and "360 sound" have been removed from mono labels.

"Youre No Good" incorrectly shown as "She's No Good."



Stereo

CS-8579

360 label with corrected speaker logo now appearing to the left of "Marcas."

"Youre No Good" incorrectly shown as "She's No Good."



Some copies were sold in mono covers that were stickered to indicate the presence of a stereo record.

Label 65x

Stereo

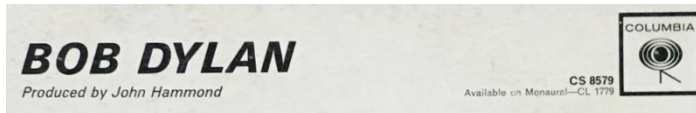
CS-8579

360 label with catalog number and side number in ***bold italics***.




Possible Covers:

The first stereo copies were missing the producer credit on the rear slick under the album title. Later copies have that credit, but some copies from c. 1966 through as late as 1970 are missing the credit again.



— Pop —

BOB DYLAN



Columbia CL 1779 (M) CS 8579 (S)—Bob Dylan is a young man (20) from Minnesota who has already made an impact among folkies with his exciting manner with folk, blues, and pop-folk tunes. He plays, sings and composes and is one of the most interesting, and most disciplined youngsters to appear on the pop-folk scene in a long time. This album shows him off in fervid readings of such well-known items as "Highway 51," "Freight Train Blues" and "House of the Rising Sun," and moving readings of originals such as "Song to Woody" and "Talkin' New York." Dylan, when he finds his own style, could win a big following.

The Freewheelin' Bob Dylan

Released: July 20, 1963



Label 62

White label Promo

CL-1986

The cover has a promotional banner strip.

In early July, Dylan withdrew four of the songs from this LP and replaced them with others.

Some copies of the promo list the deleted songs but play the usual songs.

Others list and play the replacement songs.



Mono

CL-1986

360 label with "Guaranteed High Fidelity" in black



Stereo

CS-8786

360 label with "360 SOUND" and STEREO in black, without arrows

A few copies list and play the deleted tracks; most copies list and play the replacement tracks.



Possible covers:

All US covers list the replacement tracks. Most Canadian covers list the deleted tracks, although the records play the replacement tracks.

Stickers:

Early copies may be found with a sticker promoting the inclusion of "Blowin' in the Wind."



Label 65

Mono

CL-1986

360 label with misplaced speaker logo and "NONBREAKABLE."



Stereo

CS-8786

360 label with misplaced speaker logo and "NONBREAKABLE."

Some copies have label 65m (with the MASTERWORKS designation in the rim print).



Label 65b

Mono

CL-1986

360 label with corrected speaker logo. The arrows and "360 sound" have been removed from mono labels.



Stereo

CS-8786

360 label with corrected speaker logo now appearing to the left of "Marcas."



Some copies were sold in mono covers that were stickered to indicate the presence of a stereo record.

Label 65x

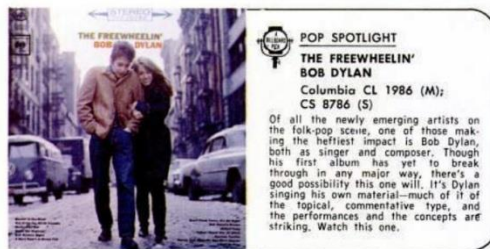
Stereo

CS-8786

360 label with catalog number and side number in **bold italics**.

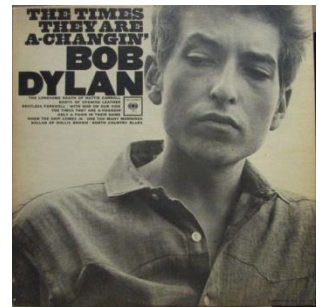


The album was apparently scheduled for release in May, but the last-minute change in the track selection caused it to be delayed. It was not reviewed in *Billboard* and was not mentioned or advertised there until July 20th – after the “Blowin’ in the Wind” single by Peter, Paul, and Mary had begun to chart; it had been released at the end of June. Dylan appeared at the Newport Folk Festival a few days after the first mention in *Billboard*, where he sang “Blowin’ in the Wind” on the 26th at the evening finale.



The Times They Are a-Changin'

Released: late February, 1964



Label 62

White label Promo

CL-2105

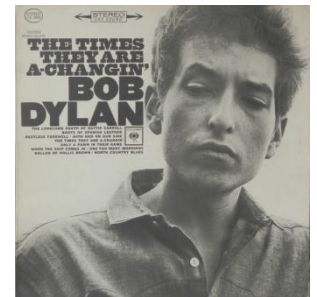
The cover has a promotional banner strip.



Mono

CL-2105

360 label with "Guaranteed High Fidelity" in black



Label 64a

Stereo

CS-8905

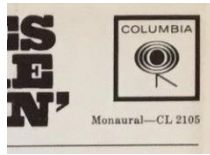
360 label with "360 SOUND" and STEREO in black, with arrows



Possible covers:

The earliest stereo and mono back cover slicks show only the mono or stereo catalog number.

All later slicks list both the mono and stereo catalog numbers.



Label 65

Mono

CL-2105

360 label with misplaced speaker logo and “NONBREAKABLE.”



Stereo

CS-8905

360 label with misplaced speaker logo and “NONBREAKABLE.”

Some copies have label 65m (with the MASTERWORKS designation in the rim print).



Label 65b

Mono

CL-2105

360 label with corrected speaker logo. The arrows and “360 sound” have been removed from mono labels.

No copies are known with this label style.

Stereo

CS-8905

360 label with corrected speaker logo now appearing to the left of "Marcas."

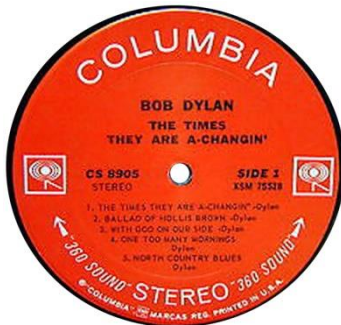


Label 65x

Stereo

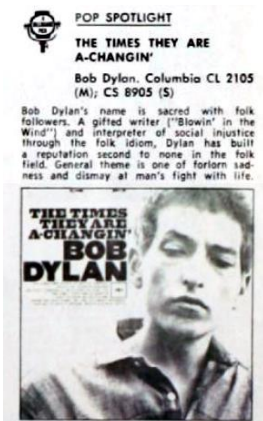
CS-8905

360 label with catalog number and side number in **bold italics**.



Throughout the 1960's, copies of the album were released with a single-page insert that consisted of a continuation of the liner notes.

The album was mentioned as an upcoming release in the Billboard issue dated February 15th and was probably released the following week. It was reviewed in the issue dated February 29th.



Another Side of Bob Dylan

Released: August 8, 1964

Label 62

White label Promo

CL-2193

The cover has a promotional banner strip.

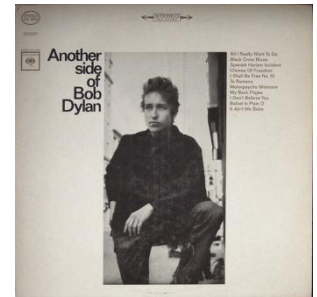
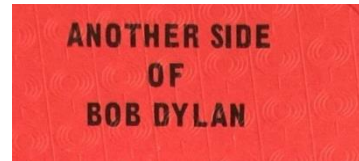


Mono

CL-2193

360 label with "Guaranteed High Fidelity" in black

The first copies were pressed onto vinyl having the speaker logo repeated across the label backdrop. This appears as a raised or "textured" background.



Label 64a

Stereo

CS-8993

360 label with "360 SOUND" and STEREO in black, with arrows



Label 65

Mono

CL-2193

360 label with misplaced speaker logo and "NONBREAKABLE."



Stereo

CS-8993

360 label with misplaced speaker logo and "NONBREAKABLE."

Some copies have label 65m (with the MASTERWORKS designation in the rim print).



Label 65b

Mono

CL-2193

360 label with corrected speaker logo. The arrows and "360 sound" have been removed from mono labels.



Stereo

CS-8993

360 label with corrected speaker logo now appearing to the left of "Marcas."



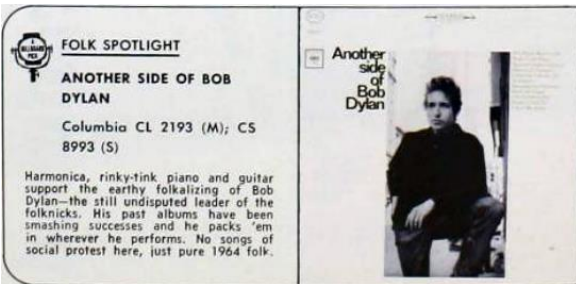
Some copies were sold in mono covers that were stickered to indicate the presence of a stereo record.

Label 65x

Stereo

CS-8993

360 label with catalog number and side number in **bold italics**.



Bringing it All Back Home

Released: April 17, 1965

Label 62

White label Promo

CL-2328

The cover has a promotional banner strip.



Mono

CL-2328

360 label with "Guaranteed High Fidelity" in black



Label 64a

Stereo

CS-9128

360 label with "360 SOUND" and STEREO in black, with arrows



Label 65

Mono

CL-2328

360 label with misplaced speaker logo and "NONBREAKABLE."



Stereo

CS-9128

360 label with misplaced speaker logo and "NONBREAKABLE."

Some copies *may* have label 65m (with the MASTERWORKS designation in the rim print).



Stickers:

The first pressing may appear with the following sticker.



Label 65a

Mono

CL-2328

360 label with misplaced speaker logo without "NONBREAKABLE."



Label 65b

Mono

CL-2328

360 label with corrected speaker logo. The arrows and "360 sound" have been removed from mono labels.



Stereo

CS-9128

360 label with corrected speaker logo now appearing to the left of "Marcas."



Label 65x

Stereo

CS-9128

360 label with catalog number and side number in ***bold italics***.



POP SPOTLIGHT
BRINGING IT ALL BACK
 Bob Dylan, Columbia CL 2328 (M); CS 9128 (S)

Dylan followers are becoming more and more numerous while his folk fans become even more loyal. His single record "Subterranean Homesick Blues," is climbing the pop chart and is included in this LP. There's plenty of musical excitement herein for both the swingin' pop music fan as well as the devoted folknik. Guitar and moanin' harmonica accompany his earthy vocals.



Highway 61 Revisited

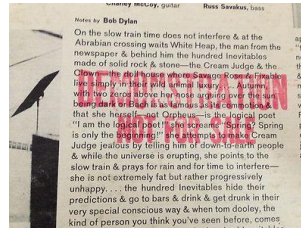
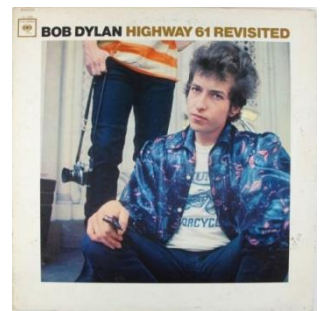
Released: c. September 20, 1965

Label 65

White label Promo

CL-2389

The cover has a promotional banner strip.



Mono

CL-2389

360 label with misplaced speaker logo and "NONBREAKABLE."



Stereo

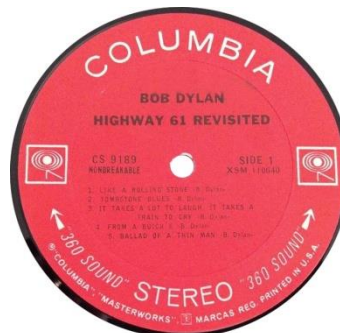
CS-9189

360 label with misplaced speaker logo and "NONBREAKABLE."

True first copies have matrix numbers on side 1 ending with -1 followed by a letter (e.g., -1A).

These copies from the first master feature an alternate mix of "From a Buick 6" that starts with a harmonica riff. Most copies have the standard mix without the harmonica riff. These have matrix numbers with higher-numbered masters (e.g., -2C).

Some copies have label 65m (with the MASTERWORKS designation in the rim print).



Possible covers:

The earliest stereo and mono back covers referred to the album itself as containing material that was “meaningful.” Almost immediately this was changed to read “meaningless.” [The end of the line containing “meaningless” was actually typeset at a slight angle.]

... the songs on this specific record are not so much songs but rather exercises in tonal breath control. ... the subject matter—tho meaningful as it is—has something to do with the beautiful strangers ... the beautiful strangers, Vivaldi’s green jacket & the holy slow train

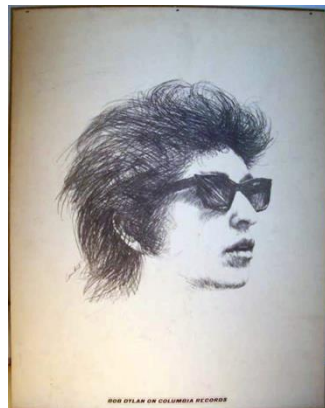
... the songs on this specific record are not so much songs but rather exercises in tonal breath control. ... the subject matter—tho meaningless as it is—has something to do with the beautiful strangers ... the beautiful strangers, Vivaldi’s green jacket & the holy slow train

Stickers:

The first and second pressings may appear with any one of the following stickers.



Copies having the round sticker were issued with a large sketch of Bob Dylan by Saul Lambert, an artist for Columbia Records. Lambert also produced sketches of other Columbia artists. This sketch became the basis for a promotional easel-backed poster captioned “Bob Dylan on Columbia Records.” That poster was part of a label-wide campaign that was marked by several of Lambert’s sketches.



Col. 2-Mos. Drive Accents Country

NEW YORK — Columbia Records is stressing its country music catalog in a two-month campaign slated to begin soon with full-page ads in photo sections of Sunday supplements in 16 major markets as well as in trade and consumer magazines. With a theme of “Welcome to Columbia,” the label also plans to advertise in country music publications, which also will have cover and feature stories on the promotion.

Also included in the promotion is a sampler featuring 20 selections by 20 country artists, which will be available for \$1 with the purchase of any Columbia LP. The sampler will have a black and white inner sleeve with reproductions of 56 album covers.

Columbia is supplying dealers with a metal rack fixture, which can hold 100 albums and display seven covers. Dealers also can obtain a display unit, which

can show six to eight new releases, window streamers, Saul Lambert sketches of several top Columbia country artists for window and in-store display, and order forms for the label's entire country catalog.

Another feature of the promotion, in addition to extensive radio advertising, is a consumer sweepstakes, which will be run on radio by local promotion managers. Local prizes will consist of albums, while national winners will attend the Country Music Association's annual convention in Nashville as Columbia's guests.

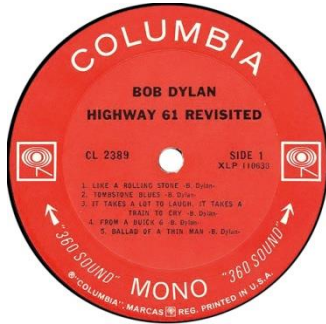
April country releases include albums by Lonzo and Oscar, Lefty Frizzell, the Harden Trio, Tommy Collins, and Flatt and Scruggs. In May, Columbia will issue albums by Johnny Cash, Marty Robbins, Little Jimmy Dickens, Carl Butler and Pearl, Anna Gordon of the Chuck Wagon Gang, and the Nashville Strings.

Label 65a

Mono

CL-2389

360 label with misplaced speaker logo without "NONBREAKABLE."



Label 65b

Mono

CL-2389

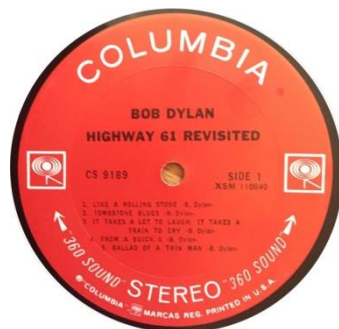
360 label with corrected speaker logo. The arrows and "360 sound" have been removed from mono labels.



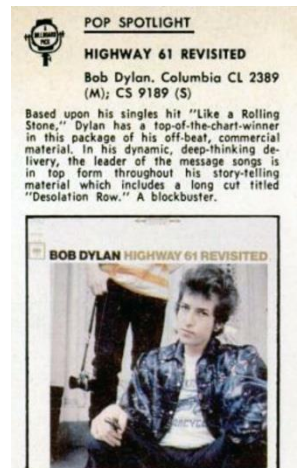
Stereo

CS-9189

360 label with corrected speaker logo now appearing to the left of "Marcas."



The album was announced as a new release on August 14th; however, the recording sessions had only ended on the 4th. The album was not complete yet. It was reviewed in the September 25th issue of *Billboard* and began charting the following week.



Blonde on Blonde

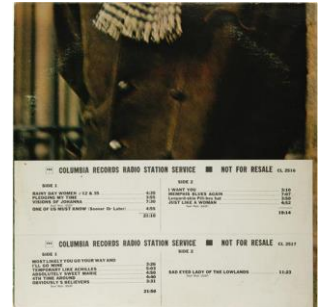
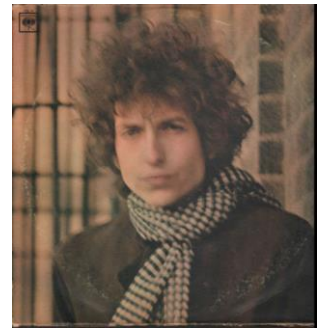
Released: c. July 10, 1966

Label 65

White label Promo

C2L-41

The cover has two promotional banner strips.



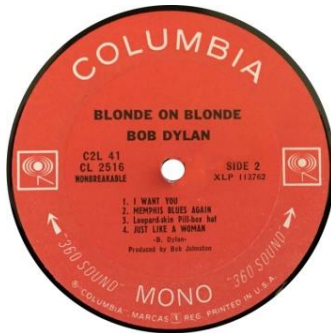
On all promotional copies, the second track on side two of the album is shown as “Memphis Blues Again.” That form of the title appears on all American covers. The correct title of the song is “Stuck Inside of Mobile With the Memphis Blues Again.”

Mono

C2L-41

360 label with misplaced speaker logo and “NONBREAKABLE.”

First pressing – The title to the second track on side two of the album is shown as “Memphis Blues Again.”



Stereo

C2S-841

360 label with misplaced speaker logo and “NONBREAKABLE.”

First pressing – The title to the second track on side two of the album is shown as “Memphis Blues Again.”



Possible covers:

Except for the shot of Dylan in concert in Philadelphia on February 24, 1966, every photograph in the inside spread of the album was taken by Jerry Schatzberg. On all properly-matched first pressings the inside cover shows two photographs containing women. The photo in the upper right corner was taken at the Ondine discotheque at 308 E. 59th Street in New York City (a venue that was co-owned by Schatzberg) on October 5, 1965.



The larger photograph of Italian actress Claudia Cardinale was taken by Schatzberg in 1963.

Reportedly, Cardinale's representatives objected to her photograph being used to promote a pop album, and so it was removed in 1968. Removing her photograph also caused the deletion of the other photograph containing a woman – prompting the rumor that Bob's wife, Sara Dylan, had objected to the pictures.



The first pressing of the album was released on or about July 10, 1966. The record had not been released by June 25th, when Columbia entered an ad for the single, "I Want You," that also promoted the upcoming album. By the end of the first week in July, promotional copies were getting airplay. The album was reviewed in the issue of *Billboard* dated July 16th, in which it was listed as being new that week. The article about the album indicates that the single, "I Want You" (released the week of June 20), had preceded the album's release.



Despite false information stating that the album was released in May, it came out during the second week in July, 1966.

Dylan Disks Showcased

NEW YORK — "Blonde on Blonde," a new two-LP Columbia package, features Bob Dylan in several ways. The disks, performed by Dylan, contain all original Dylan songs, most of which have not been recorded before. The front and back covers of the album unfold and form a full-color 12-by-26-inch photo of the artist. The inside double covers contain nine black-and-white photos of Dylan and others.

Only three of the 14 selections have been waxed before, hit singles "I Want You" and "Rainy Day Women Nos. 12 & 35," and "Pledging My Time," which backed up the latter. One of the four sides is devoted to "Sad-Eyed Lady of the Lowlands." Only the logo and the catalog number appear on the album cover, while the title appears only on the spine and record labels. A merchandising aid is a sticker on the removable skin wrap publicizing the two hit singles.

"Blonde on Blonde" was recorded in Columbia's Nashville studios under the supervision of Bob Johnston, Columbia pop a&r producer.

Mono

C2L-41

360 label with misplaced speaker logo and "NONBREAKABLE."

Second pressing – The title to the second track on side two of the album is shown as "Stuck Inside of Mobile With the."



Stereo

C2S-841

360 label with misplaced speaker logo and "NONBREAKABLE."

Second pressing – The title to the second track on side two of the album is shown as "Stuck Inside of Mobile With the."

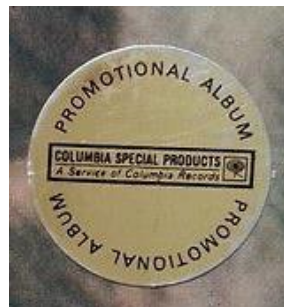


Possible covers:

On all properly-matched second pressings the inside cover shows two photographs containing women.

Stickers:

Both the first and second pressings, and some third pressings, may appear with any one of the following stickers.



Label 65a

Mono

C2L-41

360 label with misplaced speaker logo without "NONBREAKABLE."

The title to the second track on side two of the album is shown as "Stuck Inside of Mobile With the."



Stereo

C2S-841

360 label with misplaced speaker logo without "NONBREAKABLE."

The title to the second track on side two of the album is shown as "Stuck Inside of Mobile With the."



Possible covers:

On all properly-matched **stereo** copies the inside cover shows two photographs containing women. On some **mono** copies of the album, the first inside cover has been replaced. The new layout blows up a photograph of Bob Dylan to fill the void left by the removal of the two photographs.

Columbia must have ordered the change to the new cover during the first six months of 1967. However, since stereo copies were greatly outselling mono records by this time, Columbia had already ordered a back stock of stereo covers sufficient to go past the middle of the year. Therefore, stereo copies of the album continued to use the original cover design.



Label 65b

Mono

C2L-41

360 label with corrected speaker logo. The arrows and "360 sound" have been removed from mono labels.

The title to the second track on side two of the album is shown as "Stuck Inside of Mobile With the."

No copies are known to exist with this label style.

Stereo

C2S-841

360 label with corrected speaker logo now appearing to the left of "Marcas."

The title to the second track on side two of the album is shown as "Stuck Inside of Mobile With the."



Possible covers:

Some copies the inside cover show two photographs containing women. From fall, 1967, onward, the new layout showing the larger photograph of Bob Dylan wearing a scarf appears on all inside covers.

Greatest Hits

Released: April 15, 1967

Label 65a

Promo Cover

KCL-2663

The cover has a promotional banner strip.

The record has a commercial mono label (see below).



Label 65a

Mono

KCL-2663

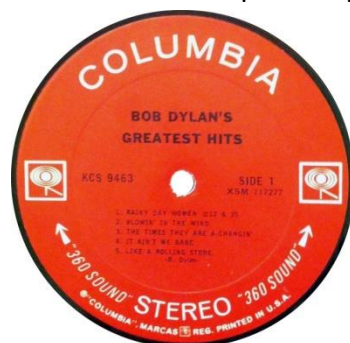
360 label with misplaced speaker logo without "NONBREAKABLE."



Stereo

KCS-9463

360 label with misplaced speaker logo without "NONBREAKABLE."



Stickers:

Most pressings have a version of the following sticker on the shrink wrap.



Posters:

Most pressings through the mid-1970's have a version of the following poster (by Milton Glaser) inside.



Label 65b

Mono

KCL-2663

360 label with corrected speaker logo. The arrows and "360 sound" have been removed from mono labels.



Stereo

KCS-9463

360 label with corrected speaker logo now appearing to the left of "Marcas."



Since the change from label style 65a to 65b was made while the album was beginning to sell, many copies in mono and most (97%) copies in stereo have the newer label style.

John Wesley Harding

Released: January 11, 1968

Label 65b

Promo Cover CL-2804

The cover has a promotional banner strip.
The record has a commercial mono label (see below).



Label 65b

Mono CL-2804

360 label with corrected speaker logo. The arrows and "360 sound" have been removed from mono labels.



Promo Cover

CS-9604

The cover has a promotional banner strip.
The record has a commercial stereo label (see below).



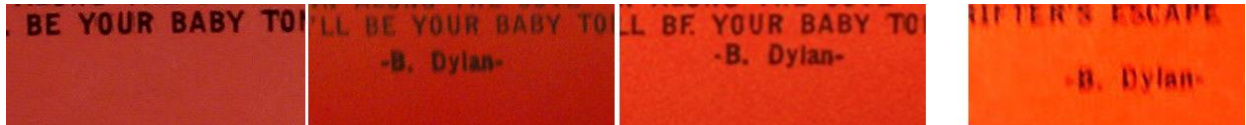
Stereo

CS-9604

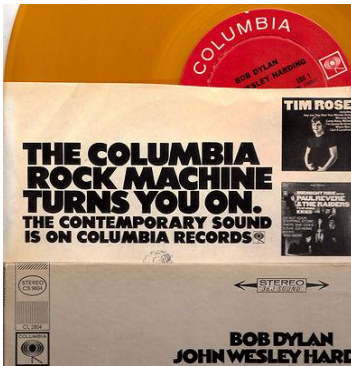
360 label with corrected speaker logo appearing to the left of "Marcas."



Label 65b(i) has no blank line under “Drifter’s Escape” on side 1.
 Side 2 is missing the credit to Bob Dylan that should appear at the bottom.
 Label 65b(ii) has no blank line under “Drifter’s Escape” on side 1.
 Side 2 has the credit to Bob Dylan at the bottom in a bolder typeface. The B of “B. Dylan” is aligned under the E in “BE”.
 Label 65b(iii) has no blank line under “Drifter’s Escape” on side 1.
 Side 2 has the credit to Bob Dylan at the bottom. The B of “B. Dylan” is aligned under the YO in “YOUR”.
 Label 65b(iv) has a blank line between the last song on each side and the author credit to B. Dylan.



Some copies of the record with label 65b(iv) were pressed by employees on gold vinyl as unofficial souvenirs. Red-vinyl copies also exist, but based on the label design the red copies appear to be counterfeit or foreign.



Possible Covers:

The first back cover, appearing on copies in early 1968, is missing the copyright to Bob Dylan at the bottom right corner. Most covers have this credit.



Stickers:

Some mono pressings have a version of the following sticker on the front cover.



DYLAN'S COL. LP GETTING BLOCKBUSTER RESPONSE

NEW YORK—Bob Dylan's first album for Columbia Records in 17 months is creating an unprecedented response.

The album, "John Wesley Harding," was given a four-column wrap-up in The New York Times Thursday (11), and Time magazine heralded the release of the album with a feature article on Dylan.

Columbia's sales executives report that "John Wesley Harding" is one of the fastest-breaking albums in their experience. In stores less than a week, the record is reported to have sold more than 250,000 copies.

The response to the LP is particularly significant since Dylan, who has not performed in public during the past 16 months, following a motorcycle accident, has been a consistently best-selling artist for Columbia, and has received gold records representing sales in excess of \$1 million as certified by RIAA for four of his albums: "Blonde on Blonde," "Highway 61 Revisited," "Bringing It All Back Home" and "Bob Dylan's Greatest Hits."

Label 65x

Stereo

CS-9604

360 label with catalog number and side number in ***bold italics***.



An alternate cover shot, showing Laksman Das (of the Bauls), an unknown man in a cowboy hat, Bob Dylan, Purna Das (leader of the Bauls), and Charlie Joy, who was working as a stonemason.



Nashville Skyline

Released: May 1, 1969

Promo Cover

KCS-9825

The cover has a promotional banner strip.
The record has a commercial stereo label (see below).



Stereo

KCS-9825

360 label with corrected speaker logo appearing to the left of "Marcas."



Stickers:

Copies of the LP exist with a sticker promoting "Lay Lady Lay." The color variation in the stickers appears to be unimportant.

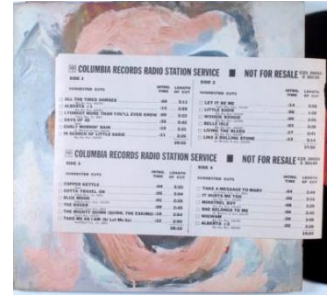


Self Portrait

Released: June 27, 1970

Promo Cover C2X-30050

The cover has two promotional banner strips or has one long promotional banner strip. The record has a commercial stereo label.



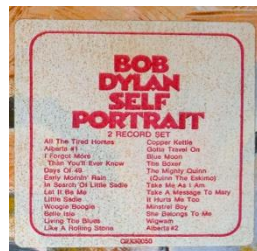
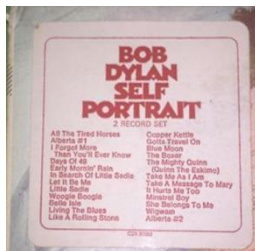
Stereo C2X-30050

360 label with corrected speaker logo appearing to the left of "Marcas."



Stickers:

Copies of the LP exist with one of three hype stickers and may have an additional "two-record set" sticker. In the bottom right corner of this page is a *Billboard* ad from June 20, 1970.



In four weeks this portrait will be in one million homes.

ON COLUMBIA RECORDS® AND TAPES