

# Brazilian EP Releases

## Identification and Price Guide

Updated 08 Mr 14

Every Beatles EP on this list should have its cover contained in a plastic bag. Odeon of Brazil normally packaged its LPs, EP's, and compact 33 singles that way.

### Dark Blue Odeon Label With Alta Fidelidade



Of all the labels that officially issued Beatles records during the 1960's, Brazilian Odeon probably experienced the most number of label changes. When the Beatles were first introduced to Brazil in 1964, Odeon was using a dark blue label. Many collectors consider all dark blue labels to be "original" pressings, but this is not the case. For records pressed during 1964, the dark blue label featured a box containing the words "ALTA FIDELIDADE," which translate to "high fidelity."

EP's originally released on this label style	Catalog Number	Value in NM Condition
<i>Twist and Shout + 3</i> (purple cover)	71D-4083	\$40
<i>I Want to Hold Your Hand + 3</i>	71D-4087	\$30
<i>Hard Day's Night + 3</i>	71D-4094	\$30

**NOTE 1:** These were all reissued onto the "blue label without high fidelity," which follows. Also in 1965, copyright statements were added. The back covers of the earlier EP's had not mentioned any Beatles records; the back covers to later copies DO mention other Beatles records.

**NOTE 2:** The *Twist and Shout* EP was reissued with a front cover color that is almost red. On these reissues, the copyright is shown, the back cover has been changed, and "A Taste of Honey" was misspelled with two N's in "Honey."

## Dark Blue Odeon Label Without Alta Fidelidade



With the advent of 1965, Odeon removed the "high fidelity" box from their records. This label continued through the year.



EP's released originally on this label style	Catalog Number	Value in NM Condition
<i>Help! + 3</i>	7ID-4102	\$30
<i>You Like Me Too Much + 3</i>	7ID-4106	\$30

**NOTE:** The second pressings of the Beatles' first three EP's are only slightly more common than the first pressings.

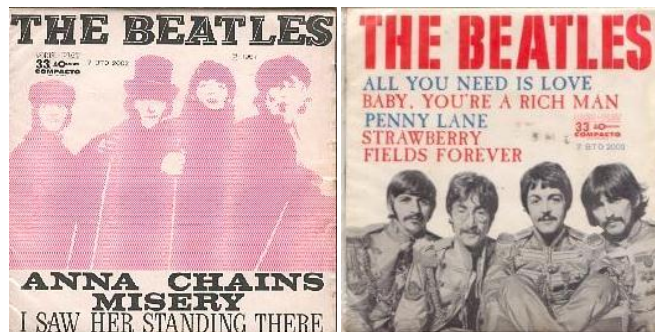
## White Label "Odeon Top" Label



At the beginning of 1966, Odeon changed label styles again, this time switching to a white label without a star but with the new Odeon "boxed letters" logo at the top. Some time in late 1966 or early 1967, a copyright statement was added to the label underneath the Odeon logo.

EP's released originally on this label style	Catalog Number	Value in NM Condition
<i>Yesterday + 3</i>	7BTD-2001	\$25
<i>Anna, Misery + 2</i>	7BTD-2002	\$25
<i>All You Need Is Love + 3</i>	7BTD-2003	\$25

**NOTE:** With the new label style came a new numbering system. While the "7" probably stood for "7 inch record" and "D" for "duplo" (double), and "B" stood for "Brazil," the "T" appears to have represented non-Brazilian music. The singles and LP's also switched to catalog numbers with "BT" in them. This new numbering system was used at least through 1974. Even though there were no more Beatles titles in the series, three other records are known: two by the Box Tops and one by Merilee Rush.



## White/Red/Black Odeon Star Label



From Fall of 1967, Odeon began using a white, red, and black label with a star outline. This label was transitional, lasting only until approximately the end of 1968.

Only one EP, the *Magical Mystery Tour* EP, was issued in Brazil on the white/red/black "star" label originally.

EP's released originally on this label style	Catalog Number	Value in NM Condition
<i>Magical Mystery Tour</i>	MMT-1	\$50

**NOTE 1:** Mono reissues of the earlier EP's were also available on the "star" label style and generally sell for \$25 each. Titles that are known to have been reissued include:

EP's reissued on this label style	Catalog Number
<i>Yesterday + 3</i>	7BTD-2001
<i>Anna, Misery + 2</i>	7BTD-2002
<i>All You Need Is Love + 3</i>	7BTD-2003

## White/Blue Odeon Star Label



From some time in 1968 or 1969 until 1974 came two still newer label styles. First came a white label with a blue star and the boxed "Odeon" logo. This was followed in 1971 by an almost identical label having the older-looking Odeon logo. One subtle difference with the new logo, however, is that the word "ODEON" is fully capitalized; on pressings prior to 1968/9, only the first letter was capitalized. No *new* Beatles EP's were issued on either of the above label styles. However, every one of the earlier records is more common on the "blue star" labels than on the original 1960's styles. They sell for approximately \$20 each on either of the "blue star" label styles.

The vast majority of Brazilian mono Beatles EP's appear on these label styles, meaning that they are the most common label variations. Many dealers propose that the label style dates to the mid-1960's; however, non-Beatles releases on Odeon occur on this label style from about 1968 until about 1974, when an orange label replaced the "star" label.

**NOTE 1:** Mono reissues of the earlier EP's were also available on the white/blue label "star" label style and generally sell for \$25 each. Titles that are known to have been reissued include:

EP's reissued on this label style	Catalog Number
<i>Twist and Shout + 3</i> (purple cover)	71D-4083
<i>I Want to Hold Your Hand + 3</i>	71D-4087
<i>Hard Day's Night + 3</i>	71D-4094
<i>Help! + 3</i>	71D-4102
<i>You Like Me Too Much + 3</i>	71D-4106

## Orange Polydor Label



Only one known Polydor EP, *My Bonnie*, was released on this label style -- in approximately July, 1963.

EP's released originally on this label style	Catalog Number	Value in NM Condition
<i>My Bonnie + 3</i>	DCP 621-517	\$100

### A Word About Condition

The **condition** of a record is all-important as to determining its value. The values shown are drastically reduced for lesser condition copies, as shown below:

**Near Mint**, or NM, condition records are unscratched. If the label has stickers or tape, this must be noted. Essentially, they look like they just came from the store.

**Very Good Plus**, or VG+, condition records will have very few scratches. Without close inspection, they might pass for Near Mint copies. A VG+ record normally sells for half what a NM copy goes for.

**Very Good**, or VG, condition records have a fair amount of scratches, but they by no means appear "beat up". A VG condition record normally sells for one fourth of the NM price.

**Very Good Minus**, or VG-, condition records are starting to appear quite scratched. Still, when played, they play through, although the surface noise is becoming distracting. Many singles are commonly found in this condition. A VG- condition record normally sells for one sixth of the NM price.

**Good**, or G, condition records look scratched--basically all over, but they'll play through well enough to enjoy the song. A G condition record sells for one tenth of the NM price. [Some dealers also use a grade of G+, which sells for one eighth of the NM price.]

**Fair**, or fr, condition records are generally worthless unless the record is rare. They're scratched up and have distracting surface noise, but they're not completely ruined. No chips missing, and not cracked. They sell for one twentieth of the NM price or less.

**Poor**, or pr, condition records are basically ruined. They may be warped, cracked, chipped, or otherwise unsuitable for collecting. Most collectors only accept poor condition copies of something really rare until a better one comes along. They're virtually worthless.