

“Let it Be”/“You Know My Name”

First appearance in trade magazines: March 14, 1970

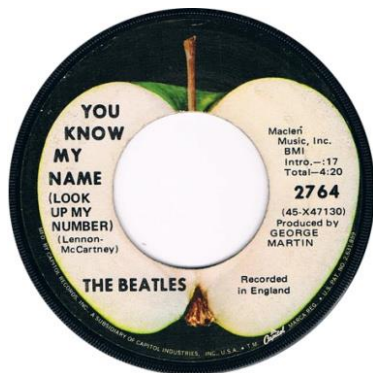
Label ac1

Capitol/Apple 2764

Apple label with Capitol logo (subsidiary) print on the sliced side.



Factories: Scranton, RCA-Indianapolis?



Factories: Los Angeles



Factories: Jacksonville, unknown contract

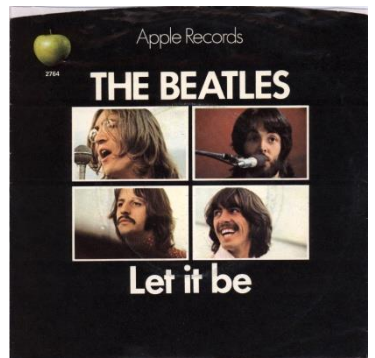
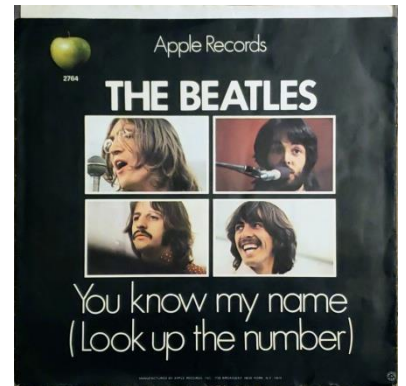
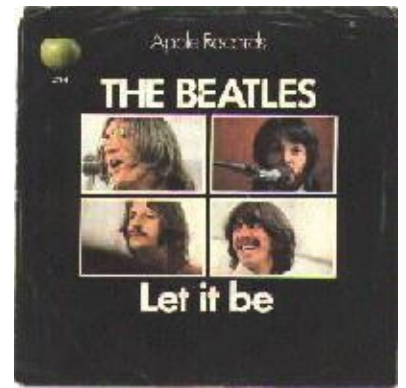
Picture sleeve PS1A (east coast):

The sleeve is cut straight across the top on both sides.

Picture sleeve PS1B (west coast):

The sleeve is round cut.

Label as1



Apple 2764
Apple label with "MFD. BY APPLE" on the sliced side.



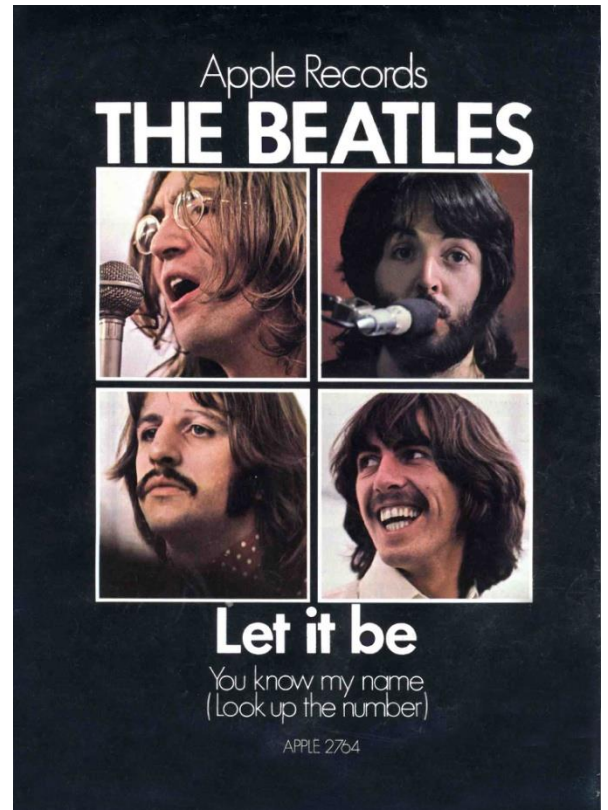
Factories: Scranton



Factories: Los Angeles



Factories: Jacksonville



Label af

Apple 2764
Apple label with "MFD. BY APPLE" on the full side
Factory: Los Angeles
Same typeface as earlier LA pressing
Factory: Jacksonville
Exists?
Factory: Winchester
Typeface as Los Angeles
Copies pressed in 1974-5 have "Mastered by Capitol" in the matrix.



Label ar

Apple 2764
Apple label with rights information on one or both sides.
Factory: Los Angeles arL
Rights information appears at the top on the A-side label.
Factory: Jacksonville arJ
Rights information appears at the left on the A-side label.



Label 72r

Capitol 2764
Orange label with rights disclaimer
Factory: Los Angeles
Song times in small print
Factory: Winchester
Song times in large print.



Label 78

Capitol 2764
Purple label with large logo; rim text starts with "MFD."
Factory: Los Angeles
With "PRODU-CED" on two lines
Factory: Winchester
With "PRODUCED" on one line



Label 83

Capitol 2764
Rainbow label with rim print in color band.
Factories: Los Angeles, Winchester, Specialty



Label 88

Capitol 2764
Purple label with small logo; rim text starts with "MANUFACTURED."
Factory: Specialty



Label 88

Capitol/Cema S7-17698
Purple label with small logo; rim text starts with "MANUFACTURED."
Factory: Specialty
Gold vinyl. Both sides are the 1988 digitally-mastered versions.



The Beatles are sure to blow the lid off the charts with "Let It Be" (Maclen, BMI). Could be their biggest ever. (Apple 2764).

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

BEATLES—LET IT BE (3:50)

(Prod. George Martin) (Writers: Lennon-McCartney) (Maclen, BMI)—With solo by McCartney, this ballad beauty with compelling lyric is among their finest. Flip: "You Know My Name (Look Up My Number)" (4:40) (Maclen, BMI). Apple 2764

Picks of the Week

THE BEATLES (Apple 2764)

Let It Be (3:50) (Maclen, BMI — Lennon, McCartney)

Long anticipated as the Beatles' forthcoming LP, "Let It Be" arrives with a flash of sales and play that has already placed it high on the charts this first week in release. One of the most powerful ballads from the team since "Yesterday." Flip: "You Know My Name" (4:20) (Same credits)