

Beatles '65

First appearance in trade magazines: December 19, 1964

Label 62-01

Mono

T-2228

Black rainbow label without subsidiary print.

62-01A (Keystone print)

Factories: Scranton, RCA Indianapolis, RCA Rockaway, Decca Pinckneyville



Possible covers:

Drill-hole punch reading "PROM," Scranton
Cover without promo stamp.

62-01B (Bert-Co print)

Factories: Los Angeles, RCA Hollywood



Possible covers:

Drill-hole punch reading "PROMO," Los Angeles
Black stamp on back cover reading "PROMOTIONAL," Los Angeles
Cover without promo stamp.

There are at least three minor label variations of this label style.



Stereo ST-2228
 Black rainbow label without subsidiary print.
 First pressing

01A (Keystone print)
 Factory: Scranton, AudioMatrix, or Columbia



Copies from 1965-6 have matte labels.
 Copies from late 1967 have slick labels that are slightly raised.



01B (Bert-Co print)
 The word "STEREO" is in narrow print with narrow horizontal spacing.
 Factory: Los Angeles



Label 62-02
Stereo ST-2228

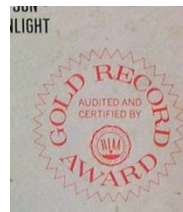
62-02B (Bert-Co print)
 The word "STEREO" is in narrow print with wide horizontal spacing.
 Factory: Los Angeles
 02B(i) – There is a blank line between the title and the group members' names.
 02B(ii) – There is blank space between the title and group members' names, and there is blank space between the first line of the members' names and the second line.



02B(iii) – There is less vertical space between the above lines overall.



62-02J (Jacksonville)
 Unusual typeface with small print.
 Factories: Jacksonville, Columbia



"Beatles '65" Hits Million

HOLLYWOOD—Capitol Records' new "Beatles '65," album has already topped the one million sales mark to make it the fastest selling set since "Meet The Beatles," according to label brass.

Rocky Catena, national album sales manager for CRDC, has already requested RIAA gold record certification. Catena said the new set could easily surpass the group's first album and become the topselling Beatle disk of all time.

The million mark was reached Dec. 12, when CRDC salesmen across the country called on dealers and secured orders totaling more than \$1 million.

Label 62x

Stereo ST-2228
 Rainbow label with subsidiary information above color band.

STEREO in tall, thin print; semi-glossy label

Factory: Scranton

STEREO in tall, thin print; flat label

Factories: Columbia, Los Angeles

Unusual typeface with small print.

Factory: Jacksonville



Label 69

Stereo ST-2228

Lime green label with "C" logo.

Factory: Winchester, Los Angeles
Stereo (69C)

Factory: Winchester, Los Angeles
Stereo (69W). The label shows no X in the matrix number.

Factory: Jacksonville (69J)

Label 69J(i) has the titles aligned further to the left, so that the S in ST-2228 is under the ST of STARR. Label 69J(ii) has the S of ST- underneath the S of STARR and the space before STARR.

Label may have "TM" next to the Capitol logo, or may have ® under the "l" of "Capitol."

Possible covers:

Cardboard cover with or without RIAA seal.



Label ac

Stereo ST-2228

Apple label with Capitol logo

Factory: Los Angeles

Factory: Jacksonville

Possible covers:

Cardboard cover with or without RIAA seal.



Label af

Stereo ST-2228

Apple label with "MFD. BY APPLE" on the full side

Factory: Los Angeles

Label may be flat or glossy.

Factory: Jacksonville

Label may be glossy and yellowish or flat.

Factory: Winchester

Label may be flat or glossy.

Copies pressed in 1974-5 have "Mastered by Capitol" in the matrix.



Label as

Stereo ST-2228

Apple label with "MFD. BY APPLE" on the sliced side

Factory: Winchester

Possible covers:

Cardboard cover with or without RIAA seal.



Label ar

Stereo ST-2228

Apple label with rights information on one or both sides.

Rights information appears below the manufacturing statement in the rim text.

Factories: Los Angeles, Winchester

Rights information appears in black across the label; "vertically" along full side.

Factory: Los Angeles

Rights information appears in black across the label; under side 1

Factory: Jacksonville

Rights information appears in the rim around the right side of the label.

Factory: Jacksonville



Possible covers:
Cardboard cover with or without RIAA seal.



Label 72r
Stereo ST-2228
Orange label with rights disclaimer

Large side number at left side
Factories: Los Angeles (greenish Capitol); Jacksonville; Winchester; unknown contract
"Stereo" at left
Factories: Jacksonville, MCA

Possible covers:
Cardboard cover with or without RIAA seal.
Posterboard cover with slightly different design.



POP PICKS

BEATLES '65—Capitol T2228/ST2228

The Beatles should have no difficulty in continuing in their outrageously successful money-making ways with this fifth album outing featuring the famous foursome reading a bevy of their recent vintage single hits and other favorites. Included on the set is the crew's current chart-topper, "I Feel Fine," plus the likes of "She's A Woman," "I'm A Loser," etc. Package should sell straight through the holiday season into the new year.

Shades Of '64!
Capitol Rushes New Beatles LP, Single Tops Top 100



'BEATLES '65' GOES FROM 98 TO NO. 1 ON BB CHART

NEW YORK—The recently released "Beatles '65" on Capitol which was No. 98 on Billboard's LP chart two weeks ago, soared to top position in the album chart last week. No album in the history of Billboard's charts has ever scored such an advance in a single week. The LP has just been certified by RIAA as a million-dollar LP. "The Beatles Story," on Capitol, also was certified. Their current single is a winner, too.

To solidify their position in the pop record field, the Beatles also are holding down the top spot in the singles chart for the second consecutive week with "I Feel Fine."

This isn't the first time an album hit the top spot within a week after getting on the chart. "The Beatles Second Album" hit at 16 and jumped to the top the following week. Another Beatles' album, the United Artists "Hard Day's Night" soundtrack, hit at No. 12 and topped the list a week later.

And in 1962, "First Family" made its debut at No. 11 and was No. 1 seven days later.

The Beatles now have six albums on the chart, three in the top 10. Five of the six disks are on Capitol; one is on United Artists. During 1964, the Beatles held the top album position for 30 of 52 weeks. "A Hard Day's Night" held the top position for 14 of these weeks, and "Meet the Beatles" led for 11 weeks. "The Beatles Second Album" was No. 1 for five weeks.

The album charts during 1964 showed relatively few changes in the top position. Only eight LP's during the course of the year held the No. 1 position.

In addition to Beatles' album, other top LP's were the "Hello Dolly" original cast version on RCA Victor, Louis Armstrong's "Hello Dolly" on Kapp, Barbra Streisand's "People" on Columbia, "The Beach Boys Concert" on Capitol, and "The Singing Nun" on Philips.

NEW YORK—The Beatles will begin the New Year with the same kind of bang with which they greeted the U.S. market last Jan.

Currently riding the crest on the Top 100 with "I Feel Fine," the team's newest LP, "Beatles '65," is getting an advance rush release from Capitol.

According to Voyle Gilmore, the label's A&R veep, Capitol had originally slated "Beatles '65" for Dec. 28 release. However, due to the demand created by "wildcat" airplay on U.S. stations that obtained pressings of the disk from a Parlophone/English version of the LP, Capitol decided to move up the release date.

Gilmore said that over 750,000 advance orders have already been taken although salesmen did not write any until last Wednesday.

"At the rate the orders are coming in," he said, "this may well be the biggest Beatles album ever sold. We have already applied to the RIAA for million seller certification—not \$1 million in sales, but 1 million LP's."

Gilmore estimated the release would surpass the million mark by the second or third day after it hit record stores. If it does, Dec. will be the biggest musical-month in Beatle history. Besides "Beatles '65," Capitol is asking RIAA to certify two other "Beatles candidates"—"The Beatles Story," a deluxe, two LP set that has already sold in excess of \$1 million, and "I Feel Fine." "She's A Woman," the new single by the Beatles that has also surpassed the million mark.

Album's bill-of-fare features seven Lennon-McCartney newcomers, including "I Feel Fine" and its coupler, "She's A Woman," plus four teen oldies.

Label 78

Stereo

ST-2228

Purple label with large logo

Factories: Los Angeles, Jacksonville, Winchester

Posterboard cover.



Label 83

Stereo

ST-2228

Rainbow label with print in color band.

Factory: Los Angeles

Factory: Jacksonville (exists?)

Factory: Winchester

Factory: Specialty

Posterboard cover.



Front Cover

On October 7, 1964, the Beatles went to Farringdon Studio on West Smithfield in London (today, it's the address of Beppe's Café), where they met with Robert Whitaker for a lengthy photo session. Pursuant to the Beatles' agreement with Capitol, Brian Epstein was empowered to select photographs for any albums released in the US or Canada by Capitol Records. He chose four of the Whitaker photographs representing the seasons. Capitol displayed the "winter" photograph larger than the others, arranging the others in order underneath: spring; summer; fall.

