

Help!

First appearance in trade magazines: August 14, 1965.

Label 62-01

Mono

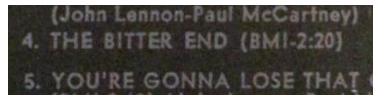
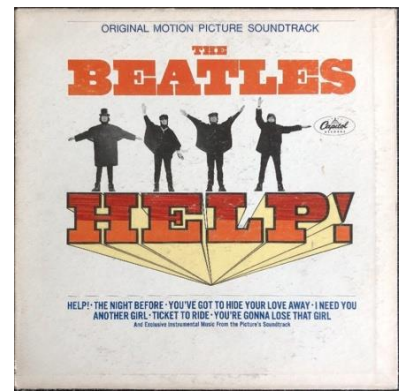
MAS-2386

Black rainbow label without subsidiary print.

First pressing – The author credits for the instrumentals are missing, and 4th song on side two is listed as “The Bitter End.”

62-01A (Keystone print)

Factories: Scranton, Decca Pinckneyville



Possible covers:

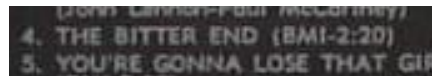
Drill-hole punch reading “PROMO.” In this punch, the middle of the “M” is flat.

Cover with a single outer wraparound, showing the catalog number at the bottom of the spine.



62-01B (Bert-Co print)

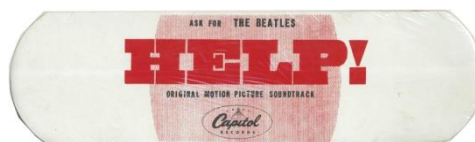
Factories: Los Angeles



Possible covers:

Drill-hole punch reading “PROMO.” In this punch, the middle of the “M” is pointed.

Cover with a single outer wraparound, showing the catalog number at the bottom of the spine.



Stereo

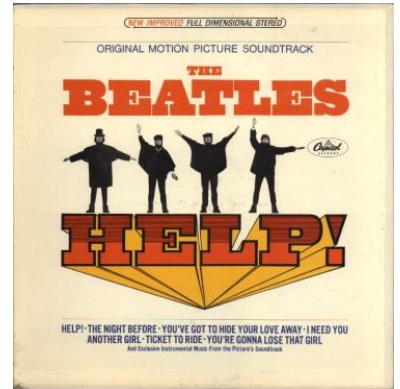
SMAS-2386

Black rainbow label without subsidiary print.

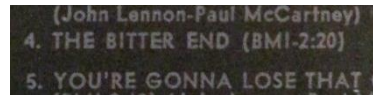
First pressing – The author credits for the instrumentals are missing, and 4th song on side two is listed as “The Bitter End.”

62-01A (Keystone print)

Factory: Scranton



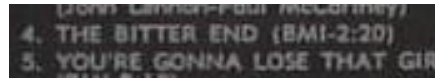
Matte labels.



62-01B (Bert-Co print)

The word “STEREO” is in narrow print with wide horizontal spacing.

Factories: Los Angeles, Jacksonville



Possible covers:

Cover with a single outer wraparound, showing the catalog number at the top of the spine, or (LA only) Cover with two outer wraparounds, showing the catalog number at the bottom of the spine.

Beatles' 'Help': Album Gets Initial Pressing of Million

NEW YORK — An initial pressing of 1 million albums, reportedly the largest single order in the history of the business, is in the works for “Help!” the Beatles album scheduled to be released by Capitol Records when the United Artists film of the same name opens Wednesday (11).

A previous Beatles album, “Beatles VI,” had an initial pressing order of 500,000.

The film will be accompanied by a publicity barrage calculated to blast the American public out of its homes and into the movie houses.

In New York, Murray K will introduce the British group on his hour-long Channel TV show Saturday (14). The show will be televised in 40 major markets.

The evening after the telecast, the Beatles make their much-heralded appearance in New York's Shea Stadium.

Gary Stevens, WMCA disk jockey, is conducting a “Beatles Stakes” contest, with tickets to the Shea Stadium concert as prizes. Here's how it works:

From 7-11 p.m., during Stevens' show, fans telephone the jockey, guess which Beatle will be talking to them next. Tapes of individual Beatles will be played on the program. Those who make the correct predictions get pairs of tickets to the concert.

RECORDING SHEET										
Sheet: 1 of 1		Class: P-1		Overall Title				Date of Session: 10. 5. 65		Job No: 15005
ARTIST INFORMATION						COSTING INFORMATION				
ARTIST AND/OR CAST	THE BEATLES	CONDUCTOR		PATRONS USED	1-858	ORDER NUMBER		ENGINEER	DAVID L. K.	
		ORCHESTRA		SESSION BASED TIME	7:30-11:30	CONTRACT		ENGINEERS	T. L. S.	
		ACCOMPANIMENT		SESSION ACTUAL	8:00-11:30	STUDIO/CONTROL ROOM				
		ART. DEPT. REP.		REPRODUCTION						
TITLE AND MATR. NO.		AUTHOR/COMPOSER		TAKE	NO.	TAKE	NO.	REMARKS		
		PUBLISHER		NO.	NO.	NO.	NO.			
DIRTY MAN LYR				1	2	Complete	2:02	None		
				2	3	-	2:52			
Big Boy				1	2	Complete	2:17	1:30-1:45		
				2	3	-	2:19	None		
DIRTY MAN LYR				1	2	Complete	2:17	1:30-1:45		
				2	3	Complete	2:11	None		
Big Boy				1	2	Complete	2:11	None		
				2	3	Complete	2:11	None		

Notes: 1. Remy To Mono & Stereo
2. Remy to Stereo
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98. Remy to Stereo
99. Remy to Stereo
100. Remy to Stereo

Label 62-02

Mono

MAS-2386

Black rainbow label without subsidiary print.

Second pressing – The author credits for the instrumentals are shown, and 4th song on side two is listed as “The Bitter End.” There is one song above the spindle hole on side 1.

62-02B (Bert-Co print)

Factory: Los Angeles



4. THE BITTER END (BMI-2:20)
(Ken Thorne)
5. YOU'RE GONNA LOSE THAT GIRL
(BMI-2:18)

Stereo

SMAS-2386

Black rainbow label without subsidiary print.

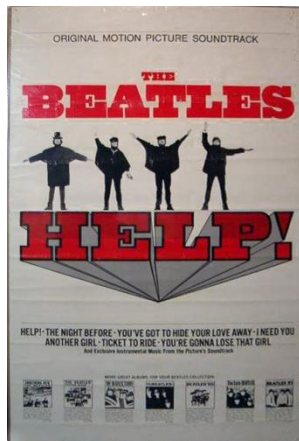
Second pressing – The author credits for the instrumentals are shown, and 4th song on side two is listed as “The Bitter End.” There is one song above the spindle hole on side 1.

62-02B (Bert-Co print)




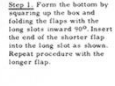
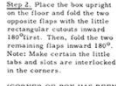




Factory: Los Angeles



4. THE BITTER END (BMI-2:20)
(Ken Thorne)
5. YOU'RE GONNA LOSE THAT GIRL



Assembly Instructions
CAPITOL RECORDS BEATLES "HELP" MOTION DISPLAY
Prebook all scores and follow instructions carefully.

NOTE: THE SOFT SHEET THAT HANGS FROM THE LID HAS BEEN REMOVED TO SHOW DETAILS OF CONSTRUCTION.

NOTE: THE SOFT SHEET THAT HANGS FROM THE LID HAS BEEN REMOVED TO SHOW DETAILS OF CONSTRUCTION. DO NOT ATTEMPT TO MOVE THE CAM MANUALLY.

Label 62-03

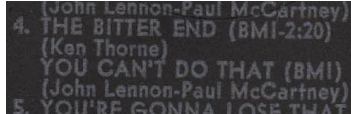
Mono

MAS-2386

Black rainbow label without subsidiary print.

Third pressing – The author credits for the instrumentals are shown, and 4th song on side two is listed as “The Bitter End” “You Can’t Do That.”

62-03A (Keystone print)

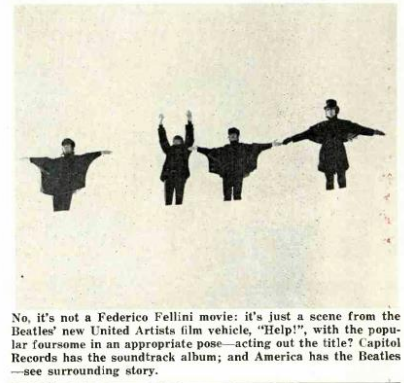


Beatles Pure Gold On Wax & Film



Beatles hit more gold at their Hotel Warwick press conference in New York on Aug. 13. Presented to the boys by Capitol's press manager Christie Barter (far left), the RIAA trophies this time commemorate the million-dollar sale of their last album, "Beatles VI," which was certified within 10 days of its release in June. This now brings the Beatles' total to six gold records for albums, with their newest ("Help!") just reaching a million in sales, according to Cap tabulations.

62-03B (Bert-Co print)

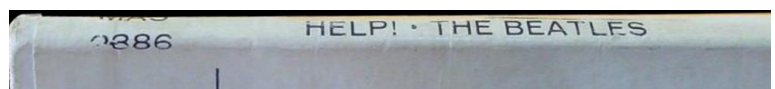
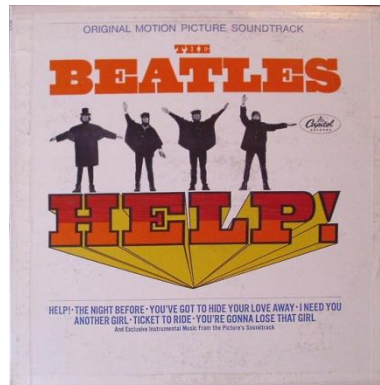


No, it's not a Federico Fellini movie: it's just a scene from the Beatles' new United Artists film vehicle, "Help!", with the popular foursome in an appropriate pose—acting out the title? Capitol Records has the soundtrack album; and America has the Beatles—see surrounding story.

62-03J (Jacksonville)

Unusual typeface with small print.

Factories: Jacksonville, Los Angeles



62-03D (Decca)
 Unusual typeface.
 Factories: Decca Gloversville



Possible covers:

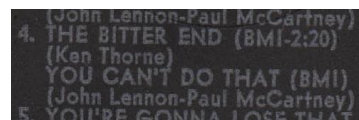
Cover with a single outer wraparound, showing the catalog number at the bottom of the spine.
 (LA with Jax label): Cover with a separate back cover, showing the catalog number at the top of the spine. The mono number should appear at the bottom, but the first slicks were laid out in error. Capitol decided to use these after all, but trimming of the slicks was required.

Stereo SMAS-2386
 Black rainbow label without subsidiary print.
 Third pressing – The author credits for the instrumentals are shown, and 4th song on side two is listed as “The Bitter End” “You Can’t Do That.”

62-03A (Keystone print)

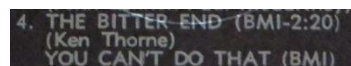


Copies from 1965-1967 have matte labels.
 Copies from late 1967 on have slick, raised labels.



62-03B (Bert-Co print)

The word “STEREO” is in narrow print with wide horizontal spacing.
 Factory: Los Angeles



Possible covers:

Cover with a single outer wraparound, showing the catalog number at the top of the spine.

Label 62x

Capitol SMAS-2386

Rainbow label with subsidiary information above color band.
stereo in small, round print

Factories: Scranton (semi-glossy label); Los Angeles (flat label)

STEREO in square print; flat label

Factory: Los Angeles

STEREO in large round print; flat label

Factory: Jacksonville



Possible covers:

Cover with a single outer wraparound, showing the catalog number on two lines.

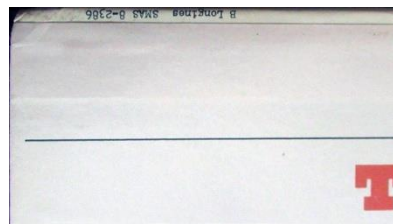


Label 62-RC1

Capitol SMAS-8-2386

Rainbow label with “manufactured under license”

Pressed by Decca-Pinckneyville between January and September, 1969.



Possible Covers:

Standard commercial issue cover.

Cover printed for Longines and having Longines print showing on the inside slick – when viewed from the back cover.

Label 69

Capitol SMAS-2386

Lime green label with "C" logo.

Factory: Winchester, Los Angeles

Stereo at left (69L).

Factory: Jacksonville

Stereo at right (69J).

Label may have "TM" next to the Capitol logo, or may have ® under the "I" of "Capitol."

Possible covers:

Cardboard cover.



Label 69-RC1

Capitol SMAS-8-2386

Lime green label with "C" logo and "manufactured under license" Round STEREO.

Pressed by Decca-Pinckneyville between September, 1969, and early 1972.

Some covers have the number 82386 on the spine.



Label 69-RC1a

Capitol SMAS-8-2386

Lime green label with "C" logo and "manufactured under license" Narrow STEREO.

Pressed by Decca-Pinckneyville between early 1972, and mid-1972.

Some covers have the number 82386 on the spine.



Label ac1

Apple/Capitol

SMAS-2386

Apple label with Capitol logo

Factory: Los Angeles

Factory: Jacksonville

Possible covers:

Cardboard cover.



Label af1

Apple

SMAS-2386

"MFD. BY APPLE" on the full side

Factory: Los Angeles

Label may be flat or glossy.

Factory: Jacksonville

Label may be glossy and yellowish or flat.

Factory: Winchester

Label may be flat or glossy.

Copies pressed in 1974-5 have "Mastered by Capitol" in the matrix.

Possible covers:

Cardboard cover.



Label as1

Apple

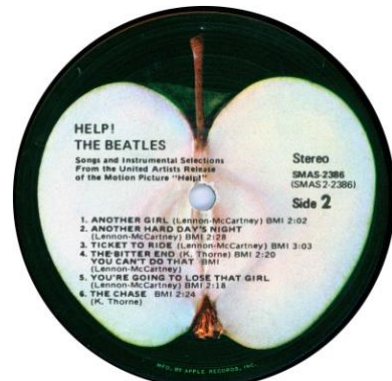
SMAS-2386

Apple label with "MFD. BY APPLE" on the sliced side

Factory: Winchester

Possible covers:

Cardboard cover.



Label ar1

Capitol

SMAS-2386

Apple label with rights information on one or both sides.

Factory: Los Angeles

Rights information appears in black

across the label.

Factory: Jacksonville

Rights information appears in the rim around the right side of the label.

Factory: Winchester

Rights information appears below the manufacturing statement in the rim text.

Possible covers:

Cardboard cover.



Label 72r

Capitol

SMAS-2386

Orange label with rights disclaimer

Factory: Los Angeles

Large side number appears at left.

“Capitol” at bottom has a greenish tint, compared to tan for Winchester.

Factory: Winchester

Factory: Jacksonville, MCA (Pinckneyville?)

“Stereo” appears at left.

Factory: Philips (PRC)

“Stereo” appears at right.

Possible covers:

Cardboard cover with SMAS-2386 on one line on spine.

Posterboard cover with SMAS-2386 on one line on spine.



Label 78

Capitol

SMAS-2386

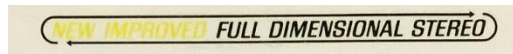
Purple label with large logo

Factory: Los Angeles

Factory: Jacksonville

Factory: Winchester

Posterboard cover with SMAS-2386 on one line on spine. Some copies have the words “NEW IMPROVED” in yellow instead of orange.



Label 83

Capitol

SMAS-2386

Rainbow label with print in color band.

Factories: Los Angeles, Jacksonville, Winchester, Specialty

Posterboard cover with SMAS-2386 on one line on spine.

Afterword:

The art department created the original back cover design before the instrumental titles and album sequence were known. However, the cover was corrected before the first print run. Therefore, no completed LPs show the preliminary print, reading "See label for correct playing order."



A WALTER SHENSON-SUBFILMS PRODUCTION
RELEASED THRU UNITED ARTISTS

see label for correct playing order:

HELP! • THE NIGHT BEFORE • YOU'VE GOT TO HIDE YOUR LOVE AWAY • I NEED YOU
ANOTHER GIRL • TICKET TO RIDE • YOU'RE GONNA LOSE THAT GIRL

And Exclusive Instrumental Music From the Picture's Soundtrack!

Produced in England by George Martin and in the U. S. A. by Dave Dexter, Jr.

