

Meet the Beatles!

First appearance in trade magazines: January 18, 1964

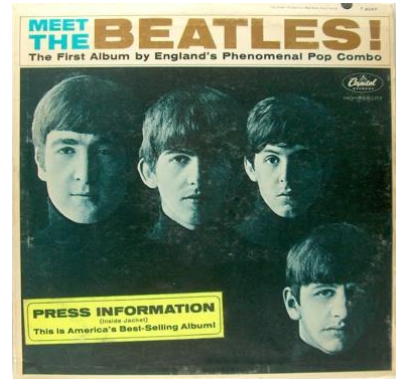
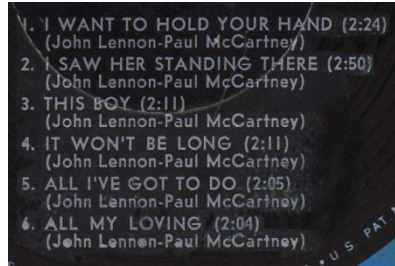
Label 62-01

Mono

T-2047

First pressing – No publishing credits on label.

Factory: Scranton



01A (Keystone print)



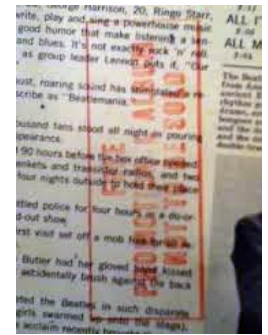
Possible covers:

With yellow-green rectangular "PRESS INFORMATION" sticker

Red stamp reading "FREE PROMOTIONAL ALBUM NOT TO BE SOLD", Scranton

BEATLES in dark brown print on front cover; no George Martin credit on back cover.

BEATLES in medium brown print on front cover; no George Martin credit on back cover.



Stereo

ST-2047

Factory: Scranton

01A (Keystone print)



Possible covers:

BEATLES in dark brown print on front cover; no George Martin credit on back cover.

BEATLES in medium brown print on front cover; no George Martin credit on back cover.

Label 62-02

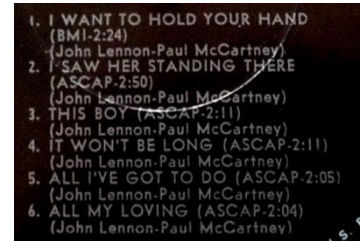
Mono

T-2047

Publishing credits on label read "ASCAP" for every song except side one, track 1. This pressing was authorized on January 8, 1964.

02A (Keystone print)

Factory: Scranton



02B (Bert-Co print)

B(i) -- The middle of the T in the catalog number is over the middle of the X in the matrix number.

Confirmed matching side two. Little vertical space above (Recorded in England).

B(ii) -- The middle of the T in the catalog number is over the right stem of the X in the matrix number.

Side two has the T over the - to the right of the X. Side 1 has a blank line above (Recorded in England).

B(iii) -- Similar to B(i), but there is more vertical space over and under (Recorded in England).

Factories: Los Angeles, RCA Hollywood



Possible covers:

With yellow-green rectangular "PRESS INFORMATION" sticker

Blue stamp reading "PROMOTIONAL – NOT FOR SALE", Los Angeles

Red stamp reading "FREE PROMOTIONAL ALBUM NOT TO BE SOLD", Scranton

BEATLES in dark brown print on front cover; no George Martin credit on back cover.

BEATLES in medium brown print on front cover; no George Martin credit on back cover.

BEATLES in greenish brown print on front cover; no George Martin credit on back cover.

BEATLES in dark green print on front cover; no George Martin credit on back cover.



Stereo

ST-2047

02A (Keystone print)

Factory: Scranton



02B (Bert-Co print)

B(i) -- The left side of the S in the catalog number is over the hyphen before the X in the matrix number. Confirmed matching side two.

B(ii) -- The middle of the S in the catalog number is over the middle of the X in the matrix number. Confirmed matching side two.

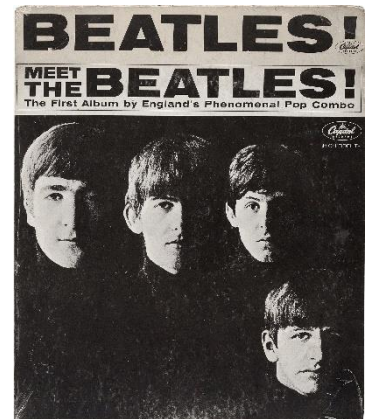
B(iii) -- The middle of the S in the catalog number is over the left stem of the X in the matrix number. There is very little vertical spacing below BEATLES in the title. Confirmed matching side two, but without the reduced vertical spacing.

B(iv) -- As with B(iii), but there is more vertical space between the side number and the first line of songs, and there is less space below (Recorded in England).

B(v) -- The left side of the S in the catalog number is over the T in the matrix number. Confirmed matching side two. Side one has narrow vertical spacing under BEATLES.



"MEET THE BEATLES!"—Capitol T 2047
The Beatles, who are currently riding high on the Top 100 with "I Want To Hold Your Hand," unleash their potent vocal and instrumental talents full-blast on this their premiere U. S. album entry. The swingin' British group turn in outstanding renditions of "This Boy," "All My Loving," "Little Child," and their current chart-rider. Disk should pull loads of loot.



Factory: Los Angeles



Possible covers:

BEATLES in dark brown print on front cover; no George Martin credit on back cover.

BEATLES in medium brown print on front cover; no George Martin credit on back cover.

BEATLES in greenish brown print on front cover; no George Martin credit on back cover.

BEATLES in dark green print on front cover; no George Martin credit on back cover.



Label 62-03

Mono

T-2047

Publishing credits on label read "ASCAP" for every song *except* side one, tracks 1 and 2, and side two, track 5; those tracks credit "BMI."

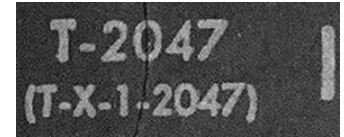
This pressing was authorized on February 13, 1964.

MEET THE BEATLES—Capitol T 2047 (M); ST 2047 (S) — The Beatles, Britain's prize group with the Liverpool sound, have created a great stir here. Their initial single is already well up the charts and this album, rushed out to cash in on the publicity spurge, should move out rapidly. For full review and cover reproduction see next week's Billboard.



03A (Keystone print)

A(i) -- The middle of the T in the catalog number is over the - in the matrix number, and the left side of the 4 is over the middle of the 2. The T in "The" in the title lies over the horizontal stem of the L in BEATLES.
Confirmed on side 2 also.



A(ii) -- The middle of the T in the catalog number is over the T in the matrix number, and the left side of the 4 is over the left side of the 2. The T in "The" in the title lies over the vertical stem of the L in BEATLES.
Both variants persisted, also existing on copies from 1965-66 having matte labels.



Factories: Scranton, Decca Gloversville, RCA Indianapolis, AudioMatrix (1966)



03B (Bert-Co print)

B(i) -- The middle of the T in the catalog number is over the left stem of the X in the matrix number. There is significant vertical spacing between the Meet The, BEATLES, and the line below it. Side two known with significant vertical spacing has the T in the catalog number over the 2 in the matrix number, and the side 2 credit for George Harrison is indented.



B(ii) -- The middle of the T in the catalog number is over the middle of the X in the matrix number. There is not much vertical spacing between the three lines at the top.
Confirmed matching side 2.

B(iii) -- The middle of the T in the catalog number is over the 1 in the matrix number. Confirmed matching side 2.

This variant exists with copies having matte labels.

B(iv) -- As above, but the word BEATLES is no longer in bold print. Also, the vertical place between BEATLES and the line below it has been widened.

Factories: Los Angeles, Decca, RCA Hollywood



Possible covers:

BEATLES in medium brown print on front cover; no George Martin credit on back cover.

BEATLES in dark green print on front cover; no George Martin credit on back cover.

BEATLES in medium brown print on front cover; George Martin credit on back cover.

BEATLES in gray print on front cover; George Martin credit on back cover.

BEATLES in dark green print on front cover; George Martin credit on back cover.

BEATLES in tan on front cover; George Martin credit on back cover.

The cover with George Martin credits was authorized on February 25, 1964.

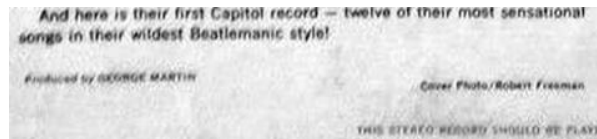
Stereo

ST-2047

03A (Keystone print)

Glossy label (1964) or matte label (1965-6).

Factories: Scranton, AudioMatrix (1966), Jacksonville



03B (Bert-Co print)

B(i) -- The left side of the S in the catalog number is over the hyphen before the X in the matrix number. Not much blank space under BEATLES. Confirmed matching side two.

B(ii) -- The left side of the S in the catalog number is over the hyphen before the X in the matrix number. More blank space under BEATLES. Confirmed matching side two.

B(iii) -- The left side of the S in the catalog number is over the right side of the T in the matrix number. Vertical spacing below BEATLES is greater than found in B(i). On side two, all of the titles are placed much further to the left.

B(iv) -- The left side of the S in the catalog number is over the left stem of the X in the matrix number. STEREO is more widely spaced than either of the above. Found on matte labels. On side two, all of the titles are placed much further to the left.

Factories: Los Angeles



Possible covers:

BEATLES in medium brown print on front cover; no George Martin credit on back cover.

BEATLES in dark green print on front cover; no George Martin credit on back cover.

BEATLES in medium brown print on front cover; George Martin credit on back cover.

BEATLES in dark green print on front cover; George Martin credit on back cover.

BEATLES in tan on front cover; George Martin credit on back cover.

Label 62-04

Mono

T-2047

Publishing credit on label reads "ASCAP" for side two, tracks 1 and 3; all other tracks credit "BMI." This pressing was authorized on March 14, 1966.

04A (Keystone)

Factories: Scranton, AudioMatrix



Possible covers:

BEATLES in tan on front cover; George Martin credit on back cover.

04B (Bert-Co)

Factories: Los Angeles



Possible covers:

BEATLES in dark green on front cover; George Martin credit on back cover.

BEATLES in tan on front cover; George Martin credit on back cover.

04J (Jacksonville)

Factories: Jacksonville

Possible covers:

BEATLES in tan on front cover; no George Martin credit on back cover.

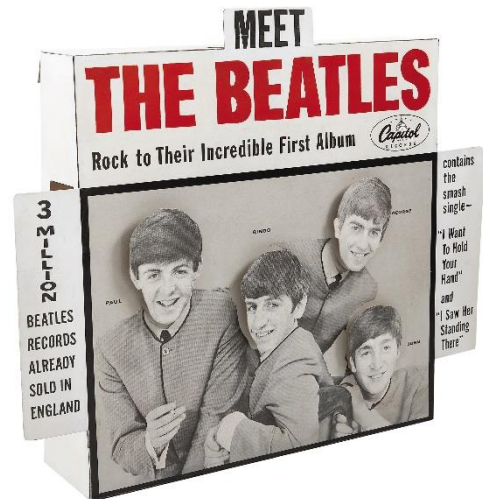


Stereo

ST-2047

04A (Keystone)

Factories: Scranton, Jacksonville, Columbia



Possible covers:

BEATLES in tan on front cover; no George Martin credit on back cover. Some copies have a Gold Record Award on the front cover.

04B (Bert-Co)

Factories: Los Angeles



MEET THE BEATLES—Capitol T 2047 (M); ST 2047 (S) — The Beatles, Britain's prize group with the Liverpool sound, have created a great stir here. Their initial single is already well up the charts and this album, rushed out to cash in on the publicity spurge, should move out rapidly. For full review and cover reproduction see next week's Billboard.

Possible covers:

BEATLES in green on front cover; no George Martin credit on back cover.

Label 62x

Capitol

ST-2047

Rainbow label with subsidiary information above color band.

Factory: Scranton

STEREO in tall, thin print; glossy label

BEATLES in tan on front cover; no George Martin credit on back cover. Gold Record Award on the front cover.

Factory: Columbia Santa Maria

STEREO in tall, thin print; matte label

Factory: Los Angeles

Factory: Jacksonville

STEREO in large, round print; matte label



Label 62-RC1

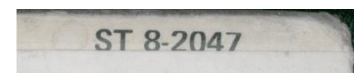
Capitol

ST-8-2047

Rainbow label with "manufactured under license"

Back cover slick, folded around to the front, has the catalog number at the top right.

Pressed by Decca-Pinckneyville between January and September, 1969.



bi·og'ra·phy

THE BEATLES


Phenomenologists will have a ball in 1964 and beyond with Beatlemania, a generally harmless form of madness which deluged Great Britain in 1963.

As Frederick Lewis reported in the New York Times, "Beatlemania...affects all social classes and all levels of intelligence." Sole cause of Beatlemania is a quartet of young Englishmen known as the Beatles, of whom Mr. Lewis said: "Their impact on Britain has been greater than that of any other exponent of pop music. There has been adulation before...but no one has taken the national fancy as have the Beatles."

In less than one year, the Beatles have:

1. Achieved a popularity and following that is unprecedented in the history of show business in England.
2. Become the first recording artists anywhere in the world to have a record become a million-seller before its release. (Their disk, "I Want to Hold Your Hand," was issued in England Nov. 29, 1963. By Nov. 26, advance orders had passed the million mark. The same record was released in the United States by Capitol on Dec. 26 and sold over 200,000 the first week.)
3. Become the target of such adoration by their fans that they were forced to cancel all one-night bookings because of riots.

(MORE)



FROM THE PUBLIC RELATIONS DEPARTMENT/HOLLYWOOD & VINE/HOLLYWOOD 28, CALIFORNIA/HOLLYWOOD 2-6212

NEWS

JANUARY 27, 1964

WHAT'S HAPPENING IN BEATLELAND . . .


Like 'em or not, The Beatles have become the biggest thing in POP music since Elvis Presley turned up a decade ago.

The Beatles' first American single, "I Want to Hold Your Hand," was released by Capitol Dec. 26. One week later it was the No. 1 record in the country on three out of the four record trade-paper charts. The following week, it was tops on all listings. Early in its third week of release it passed the million mark in sales, a fact which is at this writing being certified in an audit by the Record Industry Association of America.


Capitol issued its album "Meet The Beatles," on Jan. 20. By Jan. 27, it had passed 400,000 in sales. The LP, too, appeared on the charts after a week on the market. As far as can be determined, nobody, not even Presley, has achieved such rapid volume with a single or an LP.

It should be noted, too, that all this is happening without the group ever having set foot in the United States. That, however, will be remedied Friday afternoon Feb. 7 when the group arrives at New York's John F. Kennedy Airport for appearances on the Ed Sullivan Show, the first of which will be aired Feb. 9.

(MORE)




Capitol's Gold Single And Album



NEW YORK—The Beatles are pictured with Alan Livingston, president of Capitol Records, after having received RIAA gold disks for the sale of one million copies of the single, "I Want To Hold Your Hand," and sales totaling \$1 million for their album, "Meet The Beatles."



Label 69

Capitol ST-2047

Lime green label with "C" logo.

Factory: Los Angeles

Stereo (22)

Factory: Jacksonville (23)

Factory: Winchester

Stereo (22)



Label may have "TM" next to the Capitol logo, or may have ® under the "I" of "Capitol."

Label 69-RC1

Capitol ST-8-2047

Rainbow label with "manufactured under license"

Back cover slick, folded around to the front, has no catalog number at the top right.

Pressed by Decca-Pinckneyville.

Copies RC1(i) have several lines of vertical space between STEREO and the song titles.

Copies RC1(ii) have less vertical space, and the song titles are moved further to the right.

Pressed by Decca-Pinckneyville between September, 1969, and 1971.



Label ac1

Apple ST-2047

Apple label with Capitol logo

Factory: Los Angeles

Possible covers: BEATLES in green on front cover; George Martin credit on back cover.

Factory: Jacksonville

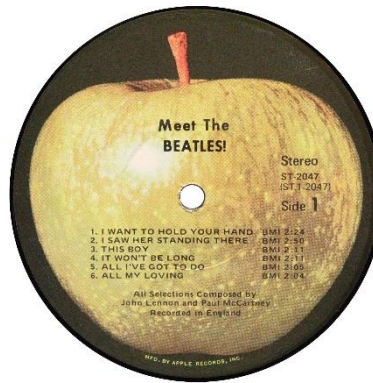
Possible covers: BEATLES in tan on front cover; no George Martin credit on back cover.



Gold Record Award on the front cover.

Label af1

Apple ST-2047
Apple label with "MFD. BY APPLE" on the full side
Factory: Los Angeles



Label may be flat or glossy.

Factory: Jacksonville

Label may be glossy and yellowish or flat.

Factory: Winchester

Label may be flat or glossy.

Copies pressed in 1974-5 have "Mastered by Capitol" in the matrix.

Possible covers:

BEATLES in green on front cover; George Martin credit on back cover.

BEATLES in tan on front cover; George Martin credit on back cover. Gold Record Award on the front cover.

BEATLES in brown on front cover; George Martin credit on back cover.



Label as1

Apple ST-2047
Apple label with "MFD. BY APPLE" on the sliced side
Factory: Winchester; late 1973 to early 1974 only



Label ar1

Apple ST-2047
Apple label with rights information on one or both sides.
Factory: Los Angeles

Rights information appears on the label in black.

Rights information appears below the manufacturing statement in the rim text.

Factory: Jacksonville

Rights information appears on the label in black.

Rights information appears in the rim around the right side of the label.

Factory: Winchester

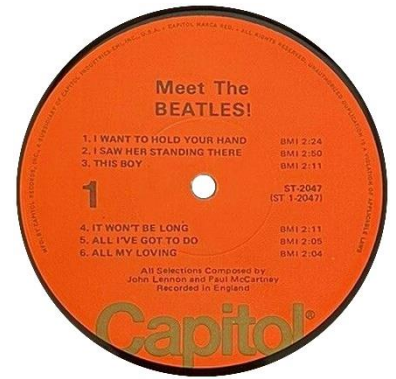
Rights information appears below the manufacturing statement in the rim text.



Possible covers:

BEATLES in green on front cover; George Martin credit on back cover.

BEATLES in tan on front cover; George Martin credit on back cover. Gold Record Award on the front cover.



Label 72r

Capitol ST-2047
 Orange label with rights disclaimer
 Large side number at left
 Factory: Los Angeles (olive green "Capitol")
 Factory: Winchester (tan "Capitol")



"Stereo" at left
 Factories: Jacksonville, MCA Pinckneyville



Possible covers:
 BEATLES in green on front cover; George Martin credit on back cover.
 BEATLES in tan on front cover; George Martin credit on back cover. Gold Record Award on the front cover.
 Posterboard cover.

Label 78

Capitol ST-2047
 Purple label with large logo
 Factories: Los Angeles, Jacksonville, Winchester

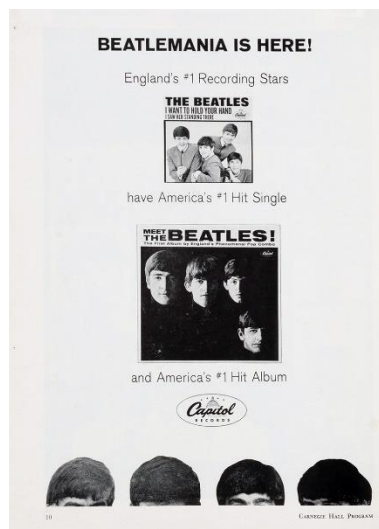


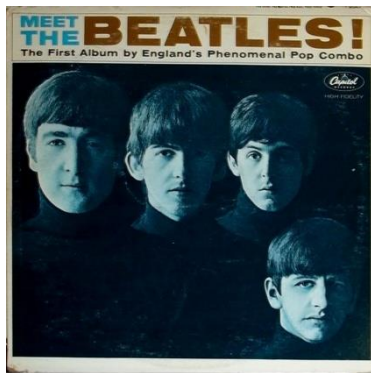
Label 83

Capitol ST-2047
 Rainbow label with print in color band.
 Factory: Los Angeles
 Factory: Jacksonville (exists?)
 Factory: Winchester



Posterboard cover.





Some copies of the mono cover were printed with a bright blue background – allowing the group’s full silhouettes to be seen. Other covers are so dark that parts of their faces blend into the background.