

Rubber Soul

Label 62-01

Mono

T-2442

Black rainbow label without subsidiary print.

First pressing – The group name does not appear on the label.



62-01A (Keystone print)

Factories: Scranton, Decca Pinckneyville, RCA (Indianapolis?)



Possible covers:

Drill-hole punch reading "PROMO." In this punch, the middle of the "M" is flat

62-01B (Bert-Co print)

Factories: Los Angeles, RCA Hollywood



Possible covers:

Drill-hole punch reading "PROMO." In this punch, the middle of the "M" is pointed



Beatles' Releases

HOLLYWOOD—Capitol unveils a Beatles' single Dec. 1 and an LP five days later. The album is "Rubber Soul," which lists 12 new tunes in a blues vein by three members of the group. The single is "We Can Work It Out" which is not in the L.P. Capitol begins taking orders for the LP this week.

Package features the mop tops expanding their instrumental roster. Paul McCartney plays piano on "The Word" and Ringo leaves his drums for the Hammond organ on "I'm Looking Through You."

The group's last single hit "Yesterday" was their first major departure from their hard-driving guitar sound. "Yesterday's" sound was a classical string quartet venture.

Stereo

ST-2442

Black rainbow label without subsidiary print.

First pressing – The group name does not appear on the label.

62-01A (Keystone print)

Factory: Scranton



Matte labels.

62-01B (Bert-Co print)

The word "STEREO" is in narrow print with wide horizontal spacing.

Factory: Los Angeles



Possible covers:

"New Improved Full Dimensional Stereo" appears on the front slick. The back slick, wrapped around to the front, is missing the "File Under" statement.

"New Improved Full Dimensional Stereo" appears on the back slick, wrapped around to the front.



Label 62-02

Mono

T-2442

Black rainbow label without subsidiary print.

Second pressing – The group name appears on the label.

62-02A (Keystone print)

Factory: Scranton, Decca Pinckneyville



62-02B (Bert-Co print)

Factory: Los Angeles



Stereo

ST-2442

Black rainbow label without subsidiary print.

Second pressing – The group name appears on the label.

62-02A (Keystone print)

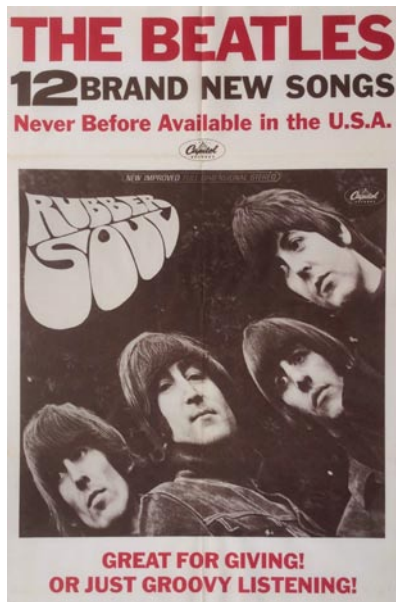
Factory: Scranton, Jacksonville, Decca Pinckneyville, Columbia Pitman



Copies from 1965-1967 have matte labels.

Copies from late 1967 on have slick, raised labels.

62-02B (Bert-Co print)
 Factory: Los Angeles



'RUBBER SOUL' A WHOPPER FOR BEATLES

NEW YORK—Beatles have topped themselves. Their latest Capitol album "Rubber Soul," sold 1,200,000 copies in its first nine days on the market. This, according to Capitol, breaks every sales record previously held by the Beatles.

Capitol reports that the album has been selling at a clip of about 140,000 copies a day ever since its release on Dec. 6. The LP picked up its heaviest sales in the New York area, selling over 200,000 copies in nine days. In at least four other areas, Boston, Chicago, Los Angeles and San Francisco, sales figures total well over 100,000 for the same period.

Capitol's initial allocation on "Rubber Soul" of two million units is also its largest ever, on any album. As of mid-month, 60 per cent of that allocation was sold.

The album was formally certified by the RIAA as a \$1 million seller last week.

"New Improved Full Dimensional Stereo" appears on the front slick. The back slick, wrapped around to the front, is missing the "File Under" statement.

As above, but "File Under" is present.

"New Improved Full Dimensional Stereo" appears on the back slick, wrapped around to the front.



Label 62x

Stereo

ST-2442

Rainbow label with subsidiary information above color band. stereo in thin print

Factories: Scranton (semi-glossy label), Los Angeles (matte label)

STEREO in large round print; flat label

Factories: Jacksonville, Columbia



Possible covers:

"New Improved Full Dimensional Stereo" appears on the front slick. The back slick, wrapped around to the front, is missing the "File Under" statement.

As above, but "File Under" is present.

"New Improved Full Dimensional Stereo" appears on the back slick, wrapped around to the front.

Label 62-RC1

Capitol

ST-8-2442

Rainbow label with "manufactured under license"

Pressed by Decca-Pinckneyville between January and September, 1969.



Possible Covers:

("New Improved Full Dimensional Stereo" in black on back slick)

("New Improved Full Dimensional Stereo" in color on front slick)

Label 69

Stereo

ST-2442

Lime green label with "C" logo.

Factory: Winchester, Los Angeles

Titles (69L) are in Title Case.

Factory: Jacksonville

Titles (69J) are in ALL CAPS.



Label may have "TM" next to the Capitol logo, or may have ® under the "I" of "Capitol."

Possible covers:

"New Improved Full Dimensional Stereo" appears on the front slick. The back slick, wrapped around to the front, is missing the "File Under" statement.

As above, but "File Under" is present.

"New Improved Full Dimensional Stereo" appears on the back slick, wrapped around to the front.

Label 69-RC1

Capitol

ST-8-2442

Lime green label with "C" logo and "manufactured under license"

Round STEREO.

Pressed by Decca-Pinckneyville between September, 1969, and early 1972.



Label 69-RC3

Capitol

ST-8-2442

Lime green label with "C" logo and "manufactured under license"

Additional print reading "Manufactured by Longines Symphonette..."

Pressed by PRC-Richmond between mid 1972 and late 1972.



Label ac

Stereo ST-2442

Apple label with Capitol logo

On side two, "The Beatles" appears under *Rubber Soul*.

Factories: Los Angeles, Jacksonville

On side two, "The Beatles" is in the top right.

Factory: Jacksonville



Possible covers:

"New Improved Full Dimensional Stereo" appears on the front slick. The back slick, wrapped around to the front, is missing the "File Under" statement.

As above, but "File Under" is present.

"New Improved Full Dimensional Stereo" appears on the back slick, wrapped around to the front.



Label af

Stereo ST-2442

Apple label with "MFD. BY APPLE" on the full side

Titles are in ALL CAPS

Factories: Los Angeles (flat or glossy); Jax (flat or glossy);

Winchester (flat or glossy)

Titles are in Title Case, c. 1971-2

Factory: Winchester

Copies pressed in 1974-5 have "Mastered by Capitol" in the matrix.

Possible covers:

Cardboard cover, in any of the four configurations.



Label as

Stereo ST-2442

Apple label with "MFD. BY APPLE" on the sliced side

Factory: Winchester

Possible covers:

Cardboard cover with NIFDS on front slick and "File Under."



Label ar

Stereo ST-2442

Apple label with rights information on one or both sides.

Rights information appears in black across the label.

Factory: Los Angeles

Rights information appears in the rim around the right side of the label.

Factory: Jacksonville

Rights information appears below the manufacturing statement in the rim text.

Factory: Winchester, PRC (parts from

LA)



Some copies have a sticker on the shrink wrap reading "SW." This indicates the new LP prefix (and price code).



Label 72r1

Stereo ST-2442

Orange label with rights disclaimer

"Stereo" appears at left.

Factories: Jacksonville, Decca Pinckneyville

Large side number appears at left. Names under title on label.

Factory: Winchester

Possible covers:

Cardboard cover with ST-2442.

Some copies have a sticker on the shrink wrap reading "SW."



Label 72r2

Stereo SW-2442

Orange label with rights disclaimer

Large side number appears at left. Names under "The Beatles" at top.

Factory: Los Angeles (olive "Capitol"); Winchester (tan "Capitol")

Large side number appears at left. The title appears under "The Beatles" at top.

Factory: Winchester

Cardboard cover with ST-2442; some copies have a sticker on the shrink wrap reading "SW."

Posterboard cover with SW-2442.



Label 78

Stereo SW-2442

Purple label with large logo

Factories: Los Angeles, Jacksonville, Winchester

Posterboard cover with SW-2442.



Label 83

Stereo SW-2442

Rainbow label with print in color band.

Factories: Los Angeles, Jacksonville, Winchester, Specialty

Posterboard cover with SW-2442.

