

**Something New**

First appearance in trade magazines: July 25, 1964.

**Label 62-01**

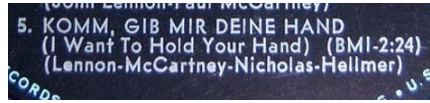
**Mono**

**T-2108**

First pressing – One of the author credits for “Komm, Gib Mir Deine Hand” is spelled “Nicholas.”

01A (Keystone print)

Factories: Scranton, RCA Indianapolis, Decca



Possible covers:+

Drill-hole punch reading “PROMO,” Scranton

Cover without promo stamp.

THIS Week	LAST Week	Title, Artist, Label	Wks. on Chart
1	1	<b>THE BEATLES—A HARD DAY'S NIGHT</b> Soundtrack, United Artists UAL 3266 (M); UAS 6366 (S)	6
2	6	<b>SOMETHING NEW</b> Beatles, Capitol T 2108 (M); ST 2108 (S)	3

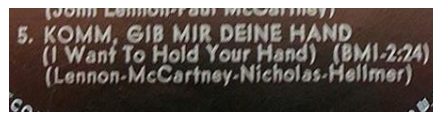
**Stereo**

**ST-2108**

First pressing – One of the author credits for “Komm, Gib Mir Deine Hand” is spelled “Nicholas.”

01A (Keystone print)

Factory: Scranton



Label 62-02

Mono

T-2108

One of the author credits for "Komm, Gib Mir Deine Hand" is spelled "Nicolas."

02A (Keystone print)

Factory: Scranton, Jacksonville, Decca, AudioMatrix



02B (Bert-Co print)

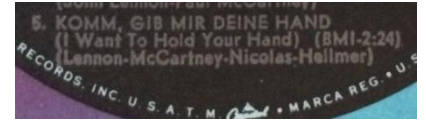
Factory: Los Angeles, RCA Hollywood

02B(i) – The T in the catalog number is over the hyphen between X and 2 in the matrix number. There is a blank line between the album title and artist.

02B(ii) – The T in the catalog number is over the middle of the X in the matrix number. There is a blank line between the album title and artist.

02B(iii) – The T in the catalog number is over the middle of the X in the matrix number. There is less vertical space between the album title and artist.

02B(iv) – The T in the catalog number is over the right stem of the X in the matrix number. There is less vertical space between the album title and artist.



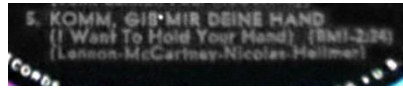
Stereo

ST-2108

One of the author credits for "Komm, Gib Mir Deine Hand" is spelled "Nicolas."

O2A (Keystone print)

Factories: Scranton, AudioMatrix, Columbia



O2B (Bert-Co print)

The word "STEREO" is in narrow print with narrow horizontal spacing, and the song titles are indented.

Factory: Los Angeles



## Labels in Beatles' Battle

By MIKE GROSS

NEW YORK—United Artists Records and Capitol started locking horns on the songs from the Beatles' first film, "A Hard Day's Night." UA has the rights to the original soundtrack album, which contains seven songs and instrumental music by George Martin, but Capitol is going all-out to buck the soundtrack set with singles and an LP by the Beatles singing the seven songs from the picture as well as five new songs that have not been previously released.

UA rushed advance copies of its album to disk jockeys late last week and Capitol started running with a single disk by the Beatles coupling the movie's title song with "I Should Have Known Better." Capitol may also release other singles of songs from the movie by the Beatles.

Meantime, Capitol has scheduled a Beatles' album titled "Something New" for release Aug. 1. The LP will contain the seven picture songs and five new tunes. The Capitol package will not be identified as a "sound-

track" set—that's the exclusive right of United Artists.

It's expected that Capitol of Canada will similarly buck the UA soundtrack album with an LP and single releases of the film songs. Compo of Canada is releasing the UA soundtrack set there and has already shipped 30,000 copies.

The companies are at their battle stations on both sides of the border and it now remains to be seen which label can out-promote, out-merchandise and out-manuever the other.

O2J (Jacksonville)

Unusual typeface.

Factories: Jacksonville



### POP PICKS

**SOMETHING NEW**—Beatles—Capitol ST 2108  
The Beatles, England's most successful export since wool, who are currently dominating the Top 100 with a plethora of best-selling singles, are back again with an LP program spotlighting a flock of tunes from their new UA flick, "A Hard Day's Night," plus other selections. Included on the package are the already-selling "I'll Cry Instead," "And I Love Her" and an interesting rendition of "I Want To Hold Your Hand" sung in German. Disk should develop into a sales-monster.

**Label 62-03**

**Stereo**

**ST-2108**

03B (Bert-Co)

The word "STEREO" is in narrow print with wide horizontal spacing, and the song titles are indented.

Factories: Los Angeles



**Label 62-04**

**Mono**

**T-2108**

04B (Bert-Co)

The song titles are centered under the album title.

Factories: Los Angeles



**Old Sales Story For Beatles' New Capitol LP, 500,000 Shipped**

HOLLYWOOD—"Something New" is Capitol's third Beatles LP, and it's up to the same old Beatles sales tricks—the label said last week that over 500,000 had been shipped to districts throughout the country and orders have made the label call in outside pressing plants to handle them. LP goes on sales this week (20).

Six of the songs on the LP have never before been released in the U.S., since they were cut following the Beatles' completion of their first feature flick, "A Hard Day's Night." "The initial demand has been amazing," Stan Gortikov, president of Capitol Records Distributing Corp., said. "It has demonstrated that dealers have as much enthusiasm today as they did six months ago when we put out the first Beatle album."

The exec also stated that the movie, the boys' upcoming U.S. tour, and the new material in the LP could place the LP among Capitol's all-time best-sellers.

Among the 11 songs on the LP is the German version of "I Want to Told Your Hand" (Komm, Gib Mir Deine Hand), Capitol's first Beatles single. All of the songs on the LP are Lennon-McCartney efforts, with the exception of "Slow Down" and "Matchbox."

Capitol will follow the release of "Something New" with two more Beatles singles this month (label already has the pic main-title out, already over a million in sales, the label reports): "And I Love Her" (on the flip side of "If I Fell") and "I'll Cry Instead" and "I'm Happy Just To Dance With You," both from the flick.

Other songs that may be up for Oscar—to say nothing of Grammy—recognition are in the Capitol Beatles "Something New" album. Most of these ditties were written by The Beatles for their "Hard Day's Night" film



Stereo

ST-2108

04B (Bert-Co)

The word "STEREO" is in narrow print with wide horizontal spacing, and the song titles are centered under the album title.

Factories: Los Angeles



Label 62x

Stereo

ST-2108

Rainbow label with subsidiary information above color band.

Factory: Scranton

STEREO in wide print

Factory: Scranton

STEREO in tall, thin print; slick label

Factory: Los Angeles

STEREO in tall, thin print; flat label

Factory: Jacksonville

Unusual typeface



Possible covers: "She Loves You" and "Roll Over Beethoven" in olive green print on front cover.

Label 62RC1

Stereo

ST-8-2108

Rainbow label with "Manufactured Under License" above color band.

Pressed by Decca Gloversville for distribution through the

Capitol Record Club.

Released 1969.



**Label 69**

Stereo

ST-2108

Lime green label with "C" logo.

Factory: Winchester, Jacksonville  
Stereo (69J)

Factory: Winchester, Los Angeles  
Stereo (69L)



Label may have "TM" next to the Capitol logo, or may have ® under the "l" of "Capitol."

**Label 69RC1**

Stereo

ST-8-2108

Rainbow label with "Manufactured Under License" above color band.

Pressed by Decca Gloversville for distribution through the Capitol Record Club.

Released 1969 to 1971.

Some copies 69RC1(i) have little space above the song titles, similar to the previous record-club release.

Other copies 69RC1(ii) have more vertical space between the spindle hole and the song titles.



**Label ac1**

Stereo

ST-2108

Apple label with Capitol logo

Factory: Los Angeles

Factory: Jacksonville



**Label af1**

Stereo ST-2108  
Apple label with "MFD. BY APPLE" on the full side  
Released c. July 1971 to September 1975.

Factory: Los Angeles  
Label may be flat or glossy.  
Factory: Jacksonville  
Label may be glossy and yellowish or flat.  
Factory: Winchester  
Label may be flat or glossy.

Copies pressed in 1974-5 have "Mastered by Capitol" in the matrix.

Possible covers: standard cover, or some LA copies have a mono back cover slick with an "18" on it.



**Label 69RC1a**

Stereo ST-8-2108  
Rainbow label with "Manufactured Under License" above color band.  
Pressed by Decca Gloversville for distribution through the  
Capitol Record Club. STEREO appears in small, narrow print – unlike the wider  
print of the earlier pressing  
Released early 1972.



**Label 69RC1L**

Stereo ST-8-2108  
Rainbow label with "Manufactured Under License" above color band.  
Pressed by PRC-Indianapolis for distribution through the Capitol Record Club.  
The Longines Symphonette Society is mentioned on the label.  
Released mid-1972.



### Label as1

Stereo ST-2108  
 Apple label with "MFD. BY APPLE" on the sliced side  
 Factory: Winchester  
 Released: late 1973 to early 1974



### Label ar1

Stereo ST-2108  
 Apple label with rights information on one or both sides.  
 Factory: Los Angeles

Rights information appears below the manufacturing statement in the rim text.

Factory: Los Angeles

Rights information appears in black across the label

Factory: Jacksonville

Rights information appears in the rim around the right side of the label.

Factory: Winchester

Rights information appears below the manufacturing statement in the rim text.



### Cap Beatles LP 'Something New'

HOLLYWOOD — "Something New," Capitol's third Beatle album which goes on sale Monday, July 20, is one LP that lives up to its name.

Six of the tunes in the album have never before been released in the U.S. They were recorded by The Beatles after they completed their first film, "A Hard Day's Night" (Capitol released the title as a single last week and sales have already surpassed the million mark.)

According to Stanley M. Gortikov, President, Capitol Records Distributing Corp. (CRDC) the pre-release sale for the album "has been fantastic." Over a half-million have been shipped to Districts throughout the country and orders have kept the Scranton and Los Angeles plants working to capacity. In addition, Capitol has several outside sources pressing the disk.

"The initial demand has been amazing," Gortikov said. "It has demonstrated that dealers have as much enthusiasm today as they did six months ago when we put out the first Beatle album."

Gortikov attributed much of the excitement for the album to The Beatles forthcoming tour and UA picture which could make "Something New" one of the biggest selling LPs in Capitol's history.

"There's also the fact," he added, "that this album isn't just a package with a new jacket surrounded by old tunes."

Among the 11 songs on the album is the German version of "Komm, Gib Mir Deine Hand," better known to the U.S. record buyer as "I Want to Hold Your Hand," the first Beatle single released by Capitol. All of the songs in the LP are Lennon-McCartney compositions with the exception of "Slow Down" and "Matchbox."

Capitol will follow the release of "Something New" with two more Beatle singles this month — "And I Love Her" (on the flip side is "If I Fell") and "I'll Cry Instead" ("I'm Happy Just To Dance With You"). Both are from the UA picture. This will bring the number of Beatle singles released by Capitol this month to three.



**Label 72r**

Stereo ST-2108

Orange label with rights disclaimer

Factory: Los Angeles

“Capitol” at bottom has a greenish tint, compared to tan for Winchester.

Factory: Winchester, PRC

Factory: Decca, Jacksonville

“Stereo” at left; others have a large side number.



Possible covers:

Cardboard cover.

Posterboard cover.



**Label 78**

Stereo ST-2108

Purple label with large logo

Factory: Los Angeles

Factory: Jacksonville

Factory: Winchester

Posterboard cover.



**Label 83**

Stereo ST-2108

Rainbow label with print in color band.

Factory: Los Angeles

Factory: Jacksonville (exists?)

Factory: Winchester

Factory: Specialty

Posterboard cover.



**Here come  
6 new Beatles songs,  
plus 5 great hits from  
their first movie,  
all in one great new  
album:**

#ST 2108

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Millions of Beatlemaniacs are waiting for *Something New*, right now! It's got 6 great new songs that aren't available on any other album, and it's got the best songs from the Beatles new movie, *A Hard Day's Night*, including "And I Love Her" and "I'll Cry Instead!"

\*"And I Love Her" #5219 and "I'll Cry Instead" #5214 are both on the chart right now, along with "A Hard Day's Night" #5223.

So cash in on *Something New*, and take advantage of something new in Beatles prices. See your CRDC (up for Capitol's new one price to everybody: \$2.92 mono, \$2.93 stereo. (Album available beginning July 20.)

Then open the door, and stand back!

(Note: if you tear this ad out, and cut it along the dotted line, the top makes a great poster for your window. Let everybody know you've got the Beatles' newest album!)