

## The Beatles' Story

First Appearance in Trade Magazines: November 28, 1964

Label 62-01

Mono

TBO-2222

Black rainbow label without subsidiary print.



62-01A (Keystone print)

Factories: Scranton, RCA Indianapolis, RCA Rockaway, Decca Pinckneyville



62-01B (Bert-Co print)

Factories: Los Angeles, RCA Hollywood



Some copies 01B(i) have the track titles close together, particularly on side 3.

Other copies 01B(ii) have them more spread out.

Possible covers:

Cover has a smaller outer slick pasted on top of a larger inner slick. Some copies have the "File Under" information on the back slick (wrapped around to the front) further to the left than other copies do. See the pictures below.



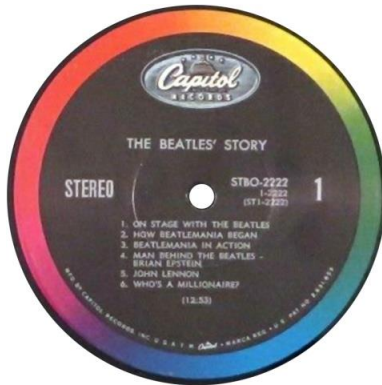
**Stereo** STBO-2222  
 Black rainbow label without subsidiary print.

62-01A (Keystone print)  
 Factory: Scranton



Copies from 1965-6 have matte labels.

62-01B (Bert-Co print)  
 The word "STEREO" is in narrow print with narrow horizontal spacing.  
 Factory: Los Angeles



Some covers accompanying first-pressing stereo albums have the "stereo message" on the inside fold. Other copies are missing the message. This distinction occurs on copies from 1964, indicating that the statement's absence was probably accidental.



**Label 62x**

Capitol

STBO-2222

Rainbow label with subsidiary information above color band.

STEREO at left in large round letters (as the first pressing) – Factory: Scranton

STEREO at left in square-shaped capital letters – Factory: Scranton



Stereo at left

Side 1 has 1. Under t in Stereo

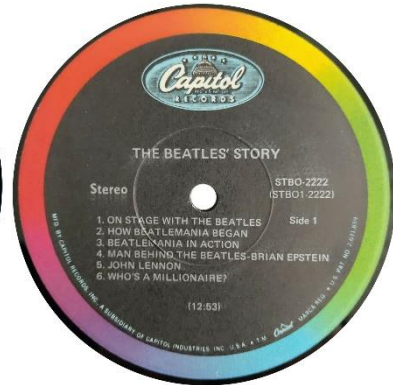
Side 1 has 1. Under r in Stereo

Factory: Jacksonville

Stereo at left

Side 1 has Stereo to the far left

Factory: Los Angeles



**Label 69**

Capitol

STBO-2222

Lime green label with "C" logo.

Factory: Winchester, Los Angeles

Stereo (22)

Label may have "TM" next to the Capitol logo, or may have ® under the "I" of "Capitol."



Possible covers:

Cover has a smaller outer slick pasted on top of a larger inner slick.

Cover has a larger outer slick.

**Label ac1**

Apple

STBO-2222

Apple label with Capitol logo

Factory: Los Angeles

Factory: Jacksonville



Possible covers:

Cover has a smaller outer slick pasted on top of a larger inner slick.

Cover has a larger outer slick.



**Label af1**

Apple STBO-2222  
Apple label with "MFD. BY APPLE" on the full side

Factory: Los Angeles  
Label may be flat or glossy.  
Factory: Jacksonville  
Label may be glossy and yellowish, or flat.  
Factory: Winchester  
Label may be flat or glossy.

Copies pressed in 1974-5 have "Mastered by Capitol" in the matrix.



**Label as1**

Apple STBO-2222  
Apple label with "MFD. BY APPLE" on the sliced side

Factory: Winchester

Possible covers:  
Cover has a smaller outer slick pasted on top of a larger inner slick.  
Cover has a larger outer slick.



**Label ar1**

Apple STBO-2222  
Apple label with rights information on one or both sides.

Rights information appears below the manufacturing statement in the rim text.

Factory: Los Angeles, PRC (?)

Rights information appears in black across the label

Factory: Los Angeles

Rights information appears below the manufacturing statement in the rim text.

Factory: Winchester

Rights information appears in black across the label near the bottom.

Factory: Jacksonville

Rights information appears in the rim print at the right.

Factory: Jacksonville



Possible covers:

Cover has a smaller outer slick pasted on top of a larger inner slick.

Cover has a larger outer slick.

### Label 72r

Capitol STBO-2222

Orange label with rights disclaimer

Album title in wide bold print.

Factory: Los Angeles

Factory: Winchester

“Stereo” at the left side, (p) Capitol at bottom

Factory: Jacksonville

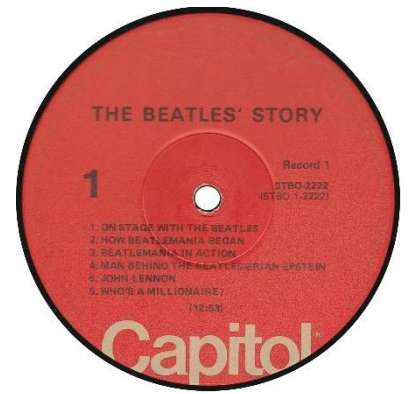
(P) Capitol appears beneath “Stereo.”

Factory: MCA (Gloversville?)

Possible covers:

Cardboard cover with a larger outer slick.

Posterboard cover.



### Label 78

Capitol STBO-2222

Purple label with large logo

Factory: Los Angeles, Jacksonville, Winchester

Possible covers:

Cardboard cover with a larger outer slick.

Posterboard cover.



**Label 83**

Capitol

STBO-2222

Rainbow label with print in color band.

Factory: Los Angeles, Winchester, Specialty

Factory: Jacksonville (exists?)

Possible covers:

Cardboard cover with a larger outer slick.

Posterboard cover.

