

# Identifying New Zealand Beatles 45's

Page Updated 23 De 16

## Red and Silver Parlophone Label



The Beatles first began hitting it big in New Zealand in the middle of 1963. During the early 1960's, New Zealand Parlophone was issuing singles on a red label with "Parlophone" at the top. The writing on this issue is in silver print. The singles originally issued on this label style were as follows:

Songs	Catalog Number
"Please Please Me"/"Ask Me Why"	N.Z.P. 3142
"From Me to You"/"Thank You Girl"	N.Z.P. 3143
"She Loves You"/"I'll Get You"	N.Z.P. 3148
"I Want to Hold Your Hand"/"This Boy"	N.Z.P. 3152
"I Saw Her Standing There"/"Love Me Do"	N.Z.P. 3154
"Can't Buy Me Love"/"You Can't Do That"	N.Z.P. 3157
"Roll Over Beethoven"/"All My Loving"	N.Z.P. 3158
"Twist and Shout"/"Boys"	N.Z.P. 3160
"Money"/"Do You Want to Know a Secret"	N.Z.P. 3163
"Long Tall Sally"/"I Call Your Name"	N.Z.P. 3166
"Hard Day's Night"/"Things We Said Today"	N.Z.P. 3167
"I Should Have Known Better"/"And I Love Her"	N.Z.P. 3172
"Matchbox"/"I'll Cry Instead"	N.Z.P. 3173

# Red, Silver, and Black Parlophone Label



At the end of 1964, the Parlophone label went through a transition period. Black lettering was used for the singles' information on the existing red-and-silver backdrops. Notice that "Parlophone" still appears in silver at the top of the label. The following singles were released originally on this label style.

Songs	Catalog Number
"I Feel Fine"/"She's a Woman"	N.Z.P. 3175

# Red and Black Parlophone Label



Once again in 1965, New Zealand Parlophone changed label styles. With black print, the new label was easier to read. It also has a smaller "Parlophone" at the left side, allowing more room for the other information. All of the earlier singles were reissued onto this new style. The singles originally issued on this label style were:

Songs	Catalog Number
"Eight Days a Week"/"No Reply"	N.Z.P. 3179
"Ticket to Ride"/"Yes It Is"	N.Z.P. 3182
"Help!"/"I'm Down"	N.Z.P. 3187
"Yesterday"/"Act Naturally"	N.Z.P. 3192
"We Can Work It Out"/"Day Tripper"	N.Z.P. 3194

"Paperback Writer"/"Rain"	NZP 3204
"Yellow Submarine"/"Eleanor Rigby"	NZP 3212
"Penny Lane"/"Strawberry Fields Forever"	NZP 3224
"All You Need is Love"/"Baby, You're a Rich Man"	NZP 3236
"Hello Goodbye"/"I am the Walrus"	NZP 3249

## Black and Yellow Parlophone Label



In March, 1968, New Zealand Parlophone altered their label styles radically to resemble those labels used in Great Britain. All of the earlier singles were reissued onto this new style. The singles originally issued on this label style were:

Songs	Catalog Number
"Lady Madonna"/"The Inner Light"	NZP 3265
"Hey Jude"/"Revolution"	NZP 3288

## Apple Label



When the catalog switched to Apple, New Zealand Parlophone also began pressing Apple label singles, although the earlier singles (apart from "Hey Jude") remained on Parlophone. These issues featured small center holes. The singles originally issued on this label style were:

Songs	Catalog Number
"Hey Jude"/"Revolution"	NZP 3288
"Ob-la-di Ob-la-da"/"While My Guitar Gently Weeps"	NZP 3318
"Get Back"/"Don't Let Me Down"	NZP 3325
"Ballad of John and Yoko"/"Old Brown Shoe"	NZP 3329
"Something"/"Come Together"	NZP 3245
"Let It Be"/"You Know My Name"	NZP 3257
"Long and Winding Road"/"For You Blue"	NZP 3271

## Polydor Singles



### Orange "Scroll Label" Polydor

Polydor was the Beatles' first label around the world. In New Zealand, all original Beatles pressings on Polydor appeared on an all-orange label with the "scroll" logo at the top and M-45 in a box on the right side. As is the case elsewhere in the world, on all of these records the Beatles play backing music for Tony Sheridan, with two exceptions: "Cry for a Shadow" is an instrumental, and on "Ain't She Sweet" John Lennon sings the lead.

Their first Polydor single in New Zealand, "My Bonnie," was originally listed as "Tony Sheridan and the Beat Brothers," as was the case in other parts of the world. Quite possibly, the single in that form was issued as early as April, 1962 (at the same time as in other countries). After the Beatles became popular, probably around June, 1963, the single was reissued to credit the artists as "The Beatles with Tony Sheridan." That later single is much more common.

Songs	Catalog Number
"My Bonnie"/"The Saints" (Tony Sheridan and the Beat Brothers)	NH 24-673
"My Bonnie"/"The Saints" (the Beatles with Tony Sheridan)	NH 24-673
"Why"/"Cry for a Shadow"	NH 52-275
"Ain't She Sweet"/"Take Out Some Insurance On Me, Baby"	NH 52-317

**NOTE:** The b-side label of NH 52-317 mistakenly shows the title as "If You Love Me, Baby."

## **A Word About Condition**

The **condition** of a record is all-important as to determining its value. The values shown are drastically reduced for lesser condition copies, as shown below:

**Near Mint**, or NM, condition records are unscratched. If the label has stickers or tape, this must be noted. Essentially, they look like they just came from the store.

**Very Good Plus**, or VG+, condition records will have very few scratches. Without close inspection, they might pass for Near Mint copies. A VG+ record normally sells for half what a NM copy goes for. In Europe, this condition is called **Excellent**, EX.

**Very Good**, or VG, condition records have a fair amount of scratches, but they by no means appear "beat up". A VG condition record normally sells for one fourth of the NM price. In Europe, this condition is called VG+.

**Very Good Minus**, or VG-, condition records are starting to appear quite scratched. Still, when played, they play through, although the surface noise is becoming distracting. Many singles are commonly found in this condition. A VG- condition record normally sells for one sixth of the NM price. In Europe, this condition is called VG.

**Good**, or G, condition records look scratched--basically all over, but they'll play through well enough to enjoy the song. A G condition record sells for one tenth of the NM price. [Some dealers also use a grade of G+, which sells for one eighth of the NM price.]

**Fair**, or fr, condition records are generally worthless unless the record is rare. They're scratched up and have distracting surface noise, but they're not completely ruined. No chips missing, and not cracked. They sell for one twentieth of the NM price or less.

**Poor**, or pr, condition records are basically ruined. They may be warped, cracked, chipped, or otherwise unsuitable for collecting. Most collectors only accept poor condition copies of something really rare until a better one comes along. They're virtually worthless.

[Back to Frank's Meagre Beatles Page](#)

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