

Identifying New Zealand Beatles LP's

Updated 2019



Black and Silver Parlophone Label



The Beatles first began hitting it big in New Zealand in the middle of 1963. During the early 1960's, New Zealand Parlophone was issuing albums on a black label with an old style "Parlophone" at the top, similar to the black-and-gold label from England. The writing on this issue is in silver print. The albums originally issued on this label style were as follows:

Number	Songs
PMCM 1202	<i>Please Please Me</i> (mono only)
PMCM 1202	<i>With the Beatles</i> (mono only)
PMCM 1230	<i>Hard Day's Night</i> (mono)
PCSM 3058	<i>Hard Day's Night</i> (stereo)

NOTE: New Zealand Parlophone did not issue Beatles LP's in stereo until early 1964. A photo/scan of a stereo copy of *Please, Please Me* has surfaced showing it on this label. I cannot verify its authenticity.



Light Blue Parlophone Label



At the end of 1964, New Zealand Parlophone changed label styles. With black print on light blue, the new label was easier to read. All of the earlier LP's were reissued onto this new style in both mono and stereo. The albums originally issued on this label style were:

Number	Songs
PCSM 3045	<i>With the Beatles</i> (stereo, 1964 or 1965)
PMCM 1240	<i>Beatles For Sale</i> (mono)
PCSM 3062	<i>Beatles For Sale</i> (stereo)
PCSM 6042	<i>Beatles VI</i> (stereo)
PMCM 1255	<i>Help!</i> (mono)
PCSM 3071	<i>Help!</i> (stereo)
PMCM 1267	<i>Rubber Soul</i> (mono)
PCSM 3075	<i>Rubber Soul</i> (stereo)
PMCM 7009	<i>Revolver</i> (mono)
PCSM 7009	<i>Revolver</i> (stereo)
PMCM 7533	<i>Greatest Hits</i> (mono)

PMCM 7016	<i>A Collection of Beatles Oldies</i> (mono)
PCSM 7016	<i>A Collection of Beatles Oldies</i> (stereo)
PCSM 7027	<i>Sgt. Pepper's Lonely Hearts Club Band</i> (stereo)

NOTE 1: *Please Please Me* may exist in stereo on this label. *A Hard Day's Night* does exist.

NOTE 2: The earliest stereo pressings of *With the Beatles* have STEREO in round print.

NOTE 3: The label on *Beatles VI* reads IV instead of VI.

NOTE 4: Blue label issues through 1965 can be found with "STEREO" above the word "Parlophone," while *Revolver* and *Sgt. Pepper* only have it below.



Yellow and Black Parlophone Label



In 1968, the label style changed once again. The new label style resembles closely the label style used by Parlophone in England. The albums originally issued on this label style were:

Number	Songs
PCSM 7070	<i>Yellow Submarine</i> (stereo)

NOTE: The earlier LP's were reissued onto the new label style.

NOTE 2: *The Beatles* is not known to exist on this style.

Apple Label



Nº 010870

When the catalog switched to Apple in 1969, New Zealand Parlophone also began pressing Apple label albums, although the earlier albums remained on Parlophone. These issues featured rim print mentioning their manufacture in New Zealand. The LP's originally issued on this label style were:

Number	Title
PCS 7067/8	<i>The Beatles</i> (stereo)
PCSM 7070	<i>Yellow Submarine</i> (stereo)
PCSM 7088	<i>Abbey Road</i>
CPCS 106	<i>Hey Jude!</i>
PXS 1	<i>Let It Be</i> (boxed)
PCSM 7096	<i>Let It Be</i> (regular)
TVSS 8	<i>Essential Beatles</i>
PCSM 6084	<i>Magical Mystery Tour</i>

NOTE: Some copies of *Essential Beatles* (originally pressed in late 1971) have the unsliced label slick on side 2.

NOTE 2: All of the LP's except for TVSS 8 were later reissued onto a black and silver Parlophone label and then onto another Apple label.

NOTE 3: *The Beatles* was issued with a top-loading, numbered cover, as it was in England. Most covers were printed in Australia, but some are New Zealand originals. True first pressings of this LP have the "N" of "No." to the left of the number leaning to the left. (Later copies have the "N" slanted right.) The numbering began with 010001, and early copies (before about 20,000) are also missing the George Martin credit on the label.

Other LP's



World Record Club Issues

In 1965, *Please Please Me* was issued on the Young World Label through the World Record Club. In about 1972, the World Record Club also issued *Magical Mystery Tour* with a cover shared only by Australia.

Catalog Number	Title
EZ 1033	<i>Please Please Me</i> (mono)
SEZ 1033	<i>Please Please Me</i> (stereo)
SLZ 8308	<i>Magical Mystery Tour</i> (blue-green label)
SLZ 8308	<i>Magical Mystery Tour</i> (orange label)

NOTE: This may have been the first appearance in New Zealand of *PPM* in stereo.

A Word About Condition

The **condition** of a record is all-important as to determining its value. The values shown are drastically reduced for lesser condition copies, as shown below:

Near Mint, or NM, condition records are unscratched. If the label has stickers or tape, this must be noted. Essentially, they look like they just came from the store.

Very Good Plus, or VG+, condition records will have very few scratches. Without close inspection, they might pass for Near Mint copies. A VG+ record normally sells for half what a NM copy goes for. In Europe, this condition is called **Excellent**, EX.

Very Good, or VG, condition records have a fair amount of scratches, but they by no means appear "beat up". A VG condition record normally sells for one fourth of the NM price. In Europe, this condition is called VG+.

Very Good Minus, or VG-, condition records are starting to appear quite scratched. Still, when played, they play through, although the surface noise is becoming distracting. Many singles are commonly found in this condition. A VG- condition record normally sells for one sixth of the NM price. In Europe, this condition is called VG.

Good, or G, condition records look scratched--basically all over, but they'll play through well enough to enjoy the song. A G condition record sells for one tenth of the NM price. [Some dealers also use a grade of G+, which sells for one eighth of the NM price.]

Fair, or fr, condition records are generally worthless unless the record is rare. They're scratched up and have distracting surface noise, but they're not completely ruined. No chips missing, and not cracked. They sell for one twentieth of the NM price or less.

Poor, or pr, condition records are basically ruined. They may be warped, cracked, chipped, or otherwise unsuitable for collecting. Most collectors only accept poor condition copies of something really rare until a better one comes along. They're virtually worthless.

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