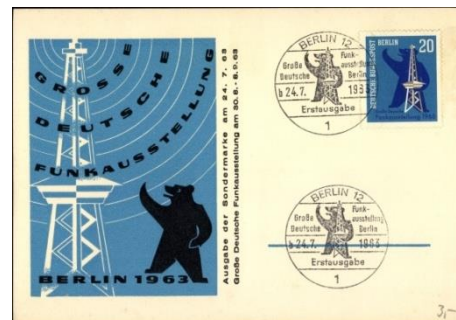


A History of Beatles Cassettes

Winner of the Tape War

Last Modified 07 Ap 2023

The technology for the cassette (or compact cassette) is based on the simplest premise: make the reel-to-reel tape smaller. The Philips company is chiefly responsible for the cassette tape, meant as competition with the other formats. Philips developed several types of Dictaphone (voice) tapes before coming up with the “winner” in 1962. In July-August, 1963, Philips officially launched the “compact cassette” at the Berlin Radio Show (Internationale Funkausstellung Berlin). Immediately, the voice tape recorders began to be sold in Germany and in Holland. By November, 1964, Philips was marketing the first recorders – the EL-3300 – to US customers through Norelco.



The four-track and eight-track cartridges had been directed at music to be played in automobiles, replacing the nasty "singles player" and reel-tape player. However, the cassette at first was deemed unsuitable for music, due to its slow speed of 1 7/8 inches per second. No reel to reel tapes featuring music were issued at 1 7/8 ips, and the cassette had a smaller bandwidth. But it came into use for voice recording. The microcassettes still used today for dictation were once a leading purpose of the cassette tape.

In 1965, Philips introduced mono music cassettes in Holland, Austria, and Switzerland. As the sixties progressed, strides were made to make the cassette “more listenable,” and in Fall, 1966, the first stereo music cassettes became available in Great Britain. This followed a big push at the Chicago Music Show in July, 1966. Mercury Records released the first music cassettes in the United States; by November, 1966, they had 50 titles on the market. In 1967, there were companies that were issuing cassettes as an alternative to four tracks and eight tracks. When spring, 1968, rolled around, most major record companies (including Capitol) were buying in. Capitol seems to have been somewhat tentative at first, making only 25 of its best-selling titles available on cassette. Nat King Cole, the Beach Boys, and of course, The Beatles were among the artists selected to introduce the public to Capitol cassettes. Within a year, the cassette was beginning to establish itself.

Merc Issues 33 Cassettes; Company's Total Hits 233

CHICAGO — Mercury Record Corp. has issued 33 new cassettes, including their first offering from the Command label. The release brings the company's total number of cassette titles to 233.

The Command cassettes are by Terry Snider, Doc Severinsen Sextet, Tony Mottola & Orchestra, Ray Charles Singers, Brass Choir, Enoch Light & Orchestra and Dick Hyman.

Released from the ABC Records library under Mercury cassette contract are LP's by Judy Garland and Frankie Laine.

Impulse is represented in the release by John Coltrane and Dizzy Gillespie LP's.

20th Century's original soundtrack of Doctor Dolittle is included. And United Artists is represented by Leroy Holmes & Orchestra, Bobby Goldsboro, Quincy Jones, the Easybeats,

Jimmy Roselli, the Beatles and Melina Mercouri.

The Mercury label contributes LP's by Sarah Vaughan, Horst Jankowski, Dick Smothers, Moms Mabley, Faron Young, Dave Dudley, Roy Drusky and Keith.

Philips' artists Paul Mauriat and the Mystic Moods Orchestra are included, as is Roger Miller on Smash.



25 Titles to Mark Cap. Entry Into Cassettes; Speeds 8-Track Attack

LOS ANGELES — Capitol Records has entered the cassette market, confirming Billboard's earlier reports (Feb. 3 and Mar. 30). The initial release will consist of 25 titles to be issued June 3.

Capitol will continue to support the 8-track tape CARtridge system, even accelerating release manufacturing and marketing efforts.

"We shall also have vigorous marketing campaigns on behalf of our catalogs of both 3¼-

inch and 7½-inch open-reel tapes," said Stanley M. Gortikov, president of Capitol.

The new cassette product will have a retail price, optional with dealer, of \$5.98, with the same trade discounts now available to Capitol 8-track cartridges. Advance orders will be taken beginning Monday (1).

Other Suppliers

Gortikov said Capitol will ultimately duplicate and load cassettes in its own manufacturing facilities but will utilize outside

suppliers to produce its first releases to expedite delivery while internal production is readied.

"We now duplicate and load our own 8-track cartridges, but license our catalog to Muntz Stereo-Pak for 4-track cartridge ever form the public wants," he says. "The consumer, then, is free to make his own choice of the form he prefers."

Titles of the initial cassette release are:

"Nice 'n' Easy," Frank Sinatra; "Ramblin' Rose," Nat King Cole; "Funny Girl," original Broadway cast; "The Beatles' Song Book," the Hollyridge Strings; "The Beach Boys Today," the Beach Boys; "I've Got a Tiger by the Tail," Buck Owens and His Buckaroos; "Today—My Way," Nancy Wilson,

and "Red Roses for a Blue release and to PlayTape Inc., for 2-track cartridge releases," Gortikov said.

"The release of albums in cassette reflects Capitol's policy of offering our catalog in what-Lady," Wayne Newton.

Other titles include "The Hit Sounds of the Lettermen," the Lettermen; "Georgy Girl," the Seekers; "Spanish Eyes," Al Martino; "Rubber Soul," the Beatles; "Pet Sounds," the Beach Boys; "Live," Lou Rawls; "The Best of Peter and Gordon," and "Soulful," Lou Rawls.

Also "Revolver," the Beatles; "How Sweet It Is for Lovers," Jackie Gleason; "Swinging Doors and the Bottle Let Me Down," Merle Haggard; "The Best of Dean Martin"; "Sgt. Pepper's Lonely Hearts Club Band," the Beatles; "Mercy, Mercy, Mercy," Cannonball Adderley; "The Lettermen . . . and Live"; "Ode to Billie Joe," Bobbie Gentry, and "Smiley Smile," the Beach Boys.

Billboard article, April 6, 1968

The Capitol Records buying market saw the rapid spread of new formats. After the eight-track tape and four-track cartridge came along, Capitol displayed a desire to determine which formats would be around for the long run. They held back on the Muntz four-track until 1967, but by the middle of the year both the four-track and PlayTape formats showcased Capitol artists. Capitol's decision to introduce the cassette experimentally proved to be a good one.

While it is often true that early pressings of albums have better sound quality than reissues, the early cassettes were recorded at lower volumes (meaning greater tape hiss) and apparently did not have as long a life as the cassettes we have today. The advent of noise reduction (Dolby A, B, C) and the use of Chrome and Iron ("metal") bases allowed the tapes to increase their dynamic range, to the point where eventually the cassette overtook the LP in sales. By 1983, the cassette was the only tape format available to retail consumers. In approximately twenty years, the cassette had gone from being "unlistenable" to being the only remaining tape format out of all those introduced in the fifties and sixties.

What follows is a listing of original Beatles/solo cassettes issued up to the time of *Let It Be*.

***The Family Way* (soundtrack) (P)**

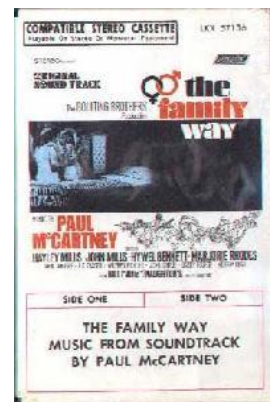
London LKX-57136

Tan shell; white paper label. Snap-open plastic box with cover slick affixed.

Made by Ampex.

Released June/July 1967.

SI = 7



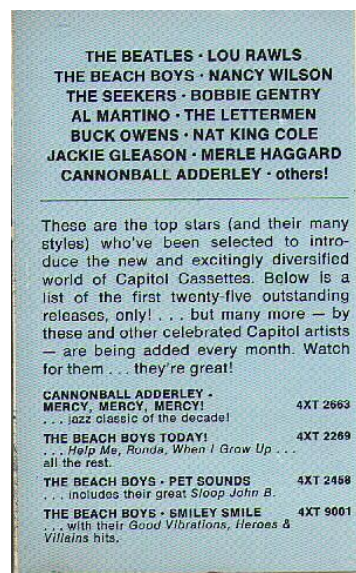
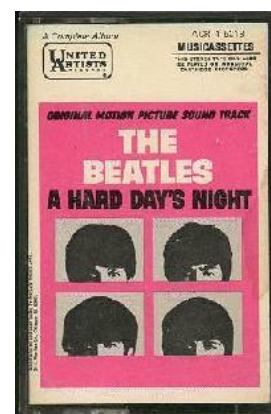
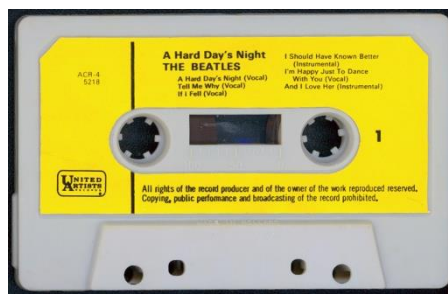
A Hard Day's Night

United Artists ACR-4-5218

white shell; yellow paper label. Features 60's UA logo. Song titles are listed on the inside of the cover/card. Made for UA by Mercury.

Released mid-December 1967.

SI = 9



THE BEATLES • REVOLVER ... Yellow Submarine, Eleanor Rigby ... loaded with hits!	4XT 2576	THE BEST OF DEAN MARTIN ... with things like Volare & That's Amore!	4XT 2601
THE BEATLES • RUBBER SOUL ... with the Beatles beauties Michelle & Norwegian Wood.	4XT 2442	AL MARTINO • SPANISH EYES ... Al's hit version of one of the biggest songs in years.	4XT 2435
THE BEATLES • SGT. PEPPERS LONELY HEARTS CLUB BAND ... Lucy in the Sky ... Day in the Life ... Help From My Friends!	4XT 2653	WAYNE NEWTON • RED ROSES FOR A BLUE LADY ... one of "Mr. Excitements" most excitingly beautiful.	4XT 2335
NAT KING COLE • RAMBLIN' ROSE ... unforgettable ... one of his greatest!	4XT 1793	BUCK OWENS • I'VE GOT A TIGER BY THE TAIL ... Buck and the Buckaroos with their No. 1 Country hit.	4XT 2283
BOBBIE GENTRY • ODE TO BILLIE JOE ... the "Grammy" winning girl, song and mysterious bridge!	4XT 2830	THE BEST OF PETER & GORDON ... A World Without Love, True Love Ways, Woman, many more.	4XT 2549
JACKIE GLEASON • HOW SWEET IT IS FOR LOVERS ... rich, beautiful instrumental moods by the "Great One."	4XT 2582	LOU RAWLS LIVE! ... the great songs and monologues that brought him fame.	4XT 2459
MERLE HAGGARD • SWINGING DOORS ... plus The Bottle Let Me Down and more top country hits.	4XT 2585	LOU RAWLS • SOULIN' ... It Was a Very Good Year, Love Is a Hurtin' Thing, many hits.	4XT 2566
THE HOLLYRIDGE STRINGS play ... famed instrumental versions of great Beatles hits.	4XT 2116	THE SEEKERS • GEORGY GIRL ... just as they sang it for that fabulous film.	4XT 2431
THE HIT SOUNDS OF THE LETTERMEN ... Theme From "A Summer Place" and many more in the best of blends.	4XT 2359	FRANK SINATRA • NICE 'N' EASY ... also nice and swingin' with every song a favorite.	4XT 1417
THE LETTERMEN!!! ... AND "LIVE!" ... with their famous Goin' Out of My Head medley.	4XT 2758	NANCY WILSON • TODAY — MY WAY ... Dear Heart, If I Ruled the World, many of her greatest songs.	4XT 2321
		BARBRA STREISAND & THE ORIGINAL CAST • FUNNY GIRL ... from the glorious People to Don't Rain on My Parade!	4XT 2059

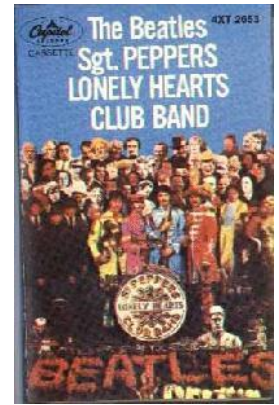
Sgt. Pepper's Lonely Hearts Club Band

Capitol 4XT-2653

white paper label. Cover states "cassette" in the upper left.

Released April 1968.

SI = 8



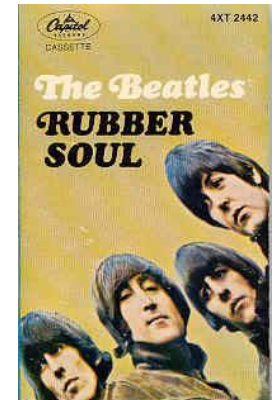
Rubber Soul

Capitol 4XT-2442

white paper label. Cover states "cassette" in the upper left; background is beige.

Released April 1968.

SI = 9



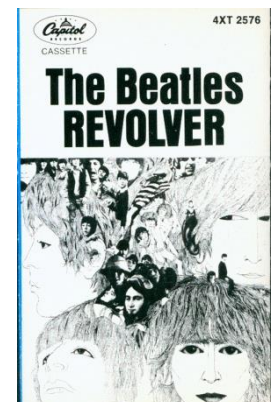
Revolver

Capitol 4XT-2576

white paper label. Cover states "cassette" in the upper left.

Released April 1968.

SI = 8



The above three Capitol cassettes were three of the first 25 cassettes issued by Capitol. The first cover insert lists all twenty-five cassettes. The cover/inserts state merely "cassette" under the Capitol logo. Since retail stores still sold mono albums, in order to avoid confusion, future cassette tapes and reissues of these tapes read "Stereo Cassette" on the front cover.

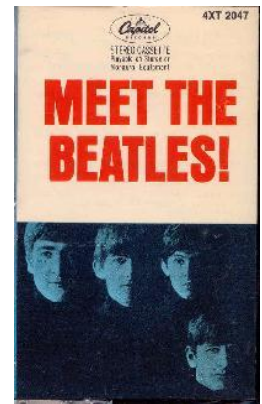
Meet the Beatles

Capitol 4XT-2047

white paper label. Cover states "stereo cassette" at the top.

Released September 1968.

SI = 7



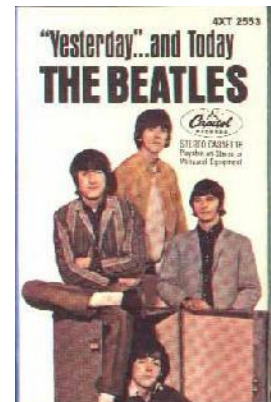
Yesterday...and Today

Capitol 4XT-2553

white paper label.

Released September 1968.

SI = 7



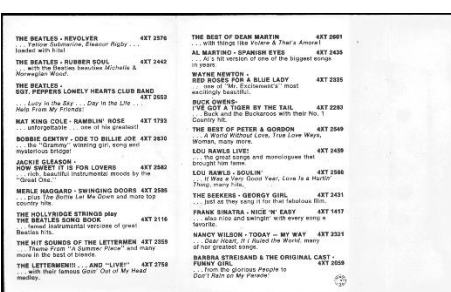
Magical Mystery Tour

Capitol 4XT-2835

white paper label.

Released September 1968.

SI = 6



As 1968 came to an end, Capitol was adding manufacturers' information to all new cassettes. On the flap that lists the songs, from this point on, all Capitol cassettes indicate that they were manufactured by Capitol Records, Inc., a subsidiary of Capitol Industries, Inc.. Also, the Capitol logo on the "spine" was increased in size. Finally, the catalog number on the spine was increased in size and from here on is written on two lines. For example:

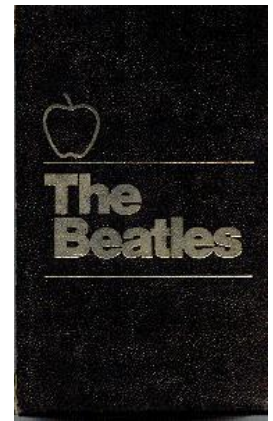


The Beatles

Apple 4XWB-101

white paper label; the two-tape set was packaged so that each cassette was individually sealed with a black sticker. The inserts list other Beatles cassettes and sport a large Capitol logo. The two cassettes were housed in a black outer box with "The Beatles" and a large Apple on it, along with the catalog number. From this point on, Capitol inner covers mention a warranty. The tapes are individually numbered 4XW-160 and 4XW-161.

SI = 6

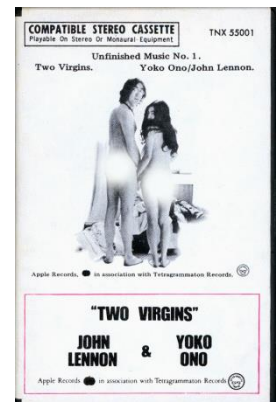


***Two Virgins* (J)**

Apple/Tetragrammaton TNX-55001

white paper label; paper "covers" affixed to snap-open box. Made by Ampex.

SI = 8



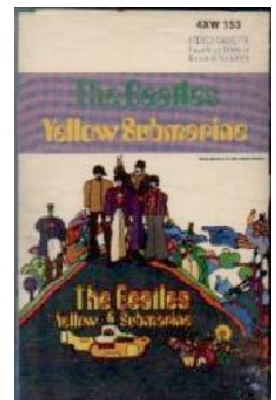
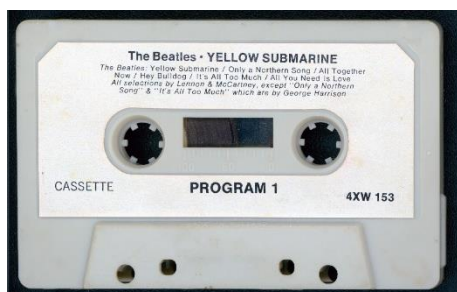
Yellow Submarine

Capitol 4XW-153

white paper label;

Like the second issue reel tape and the eight track, this release is on Capitol, not Apple. Some copies have the Capitol logo on the paper label, while others have no logo on the label.

SI = 6

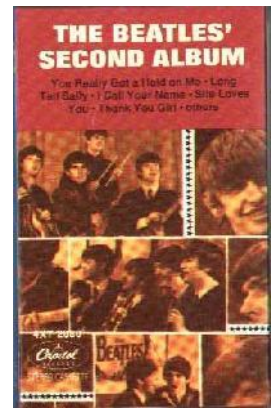


***The Beatles' Second Album* Capitol 4XT-2080**

white paper label.

Released April 1969.

SI = 6



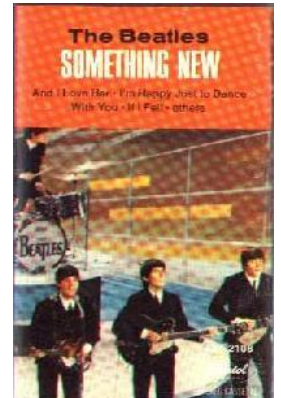
Something New

Capitol 4XT-2108

white paper label.

Released April 1969.

SI = 7



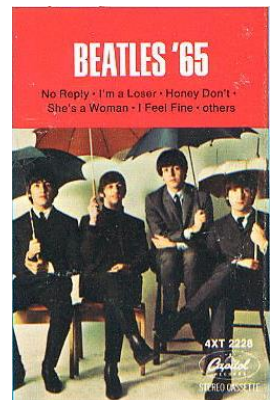
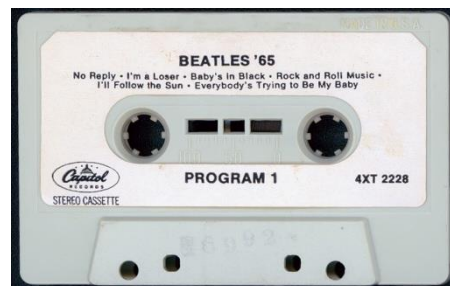
Beatles '65

Capitol 4XT-2228

white paper label.

Released April 1969.

SI = 8



Post Card

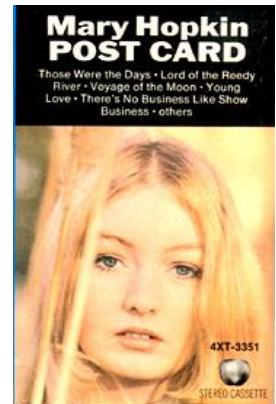
Mary Hopkin

white paper label. Apple photo and "STEREO CASSETTE" on front; apple and "CASSETTE" on spine without "bars"; Capitol subsidiary information with track list.

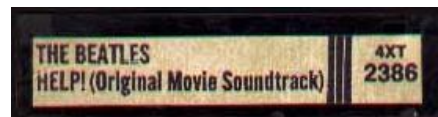
Released May 1969.

SI = 6

Apple 4XT-3351



Shortly before the change in logos in July, 1969, came two related changes to the cassette packaging. First, three (white) vertical bars were added to the blue spine, making it easy to distinguish the title and artist information from the catalog number. In order to make room for these bars, the Capitol logo was removed from the spine. The second change consisted of the addition of a catalog/title sticker to the end of the black cassette box, allowing the information to be seen if the cassettes were displayed so that the ends showed. A typical "end sticker" looked like this:



Is This What You Want?

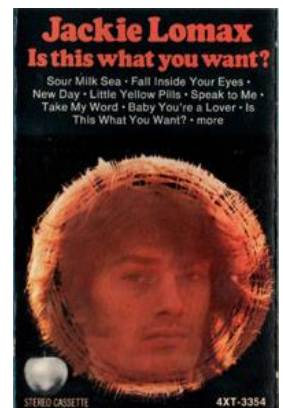
Jackie Lomax

Apple photo and "STEREO CASSETTE" on front; bars on spine; Hollywood address with track list.

Released June/July 1969.

SI = 5

Apple 4XT-3354



Life With the Lions (J)

Zapple photo and "STEREO CASSETTE" on front; bars on spine; Hollywood address with track list.

Released June/July 1969.

SI = 5

Zapple 4XT-3357



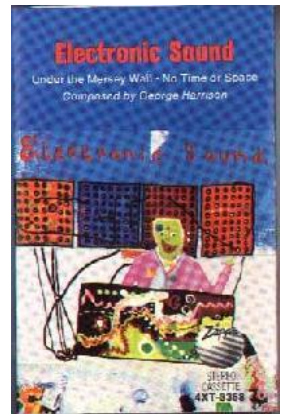
Electronic Sound (G)

Zapple 4XT-3358

Zapple photo and "STEREO CASSETTE" on front; bars on spine; Hollywood address with track list.

Released June/July 1969.

SI = 6



Beatles VI

Capitol 4XT-2358

White paper label with "C" logo.

Released July/August 1969.

SI = 8



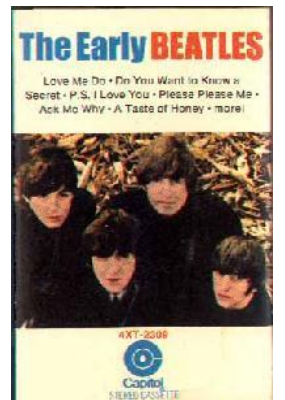
The Early Beatles

Capitol 4XT-2309

White paper label with "C" logo.

Released July/August 1969.

SI = 8



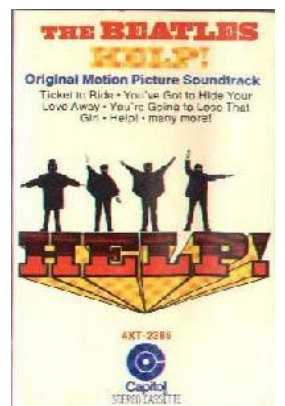
Help!

Capitol 4XT-2386

White paper label with "C" logo.

Released July/August 1969.

SI = 8





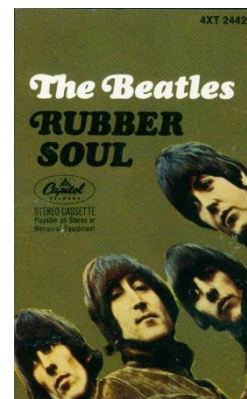
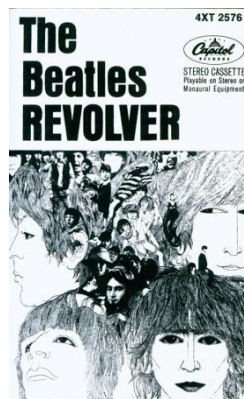
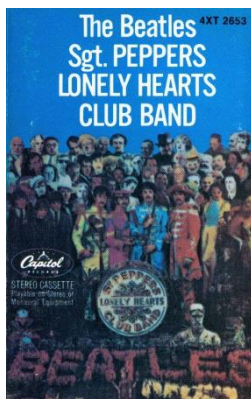
**Cassette with 3 "hash marks"
from 1969**

At some point in 1969, Capitol reissued the first three titles with new front covers, each proclaiming that each contained a "STEREO CASSETTE." By this time, the cassette format had gained in popularity; as a result, these releases are much more common than their predecessors.

Sgt. Pepper's Lonely Hearts Club Band
Revolver
Rubber Soul

Capitol 4XT-2653
Capitol 4XT-2576
Capitol 4XT-2442

SI = 5 for each.



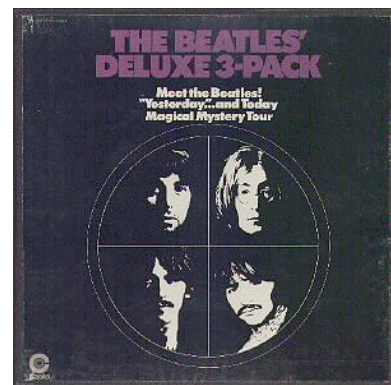
The Beatles' Deluxe 3-Pack

Capitol 4X3T-358

Features *Meet the Beatles*, *MMT*, and *Y & T* in a 12" box. This set was released in order to promote the tape formats, being released only on eight-track and cassette. The cassette is extremely rare, with fewer than fifteen known copies.

Released September 1969.

SI = 10



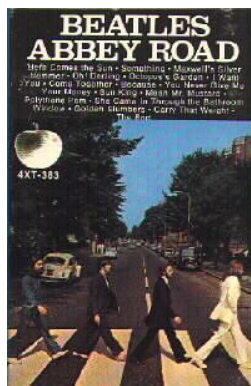
Abbey Road

Apple 4XT-383

The first pressing does not list "Her Majesty" on the paper label. The cover has the Apple logo and catalog number in white. The cover does not list "Her Majesty." Some first pressings were originally housed in a 12" by 4" long custom box.

SI = 5 (cassette and cover)

SI = 10 (long box)



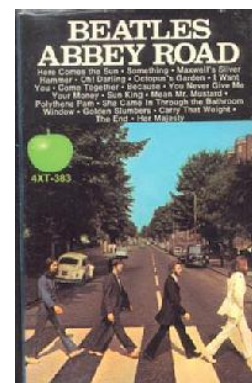
Abbey Road

Apple 4XT-383

The second pressing does not list "Her Majesty" on the paper label. The cover has the Apple logo and catalog number in **green**. The cover lists "Her Majesty" as the last selection.

Released early 1970.

SI = 5



That's the Way God Planned It

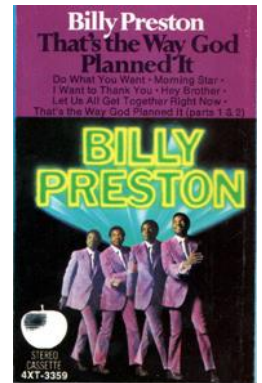
Apple 4XT-3359

Billy Preston

All-white Apple logo; bars on spine; Hollywood address with track list.

Released November 1969.

SI = 8



Wedding Album (J)

Apple 4AX-3361

12" boxed set with inserts, as the LP. The cassette inside is numbered 4XM 3361. The cassette can also be found by itself, without the box.

Released November 1969.

SI = 4 (no box)

SI = 6 (with box)



**Cassette label from 1970
(in box)**

For a period in 1970, Capitol experimented with the cassette housing, replacing the plastic cartridges with paper outer boxes. These continued until later in the year, when the traditional "fold open" cassette cover returned. One permanent change from Fall, 1970, on is that the title spine would now appear in black and white, instead of blue and white.

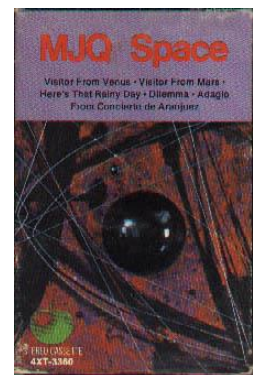
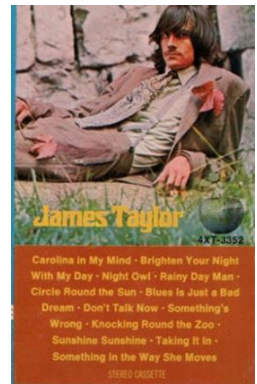
Move 3352 down with 3368.

James Taylor

James Taylor

Apple 4XT 3352

New Apple logo; bars on spine; Hollywood address with track list. SI = 5



Space Modern Jazz Quartet Apple 4XT 3360

green Apple logo on cover.

Live Peace In Toronto (J)

Apple 4XT 3362

The cassette rests in a tray, which slides into the cover/box.

SI = 2

Hey Jude! (The Beatles Again)

Apple 4XT 385

The cassette rests in a tray, which slides into the cover/box.

This cassette was only available until 1974. At that time, the words "STEREO CASSETTE" were moved to the bottom of the cover, being replaced by the word "apple." The new issue, also shown here, also has Apple's new address at 1370 Avenue of the Americas.

SI = 4 (original)

SI = 2 (1974 reissue)

In the Beginning, Circa 1960

Polydor CF 4504

white shell

SI = 5

A Hard Day's Night

United Artists K-9006

Black/white shell or blue/white shell; label features 1970 version of boxed UA logo. Cassette comes in slide- out black title box, reading "EFR" (Extended Frequency Response). The maker is shown as "Liberty/UA". Back cover is mostly green with black print. The UA cassettes contain an extended version of the title song. *** Get information from file on HDN album.

SI = 7

McCartney (P)

Apple 4XT 3363

The cassette rests in a tray, which slides into the cover/box.

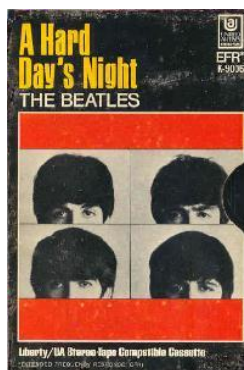
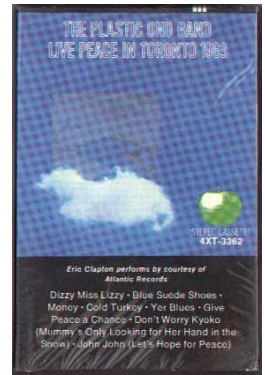
SI = 4

Let It Be

Apple ART 2001

The cassette rests in a tray, which slides into the cover/box.

SI = 3

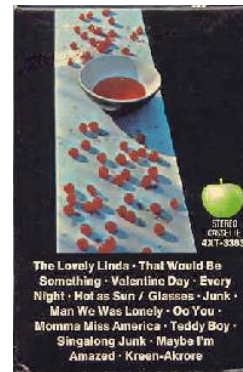
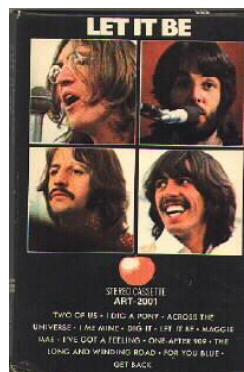
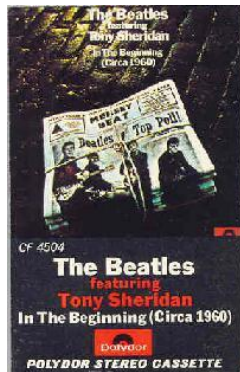
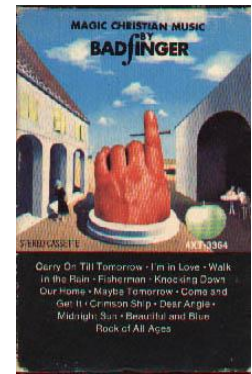


Apple 4XT 3364

Green apple on front cover. SI = 4

Apple 4XW 3365

Green apple on front cover. SI = 6



All Capitol/Apple cassettes featured paper labels until after the release of the *Concert For Bangla Desh* in 1971. From about that time onward, the cassette shells were tan or white, and the Capitol/Apple logo appeared directly on the cassette shell. Like the eight track, the cassette carried a warranty until 1975. For a time in 1977, paper labels were used again, sparsely, but these do not resemble the originals. The round "C" logo appears on cassettes until 1977, being replaced by the dome logo afterward. From 1986 onward, the cassette shells have been clear, rather than white or tan. This leads us to develop some terminology.

Terms Used

The cassette "shell" refers to the actual cassette tape itself. After 1970, one might find several style shells, as follows:

- cassette shell with **paper label** attached -- The paper label contains the information about the songs on the cassette.
- (colored) cassette shell, with information printed directly on the shell. For the sake of brevity, I refer to this as a **Type 2** cassette. Capitol-made cassettes were usually tan/white. Depending on when they were made, the shell might have Capitol's "C" logo or dome logo on it.
- **clear cassette shell**

Flip-Out Box Type (1971 on)

Through the end of 1971, Capitol was still printing paper label cassettes; however, the slip-on paper cover/box was replaced with the sturdier flip-open plastic box. All Capitol/Apple cassettes featured paper labels until after the release of the *Concert For Bangla Desh*. Soon, the spine color was changed from blue to black with white print. Capitol would use that spine color for a number of years.

The following Apple tapes generally have Apple's address at 1700 Broadway shown on the cassette cover.

Beaucoups of Blues Ringo Starr Apple 4XT 3368

features the earlier "large logo," with "apple" underneath. Last of the "blue spines." The address appears with the track list, along with "An ABKCO Managed company." Released 9/70.

No Dice Badfinger Apple 4XT 3367

The Apple logo on the cover, with "apple," is now smaller. The address appears with the track list, along with "An ABKCO Managed company." Apple logo appears with the warranty. Released 11/70.

All Things Must Pass George Harrison Apple 4XWB 639

Contains two tapes, numbered 4XW 663 and 4XW 664. First issues were shipped in a grayscale outer cover with orange apple; the cassette covers featured a shot of the poster which came with the LP. The Apple logos are orange. This pressing continued past the official end of the "Apple period."

Encouraging Words Billy Preston Apple 4XT 3370

Plastic Ono Band John Lennon Apple 4XW 3372

The Apple logo on this cassette is solid white. The Capitol "C" logo appears with the warranty.

Plastic Ono Band Yoko Ono Apple 4XW 3373

The Apple logo on this cassette is solid white. The Capitol "C" logo appears with the warranty.

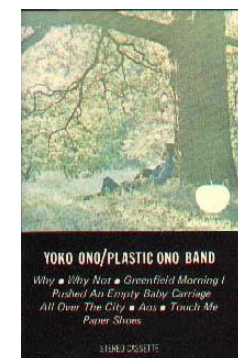
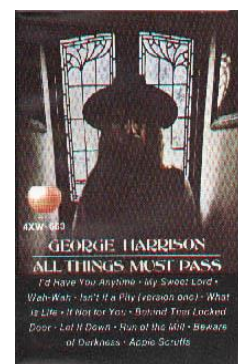
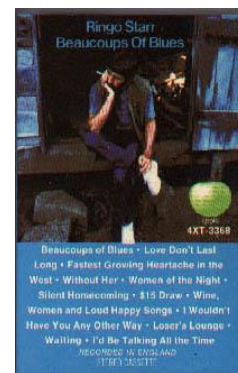
A Hard Day's Night The Beatles United Artists K-9006

black shell with black label; label features 1970's version of unboxed UA logo. Cassette comes in slide-out black title box, reading "EFR" (Extended Frequency Response). The title box shows the maker as "Liberty/UA", and the front cover of the title box is the same as the 1970 issue (complete with older logo). Back cover slick is **black** with white print. The UA cassettes contain an extended version of the title song. This tape corresponds to the "tan label" copies of the LP. Issued c. 1971-2.

Ram Paul and Linda McCartney Apple 4XW 3375

There is no Apple logo on the cover slick. "© McCartney Productions, Inc. 1971" is written below the address. The Capitol "C" logo appears with the warranty.

Radha Krishna Temple Radha Krishna Temple Apple 4XW 3376



Imagine

John Lennon

Apple 4XW 3379

There is a solid white Apple logo on the cover.

Fly

Yoko Ono

Apple 4XVV 3380

This set consists of two tapes, numbered 4XC 3382 and 4XC 3383, housed in an outer box.

Earth Song; Ocean Song

Mary Hopkin

Apple 4XW 3381

There is a solid white Apple logo on the cover.

The Concert for Bangla Desh soundtrack

Apple ZTX 31230

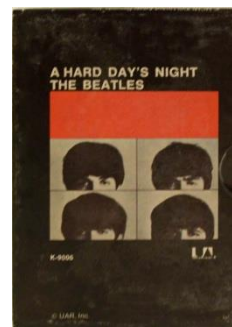
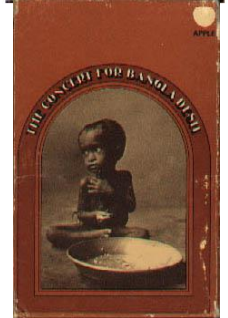
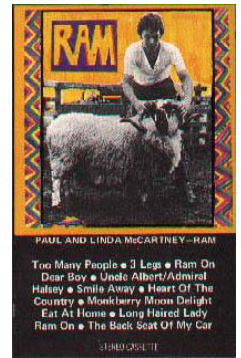
Manufactured by Capitol but numbered as part of the Columbia series. Tapes are individually numbered ZT 31231-2 The apple logos on the cover slick and spine are in the same (solid red-brown) color as the print. No address appears on the cassette covers, but the 1700 address appears on the outer box.

A Hard Day's Night

The Beatles

United Artists K-9006

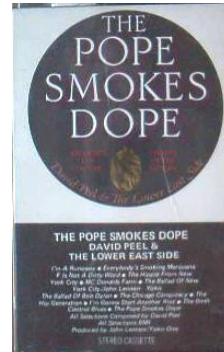
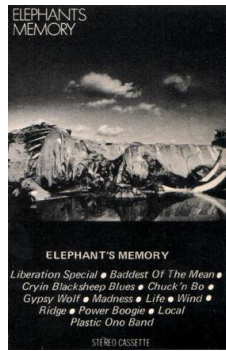
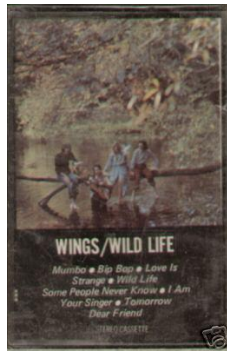
black/white shell with black label; label features 1970's version of unboxed UA logo. Cassette comes in new slide- out black title box without "EFR" print and has 1970's logo. Back cover slick is black with white print. The UA cassettes contain an extended version of the title song. This tape corresponds to the "tan label" copies of the LP and is not transitional. Issued c. 1972-77.



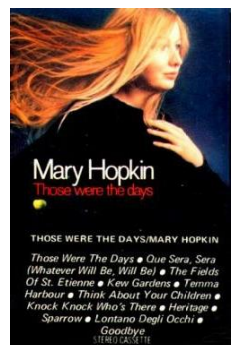
At this time, permit me to note that any Apple catalog number that is not listed above is shown on Capitol's listing from spring, 1975, as not having been available in the Cassette format.

Apple Cassettes With Information on Cassette Shell

From 1971 onward, the cassette shells were tan or white, and the Capitol/Apple logo appeared directly on the cassette shell. Like the eight-track, the cassette carried a warranty until 1975.



<i>Wild Life</i>	Wings	Apple 4XW 3386
No Apple logo or address appears on the cover. No company logo with the warranty.		
<i>Straight Up</i>	Badfinger	Apple 4XW 3387
One Apple logo on cover.		
<i>El Topo</i>	soundtrack	Apple 4XW 3388
<i>Elephant's Memory</i>	Elephant's Memory	Apple 4XW 3389
<i>Brother</i>	Lon and Derrek Van Eaton	Apple 4XW 3390
No Apple logo on cover. 1700 address.		
<i>The Pope Smokes Dope</i>	David Peel	Apple 4XW 3391
No Apple logo on cover. 1700 address. SI = 8		
<i>Some Time in New York City</i>	John Lennon and Yoko Ono	Apple 4XAB 3392
The set consists of two tapes, numbered 4XC 3393 and 4XC 3394, housed in a yellow and black outer box.		
<i>Those Were the Days</i>	Mary Hopkin	Apple 4XW 3395
<i>In Concert 1972</i>	Ravi Shankar	Apple 4XVV 3396
The set consists of two tapes, numbered 4XC 3397 and 4XC 3398, housed in an outer box. SI = 9		



Approximately Infinite Universe

Yoko Ono

Apple 4XVV 3399

The set consists of two tapes, numbered 4XC 3401 and 4XC 3402, housed in an outer box. The Apple logo is solid white with a cross under it.

1962-1966

The Beatles

Apple 4X2K 3403

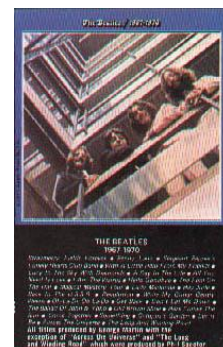
Two LP's on one cassette.

1967-1970

The Beatles

Apple 4X2K 3404

Two LP's on one cassette.



The following Apple tapes were made during the transition between the two New York addresses. The address is simply shown as "New York, New York."

Manufactured by Apple Records, Inc.
New York, New York



Red Rose Speedway

Paul McCartney and Wings

Apple 4XW 3409

White Apple logo on cover.

Living in the Material World

George Harrison

Apple 4XW 3410

Yellow Apple logo on cover.

The following Apple tapes list the address of Apple Records as "1370 Avenue of the Americas" in New York City. The back side of the black Apple Records housing (still) shows a warranty.

Manufactured by Apple Records, Inc., 1370 Avenue of the Americas,
New York, New York 10019 Printed in U.S.A.

Ass Badfinger Apple 4XW 3411

Ringo Ringo Starr Apple 4XW 3413

Contains an extended version of "Six O'Clock," which is found only on promotional copies of the LP and on other tapes.

Mind Games John Lennon Apple 4XW 3414

Band on the Run Paul McCartney and Wings Apple 4XZ 3415

Walls and Bridges John Lennon Apple 4XW 3416

Goodnight Vienna Ringo Starr Apple 4XW 3417

Dark Horse George Harrison Apple 4XW 3418

The Apple logo has "apple records from capitol records" underneath it.

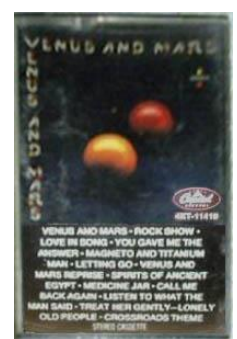
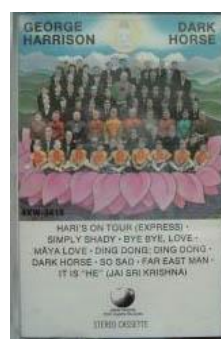
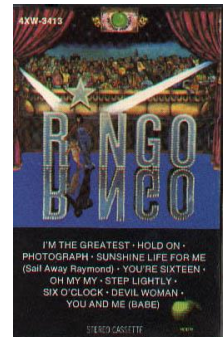
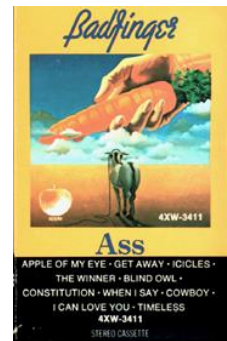
Rock N Roll John Lennon Apple 4XK 3419

Venus and Mars Paul McCartney & Wings Capitol 4XT 11419

The manufacturer is shown as "McCartney Music," whose address on 54th Street in New York is given. NO "All rights reserved" statement.

Hey Jude The Beatles Apple 4XT 385

At this time, the cassette was reissued into this newer style; previously, the tape had been available in a slip-on paper box. See above for photo.



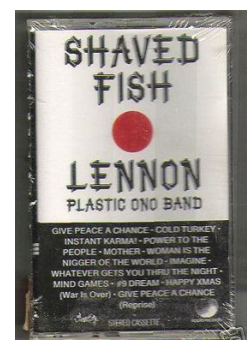
The following Apple and Capitol tapes have the additional slogan "All rights reserved. Unauthorized duplication is a violation of applicable laws," printed on the tape cover. The warranty for the tapes was removed.

Extra Texture George Harrison Apple 4XW 3420

"Apple core" logo.

Shaved Fish John Lennon Apple 4XW 3421

Blast From Your Past Ringo Starr Apple 4XW 3422



Capitol "C" Logo Cassettes

Capitol's round "C" logo appears on cassettes until 1977, after which time it was replaced by the dome logo. Reissues of earlier Beatles cassettes from this period have tan/white shells with the "C" logo on them.

Wings at the Speed of Sound Wings Capitol 4XW 11525

SI = 3

Rock and Roll Music The Beatles Capitol 4X2K 11537

Two LP's on one tape. Later reissued onto two cassettes. SI = 5

Best of George Harrison George Harrison Capitol 4XT 11578

SI = 5

Wings Over America Wings Capitol 4X3C 11593

The set consists of two tapes, numbered 4XK 11594 and 4XK 11595. SI = 3

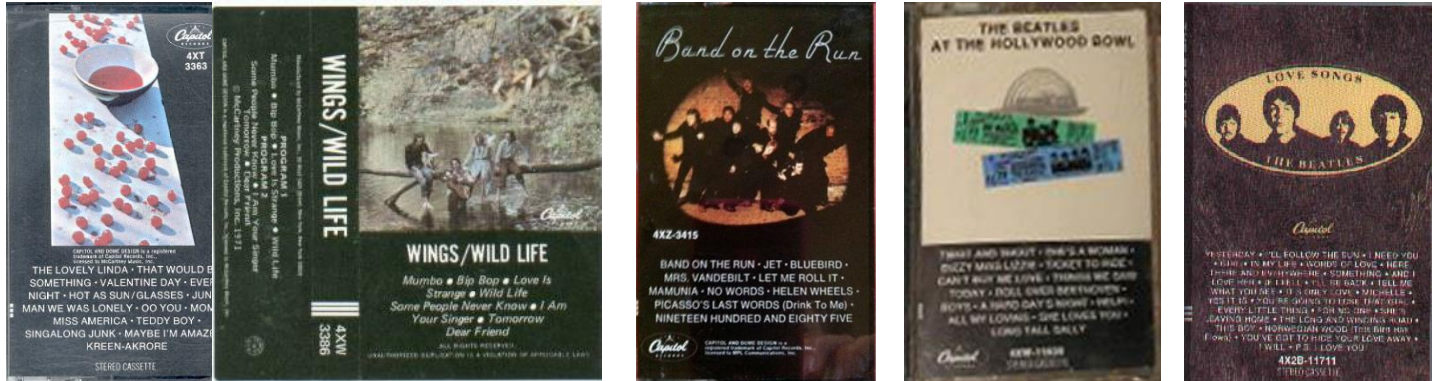
At the Hollywood Bowl The Beatles Capitol 4XW 11638

SI = 5

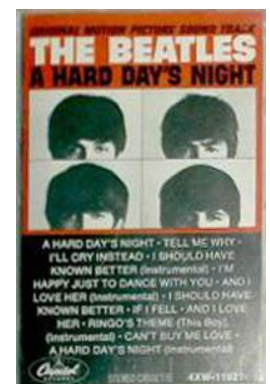
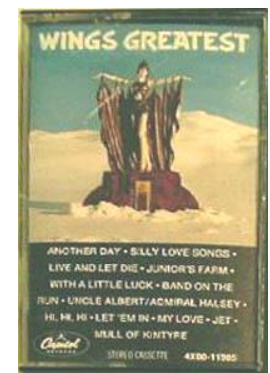


Capitol Dome Logo Cassettes (1977-1986)

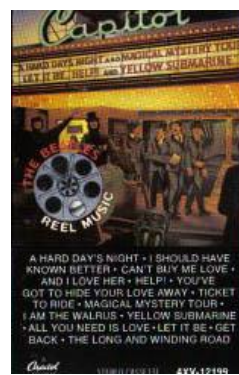
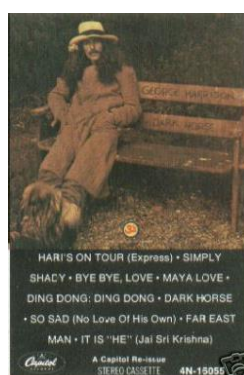
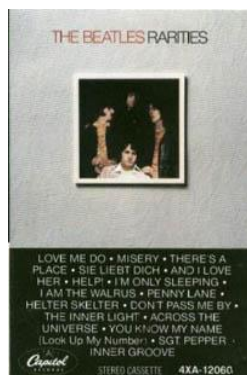
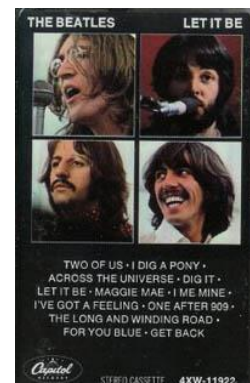
From 1977 to 1986, Capitol cassettes reverted to using the dome logo. This time, the logo was printed directly on the tan/white shell. Usually, it was printed sideways. For a time in 1977, paper labels were used again, sparsely, but these do not resemble the originals.



<i>Thrillington</i>	Paul McCartney (as Percy Thrillington)	Capitol 4XT 11642
Downright rare. (SI = 10?)		
<i>McCartney</i>	Paul McCartney	Capitol 4XT 3363
Reissue of the Apple tape.		
<i>Wild Life</i>	Wings	Capitol 4XW 3386
Reissue of the Apple tape with Capitol logo and "All rights" statement added to cover.		
<i>Band on the Run</i>	Paul McCartney and Wings	Capitol 4XZ 3415
Reissue of the Apple tape with Capitol logo and "All rights" statement added to cover.		
<i>Love Songs</i>	The Beatles	Capitol 4X2B 11711
SI = 2		
<i>London Town</i>	Wings	Capitol 4XW 11777
SI = 3		
<i>Wings Greatest</i>	Wings	Capitol 4XOO 11905
SI = 4		
<i>A Hard Day's Night</i>	The Beatles	Capitol 4XW 11921
Capitol's reissue of the United Artists record.		



<i>Let it Be</i>	The Beatles	Capitol 4XW 11922
Capitol's reissue of the earlier Apple record, which had been released in conjunction with United Artists.		
<i>Rarities</i>	The Beatles	Capitol 4XA 12060
<i>Dark Horse</i>	George Harrison	Capitol 4N 16055
Reissue of the Apple tape.		
<i>Reel Music</i>	The Beatles	Capitol 4XV 12199
<i>Twenty Greatest Hits</i>	The Beatles	Capitol 4XV 12245



To order The Beatles 12-page "Sovereign Program" which accompanies the new version of REEL MUSIC, please fill out this form and send together with \$1.20 (check or money order - NOT cash) to cover the cost of postage & handling to:

Capitol Records, Inc.
7 Hudson Lane
Huntington Station, N.Y. 11746

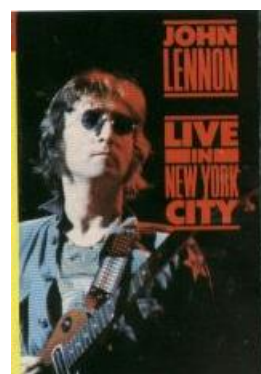
Please allow 4 to 6 weeks for delivery. This offer valid only through March 31, 1984, and only in The United States of America and its territories.

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

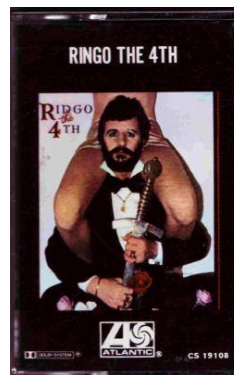
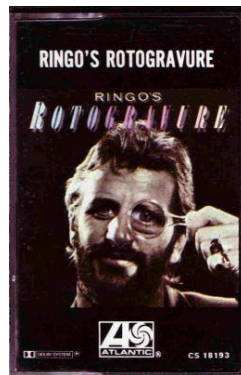
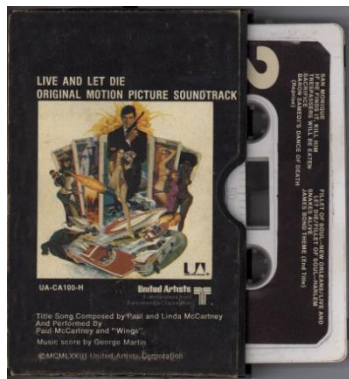


Beatles/Solo Cassettes from Other Companies

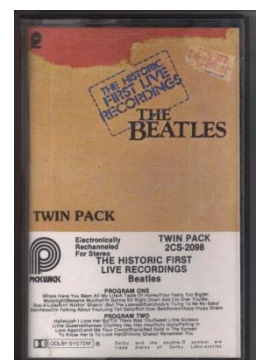
Although there were some "pirate" and "bootleg" tapes of Beatles/solo material released in the 1970's and 1980's, the only legitimate solo release before the end of the Apple period was the soundtrack to *Live and Let Die*.

After the close of Apple, the ex-Beatles went to various record companies. The "discovery" of the Star Club tapes also led to the release of several tapes during the period 1977-1982.

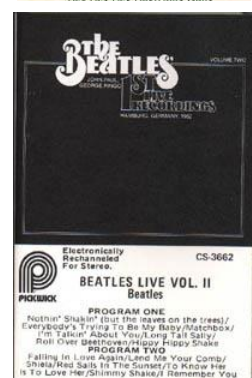
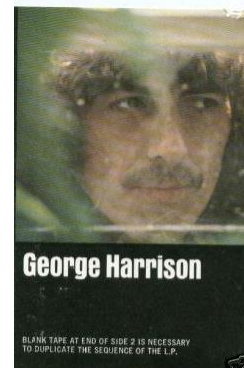
The post-Apple period saw John Lennon retire for five years before signing up with Geffen Records. Paul McCartney remained with Capitol (see above) through 1978, then spent approximately five years with Columbia. George Harrison migrated to his own label, Dark Horse. Ringo Starr spent time with Atlantic, then Portrait (CBS), then Boardwalk Records.



<i>Live and Let Die</i>	Paul McCartney	United Artists CA-100-H
exists in regular issue (shown) and Columbia Record Club issue; SI = 7		
<i>Ringo's Rotogravure</i>	Ringo Starr	Atlantic CS 18193
SI = 5		
<i>Thirty-Three and 1/3</i>	George Harrison	Dark Horse DAH M5-3005
SI = 7		
<i>Ringo the 4th</i>	Ringo Starr	Atlantic CS 19108
<i>Live at the Star Club</i>	The Beatles	Lingasong TC-2-7001
SI = 6		
<i>Bad Boy</i>	Ringo Starr	Portrait JRT 35378
SI = 6		



<i>(The Historic) First Live Recordings</i>	The Beatles	Pickwick 2CS-2098
Equivalent to the Two-Record Set; SI = 6		
<i>George Harrison</i>	George Harrison	DAH M5-3255
<i>Back to the Egg</i>	Paul McCartney & Wings	Columbia FCT 36057
<i>Beatles Live Vol. 1</i>	The Beatles	Pickwick CS-3661
<i>Beatles Live Vol. 2</i>	The Beatles	Pickwick CS-3662
<i>McCartney</i>	Paul McCartney	Columbia JCT 36478
Reissue of the Apple tape.		
<i>Ram</i>	Paul McCartney	Columbia JCT 36479
Reissue of the Apple tape.		
<i>Wild Life</i>	Wings	Columbia JCT 36480
Reissue of the Apple tape.		
<i>Red Rose Speedway</i>	Paul McCartney & Wings	Columbia JCT 36481
Reissue of the Apple tape.		
<i>Band on the Run</i>	Paul McCartney & Wings	Columbia JCT 36482
Reissue of the Apple tape. Columbia's deal allowed them to immediately reissue material that was at least five years old. This cassette was later reissued as Columbia PCT 36482 -- with a UPC bar code on the cover.		
<i>McCartney II</i>	Paul McCartney	Columbia FCT 36511
<i>Venus and Mars</i>	Paul McCartney and Wings	Columbia JCT 36801
Reissued after the fifth anniversary of the original release.		
<i>Double Fantasy</i>	John Lennon & Yoko Ono	Geffen GEF W5-2001
<i>Somewhere in England</i>	George Harrison	Dark Horse DAH M5-3492
<i>Wings at the Speed of Sound</i>	Wings	Columbia JCT 37409
<i>Stop and Smell the Roses</i>	Ringo Starr	Boardwalk NBT 33246



Magical Mystery Tour The Beatles MFSL C-047

MFSL C-047

Interestingly, "Penny Lane" did not appear in the US in stereo until the *Rarities* LP in 1980. There, the song is a special edit created by Capitol. The actual stereo mix did not appear in the US until this cassette issue of Mobile Fidelity's *Magical Mystery Tour* album. "Baby You're a Rich Man" shares a similar fate, appearing in stereo for the first time on the 1971 German issue of *Magical Mystery Tour*, but not appearing in the US in stereo until this cassette. Originally released in an outer long box (\$100).

Paul McCartney

Columbia TCT 37462

George Harrison

Dark Horse 23734-4

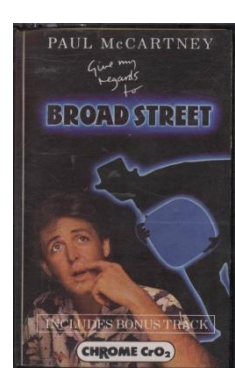
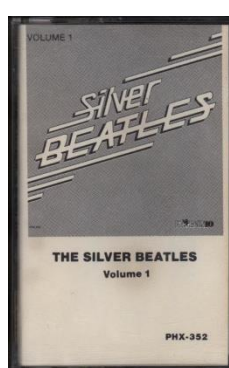
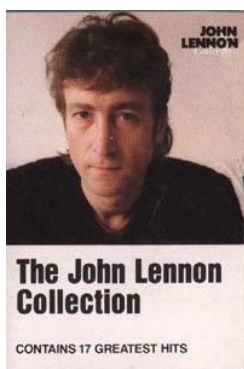
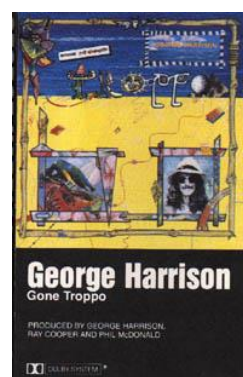
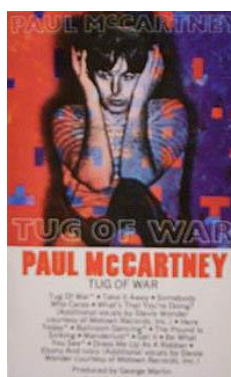
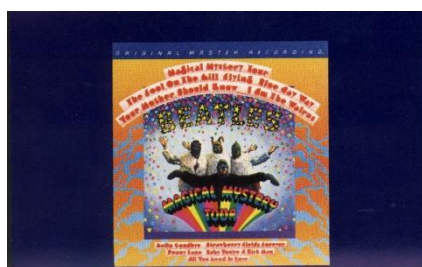
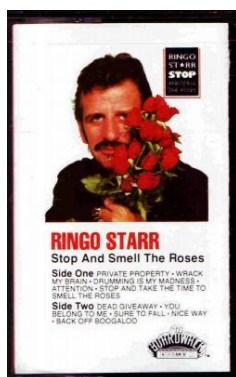
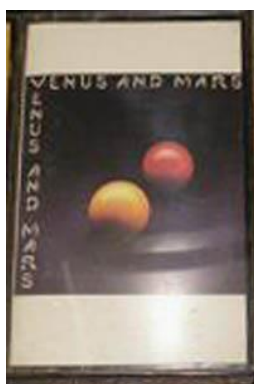
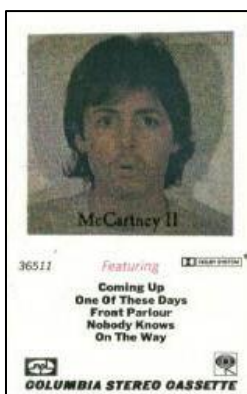
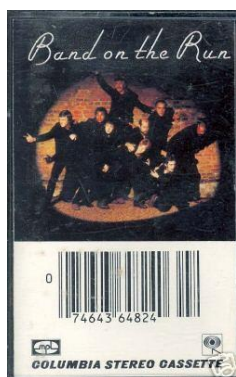
Wings

Columbia C3X 37990

$$SI = 9$$

John Lennon

Geffen L5-2023



Some of the tapes on the previous page were available through the RCA or Columbia record clubs.

About the Scarcity Index

A Scarcity Index has been introduced to indicate the relative rarity of records and tapes. The rating ranges from 1 to 10, with 1 being "very common" and 10 indicating that fewer than 20 copies are known to exist.

Since early cassette tapes were sold in much lower quantities than were vinyl albums, and since cassettes were typically not available at the same time as the LP (originally), they tend to be much scarcer than their LP counterparts.

Back to Across the Universe

Beatles Cassettes

Frank Daniels

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at The Donaldson Corporation