

## Goodnight Vienna

First appearance in trade ads: November 23, 1974

Label c74

Stereo

SW-3417

Custom label with ring nebula.



Factories: Los Angeles, Jacksonville, Winchester

Sticker:

Some Apple copies have a blue oval sticker on the shrink wrap promoting the inclusion of two singles.



Cover:

The front cover photograph was taken from a promotional still for the 1951 film, *The Day the Earth Stood Still*. That science-fiction classic featured the human-like Klaatu and his robot assistant, Gort. In that movie, "Klaatu barada nikto" is a phrase that is used to prevent Gort from destroying the planet in the event that harm befell Klaatu. The authors did not translate it. A sticker promoting the *Goodnight Vienna* album urged people to remember that phrase. The cityscape and moon behind Ringo were not part of the original movie still, and of course, artists added a star to Klaatu's costume.



Ringo and John Lennon put together a short promotional film for the album. In the clip, Ringo is dressed in his Klaatu costume, leading a parade. Capitol even bought a 23-foot-tall waving statue from a used-car dealership in Los Angeles. Shoring up the building's support, they transported a large flying saucer to the

top and put the statue onto it. By that time, Michael McCloskey had redesigned the statue's face so that it resembled Ringo. They left the display up for approximately two months.

## Starr Promo For Capitol

LOS ANGELES — Capitol Records will launch a merchandising campaign around the latest Ringo Starr LP, "Goodnight Vienna" that will include a duplication of the cover art constructed on top of the Capitol Tower, a party for Starr to bow the LP and other displays.

The concept for the LP art came from a still photo of the 1951 movie, "The Day The Earth Stood Still." Director of merchandising and advertising Dennis Killeen suggested the art be duplicated on top of the Tower. He purchased a 23 foot statue from a used car lot, moved it to the tower lot, had it transformed into a likeness of Ringo by Michael McCloskey and Joel Chernoff of Mobile Production Systems (who also built to robot used in the movie).



## Inner Sleeve:

The inner sleeve shows song lyrics on one side and a montage of photographs on the other. Two of the pictures show Ringo wearing a Beatles "Decade" promotional T-shirt (from Capitol Records, 1974). The group shot at the bottom shows John wearing the "New York City" shirt that he made famous – with the ringed sleeves torn off.



Another promotional item for the album was a mobile featuring a model of Gort and a silver star.

### GOODNIGHT VIENNA — Ringo Starr — Producer: Richard Perry — Apple SW-3417

With much fanfare the new Ringo LP descends upon us much as did his flying saucer promotional effort in Hollywood — with much fanfare and excitement. Those words key the entire feel of the LP which has a lot to live up to if it's to match the three gold singles that came from "Ringo" and achieve platinum status as did the aforementioned disk. Ringo goes into a number of different bags on this LP and with Perry orchestrating, comes up with some intriguing combinations. We like "Easy For Me," "Snookeyoo" and "Occapella."



### ALBUMS

**RINGO STARR, "GOODNIGHT VIENNA."** A good-time set from the super-Starri Contributing performers and/or writers are the best, including Johns Lennon, Elton and Dr., Robbie Robertson, Harry Nilsson and more! The tunes are topped by Toussaint's "Occapella," Lennon's title track and Ringo & Poncia's "All By Myself" and "Oo-Wee." Perry perfect. Apple SW-3417 (Capitol) (6.98).



**Connections:**

Goodnight, Vienna was the title of a 1932 movie starring Jack Buchanan. Buchanan also sang the title song from the film. Coincidentally (?), Vienna was also the cat owned by lead character Rigsby in the British TV series, *Rising Damp*, which debuted in late 1974. If he put the cat out, he might say in jest, "Goodnight, Vienna" – as though the cat might die.



**Spotlight**



**RINGO STARR**—*Goodnight Vienna*, Apple SW-3417 (Capitol). Fourth solo LP from Ringo offers a wide variety of songs from oldies to the rockers penned by John Lennon and Ringo individually to country oriented tunes to ballads. As a singer Ringo is not going to set the world on fire, but as a stylist he grows impressively with each LP. And, like McCartney, Lennon, Elton John and a few others he has learned the secret of making good, AM oriented cuts. So a Ringo album means assurance of several solid singles. Helped by the usual array of superstars here (Lennon, Elton, Dr. John, Billy Preston, Harry Nilsson, Bobby Keys, Klaus Voorman, etc.), Ringo still manages to keep the album his. Basically, a fun set that typifies what Ringo was to many during his days as a Beatle—easy going, solid and good.

**Best cuts:** "Goodnight Vienna," "Occupella," "Snookeroo," "All By Myself," "No No Song," "Only You," "Do Wee."

**Dealers:** Use unusual cover of Ringo from the "Day The Earth Stood Still" movie set for maximum display.