Columbia Label Styles on Simon & Garfunkel Albums from 1964 to 1988

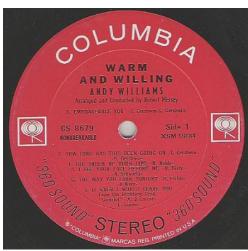
COL62

In mid-July 1962, Columbia switched to a "2 eye" label, which lasted in one form or another until 1970. The first variety (1962-1963) featured the words "Guaranteed High Fidelity" at the bottom for mono LP's and "360 Sound" twice around the word "STEREO" at the bottom for stereo LP's.

For mono records, this variation covers mainstream numbers CL 1820 - CL 2379 (July, 1965). This was the first mono label for *Wednesday Morning*, *3AM*.

For stereo records, this variation covers mainstream numbers and CS 8615 - CS 8951 (through the third week in February, 1964).





COL64a

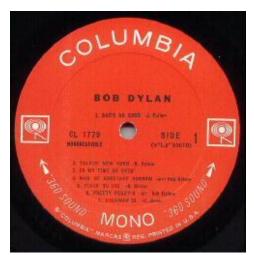
In **Late February, 1964**, arrows were added to the stereo logo. A similar change was made for Masterworks/soundtrack albums. This variation covers mainstream numbers CS 8905 to CS 9177 (stereo). This was the first stereo label for *Wednesday Morning, 3AM*.



COL65

In August, 1965, the print on both mono and stereo copies -- for mainstream and Masterworks albums -- was changed to white, which contrasted better with the red (or gray) label. The print on the mono copies was changed to conform to the stereo labels, now reading "MONO," flanked by "360 Sound." This variation covers mainstream numbers CL 2381 - CL 2658 (mono) and from CS 9177 – CS 9458 (stereo).

Until October (1965), some label backdrops for the main series had rim text that mentioned masterworks LP's (label 65m). This was an error that was quickly corrected. However, an error involving the placement of the speaker logo between MARCAS and REG remained on the label until mid-1967. At the start of 1967, Columbia stopped including the word NONBREAKABLE on its labels (label 65a).





COL65b

In June, 1967, at approximately mainstream number CL 2659 (CS 9459), the "360 Sound" references were removed from the mono label. Thus, albums like Bob Dylan's *John Wesley Harding* (CL 2804, from 1968), have only "MONO". Mono albums were discontinued for regular distribution in 1968, at about album number CL 2811. Special mono pressings for radio stations (and possibly for some stores) continued to be made until about the beginning of 1969 (with approximately LP number CL-2920); these albums were on red labels but were not available commercially.



Both mono and stereo labels had the rim print changed so that the "speaker" logo is to the left of "Marcas Reg."

COL65x

During the 2^{nd} week in June, **1970**, Columbia put the catalog number in bold, wide italics and added "STEREO" beneath it.



COL70

In July (1970), Columbia switched to what I call the "Columbia Columbia..." label.



This guide covers pressings of the Wednesday Morning, 3AM album.

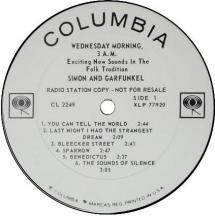
Wednesday Morning, 3AM Simon and Garfunkel

1st Appearance in Trade Magazines: November 14, 1964

Label 62dj

White label Promo CL-2249





Mono CL-2249

360 label with "Guaranteed High Fidelity" in black



Stereo

CS-9049

360 label with "360 SOUND" and STEREO in black, with arrows











The first pressing did not sell well. According to some record company associates, the album sold only 1000 copies in 1964-65.

Label 65

Mono CL-2249

360 label with misplaced speaker logo and "NONBREAKABLE."





Stereo

CS-9049

360 label with misplaced speaker logo and "NONBREAKABLE." Some copies have label 65m (with the MASTERWORKS designation in the rim print).



Mono

CL-2249

360 label with misplaced speaker logo. The word "NONBREAKABLE" no longer appears on the label.





WEDNESDAY MORNING, AM—Simon & Garfunkel—Columbia CS 9049

Once in a great while new folk performers of special merit come on the scene. Simon and Garfunkel, who bow on this pop-folk Columbia LP, are just such artists. The duo, whose technique is something like the Tarriers, create some imaginative stylings on "Last Night I Had The Strangest Dream," "He Was My Brother" and "The Sun Is Burning." A fine showing.

Label 65a

CS-9049 Stereo

360 label with misplaced speaker logo. The word "NONBREAKABLE" no longer appears on the label.



Mono

360 label with corrected speaker logo. The arrows and "360 sound" have been removed from mono labels.



Stereo

CS-9049

360 label with corrected speaker logo now appearing to the left of "Marcas."



Label 65x

Stereo CS-9049

360 label with catalog number and side number in **bold italics**.



Label 70

Columbia CS-9049

"Columbia" appears six times around the perimeter of the label. Early copies have the catalog number and side number in bold italics.





Label 70

Columbia KCS-9049

"Columbia" appears six times around the perimeter of the label. The side number appears in bold italics.





Label 70

Columbia CS-9049

"Columbia" appears six times around the perimeter of the label. Later copies have only the side number in bold italics.





Label 70

Columbia PC-9049

"Columbia" appears six times around the perimeter of the label. Reissue budget copy from 1984 on.





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