

"Knock Knock, Who's There"/"International"

Mary Hopkin

First appearance in trade magazines: November 11, 1972.

Label af1

Apple

1855

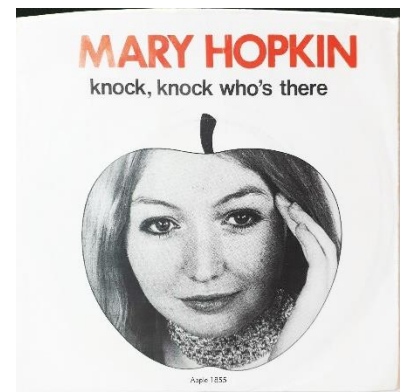
"MFD. BY APPLE" on the full side



Factory: Los Angeles, Jacksonville, Winchester

Historically, Eurovision competition songs fared extremely poorly on the American charts, with none of them ever making the Top 40. When Mary released the A-side of this single in Europe, it was a hit there, but Capitol Records passed on releasing it in the United States or Canada. Two and a half years later, Mary was about to release her first single for Regal Zonophone in the UK, and Apple wanted to promote her hits album, *Those Were the Days*, which was not selling as well as they believed it could. The album contained one track that had not been released in the US or Canada, and that song became the A-side of what would be her last single on Apple. Mary had disliked this song personally, so perhaps its failure in America was just. Despite saying "STEREO" on the label, the A-side is in mono.

Picture Sleeve: Apple did not release the single with a picture sleeve.



MARY HOPKIN



MARY HOPKIN—KNOCK KNOCK WHO'S THERE (2:29)

(prod: Mickie Most) (writers: Carter-Stephens) (Peer Int'l, BMI) A hit for her all around Europe a while back, the infectious rhythm ballad is finally released here with a super hit sound for top 40 and MOR jukebox. Flip: "International" (3:32) (Apple, ASCAP) APPLE 1855

Hopkin's 'Knock Knock' Out in U.S.

■ NEW YORK—Diligence and patience have paid off for the Peer - Southern Organization, publishers of "Knock, Knock Who's There?" by Mary Hopkin. The Mickey Most-produced record, which reached the number two position on England's charts in 1970 and was a 1970 Eurovision finalist, has finally been released in the United States.

Though other versions of "Knock, Knock Who's There?" have been issued in the U.S., the original Mary Hopkin hit hadn't appeared until the "Those Were the Days" album, a collection of Hopkin's best songs, on Apple Records, was released in the United States.