

The Pope Smokes Dope **David Peel**

First appearance in trade magazines: April 22, 1972

Label af1

Apple

SW-3391

Apple label with "MFD. BY APPLE" on the full side.

Factory: Los Angeles

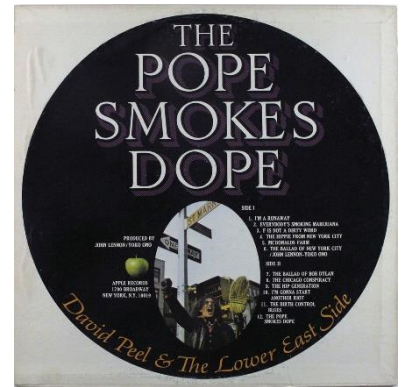
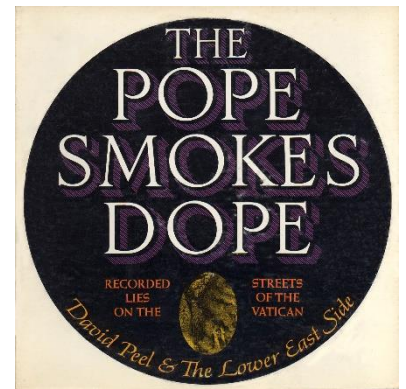


Factory: Jacksonville (some copies have matte labels)



Stereo is over the catalog number at right.

Factory: Winchester



POP
DAVID PEEL & THE LOWER EAST SIDE—
The Pope Smokes Dope.
Apple SW 3391

The music of Dave Peel & the Lower East Side is the music of the streets; defiant, arrogant, crude, naive. As produced by John and Yoko, the new LP conveys a spontaneity and flow which was surely the intention of everyone concerned. Sales activity, especially in large cities, should be high despite the expected lack of radio exposure; word of mouth on the street will create the interest.

John & Yoko **Debut NY's** **Aquarius Studio**

NEW YORK—John & Yoko Lennon were the first recording artists to cut at the newly opened Aquarius Sound Studios in Manhattan. John & Yoko recorded background tracks for a forthcoming David Peel album. Aquarius engineer on the session was Howard Lawrence.

Toby Mamis of Apple Records professes concern over servicing of David Peel's latest album, "The Pope Smokes Dope." Those as yet unenlightened by the release, and desiring service, should contact Mamis at Apple in New York.

★ ★ ★

“F is Not a Dirty Word”/ “The Ballad of New York City”

Label afdj1

Apple

PRO-6498/SPRO-6499

Apple label with “MFD. BY APPLE” on the full side.

Factories: Los Angeles



THE POPE SMOKE SDOPE—David Peel & The Lower East Side—Apple SW-3391
You don't have to be from New York to like David Peel but it probably helps. Washington Square's first citizen emerges on a new label with more of his unusual songs. What are David's songs about? Well, a lot of them are about dope. Some are about politics. Others are about the advantages of living in New York. The LP was produced by John Lennon and Yoko Ono and they have done much to make Peel's material more musical. If outrageous records appeal to you, then "The Pope Smokes Dope" should be on your must list.

“The Hippie from New York City”/ “The Ballad of New York City”

Label afdj1

Apple

SPRO-6545/SPRO-6546

Apple label with “MFD. BY APPLE” on the full side.

Factories: Los Angeles

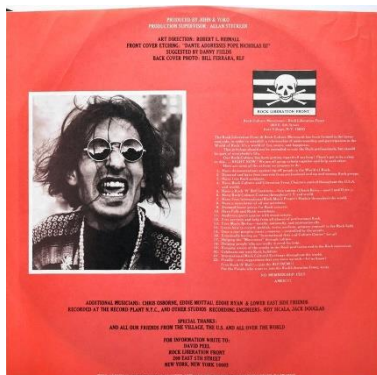


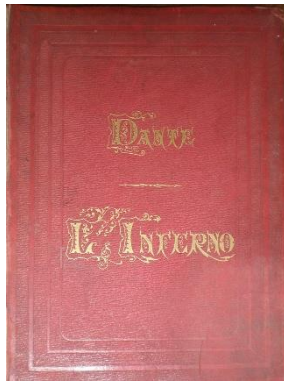
THE POPE SMOKE SDOPE
DAVID PEEL & THE LOWER EAST SIDE
—Apple SW 3391
Legend of the east village gives us an outrageous collection of humorous ditties, sure to create excitement in the rock culture. Album produced by John & Yoko, which would appear to mean instant sales, but hard core junkies left in the east village hardly have the Darling of the east village gives us an



Inner Sleeve:

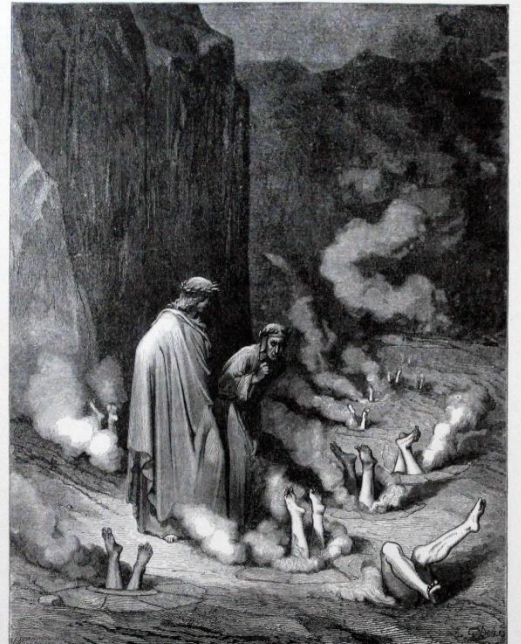
Apple released the record in a lyric inner sleeve sporting a photograph of David Peel.





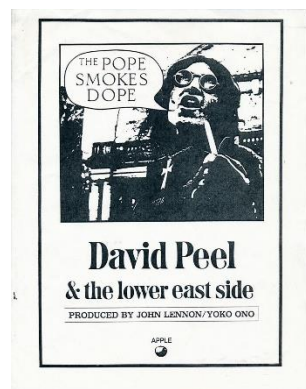
Cover:

The front cover is a take-off of the cover to Peel's 1969 album, *Have a Marijuana* (Elektra EKS-74032). However, instead of a picture of cannabis leaves, the front cover displays a portion of a wood cut by Gustave Doré. The print, "Danté Addresses Nicholas III," was part of the 1861 book, *The Inferno*, published privately by Doré.



Promotional Items:

Apple promoted the album with a great deal of promo items. In addition to the two DJ singles shown above, Apple arranged for the creation of a set of Peel rolling papers (created by American Dream in Amherst, MA), a round sticker, a pin-back button, flyers to be distributed by hand, photographs of David Peel, and a *Pope Smokes Dope* T-shirt.



Tape Formats:

Apple also released the record in the eight-track cartridge and cassette formats. Although the album itself charted near the bottom of the Top 200 during parts of May and June (1972), both tape formats are hard to find.

