

**That's the Way God Planned It
Billy Preston**

First appearance in trade magazines: September 27, 1969

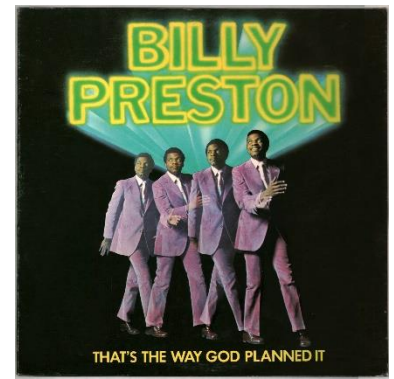
Label as1

Apple

ST-3359

Apple label with "MFD. BY APPLE" on the sliced side.

The publishing society for the first song on side 2 is BMI.



THAT'S THE WAY GOD PLANNED IT
BILLY PRESTON—Apple ST 3359.
 Funky pianist Billy Preston is this year's discovery from America on Apple. The Beatles have taken Billy in enough to bill him on their singles. Here's the George Harrison-produced first album from Billy, containing his songs for the most part.



Factory: Scranton, Los Angeles, Jacksonville

Possible Covers:

The album's original front cover design features four images of Billy, apparently walking toward the camera. This was the same design that appeared on the British album, *SAPCOR 9*, which had been released in late August.

Label ac1

Apple

ST-3359

Apple label with "SUBSIDIARY OF CAPITOL" on the sliced side.

The publishing society for the first song on side 2 is ASCAP. Released 1971-2.

Factory: Los Angeles



THAT'S THE WAY GOD PLANNED IT — Billy Preston — Apple ST 3359
 Billy Preston, famous for his association with the Beatles and with Ray Charles, here establishes himself as a performer in his own right. Most of the tunes on the LP are originals, notable exceptions being Dylan's "She Belongs To Me" and W. C. Handy's "Morning Star." Preston is a fine singer in an R&B bag, but a good deal of the excitement on the set is generated by his brilliant performances on piano and organ. LP could become a heavy market item and will be helped by the inclusion of the singer's recent single which is set's title tune.

Label af1W

Apple

ST-3359

Apple label with "MFD. BY APPLE" on the full side.

The publishing society for the first song on side 2 is ASCAP. Released c. 1972.

"Mfd. by Apple Records, Inc." also appears in black at the bottom of the sliced side.

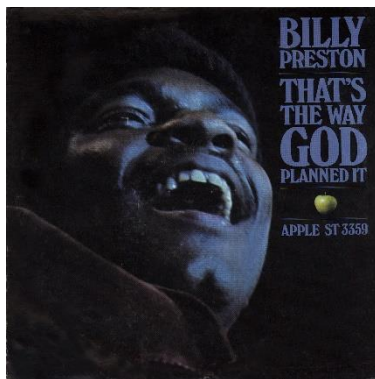
Factories: Winchester



Possible Covers:

It seems to be the case that when the album stopped selling suddenly in 1969, many copies of the cover art and label were left over – giving Capitol enough back stock for the record well into 1971. The Jacksonville pressing plant seems to have had enough labels left over to run through 1972, as only one label style is known to exist from Jacksonville.

After Billy's celebrated appearance at the Concert for Bangla Desh on August 1, 1971, interest in the album began to climb slowly. In June 1972, Capitol decided to reissue the associated single (Apple 1808) and designed new cover art for the album, featuring an image of Billy Preston that was shot at the concert. The album charted throughout much of the summer with the new cover, beginning with the second week in June. The fact that Billy's latest soul single, "Outa Space," was a hit certainly helped sell his back catalog.



POP
BILLY PRESTON—
That's the Way God Planned It.
Apple ST 3359 (S)
The Beatles featured him on their "Get Back" smash, and Preston's own "That's the Way God Planned It" paved the way for the bluesy singer-organist's first album for Apple. "Everything Is All Right," Dylan's "She Belongs to Me," and "Hey Brother" will rate the young veteran (Ray Charles, Little Richard) one of the year's bright break-throughs.