

## Is This What You Want?

Jackie Lomax

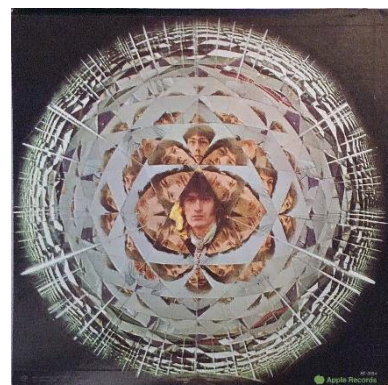
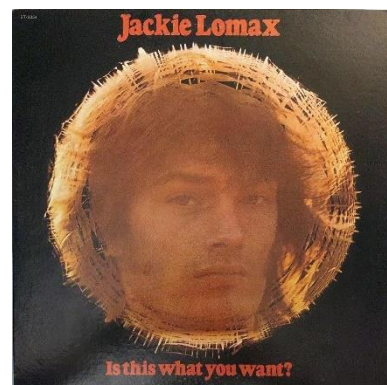
First appearance in trade magazines: May 31, 1969

Label as1

Apple

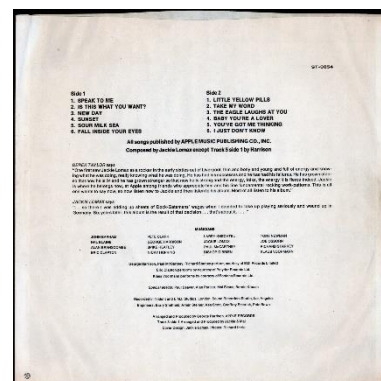
ST-3354

Apple label with "MFD. BY APPLE" on the sliced side.



STEREO is at the left side on both labels.

Factory: Scranton



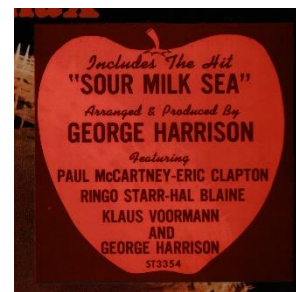
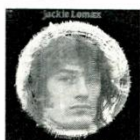
STEREO sits above the catalog number

Factory: Los Angeles, Jacksonville

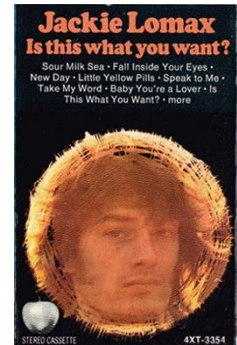
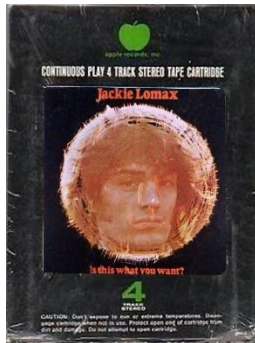
Sticker:

A few copies feature a square sticker with orange/red graphics depicting an apple and listing the presence of "Sour Milk Sea," although "New Day" was Jackie's most recent single.

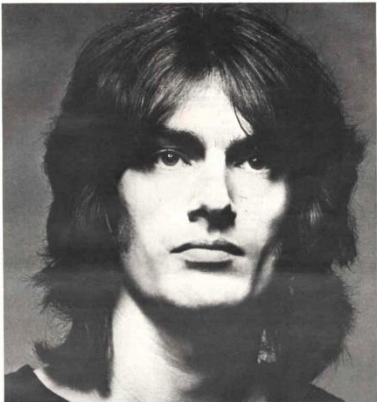
IS THIS WHAT YOU WANT?  
JACKIE LOMAX—Apple ST 3354.  
A hard-working rocker, Jackie is carving an international reputation for himself. He wrote most of these incentive, insistent tunes, and is backed on them by, among others, George Harrison (his producer), Paul McCartney and Ringo Starkey.



The album was available immediately as an eight-track cartridge and as a cassette. However, since Muntz Stereo-Pak was recovering from a fire that destroyed their factory in May, they did not release the four-track cartridge until the middle of July. Capitol severed ties with Muntz, choosing Ampex to release both four-track tapes and reel-to-reel tapes in October. As a result, the four-track tape of this album is rare, while the eight-track tape is relatively common.



"Is This What You Want?"  
is an album (ST - 3354)  
"Is This What You Want?"  
is a question  
The answer  
to the question is "yes"



The answer  
to the album is  
**YES YES YES**  
**YES YES YES**  
**YES YES** (yes)  
**Jackie Lomax**  
**on Apple Records**  
**"Is This What You Want?"**  
Well, is it?  
**"Yes" a million times "yes"**  
(But you've got to listen.  
Always you must listen.)