

James Taylor James Taylor

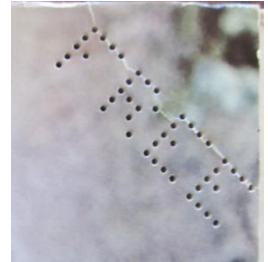
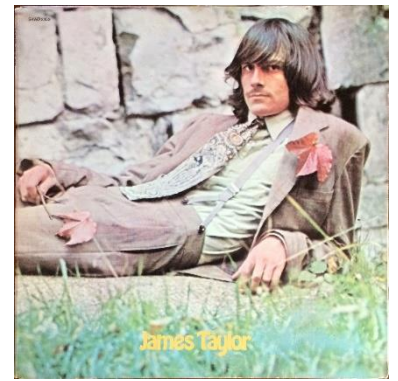
First appearance in trade magazines: February 22, 1969

Label as1

Apple

SKAO-3352

Apple label with "MFD. BY APPLE" on the sliced side.



STEREO is in the upper right.

Factory: Scranton, Los Angeles, Jacksonville

JAMES TAYLOR Apple SKAO 3352.

Perhaps Apple's best discovery to date. James plays, writes and sings a groovy and contemporary blues. He's got a great imagination and the backing to bring it all out. Even Paul McCartney sits in on one of the sides. Watch this fellow.



Possible Covers:

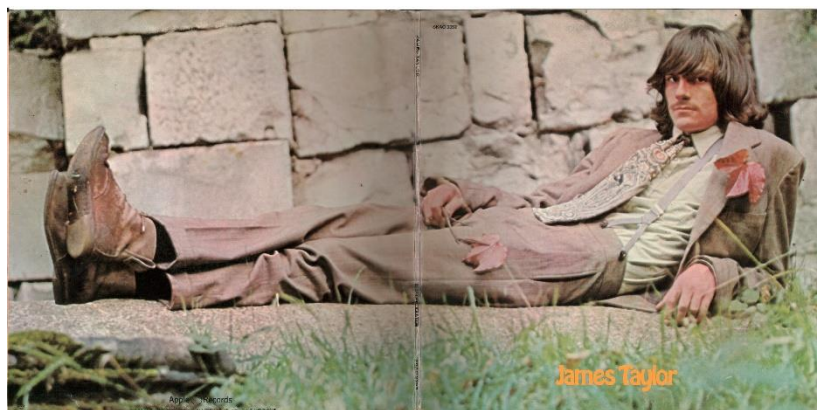
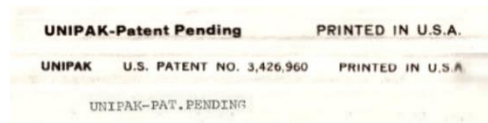
UNIPAK commercial cover (sc1A) with "UNIPAK-Pat. Pending" inside fold [Los Angeles]

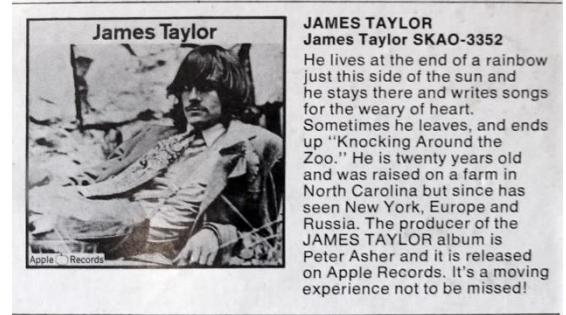
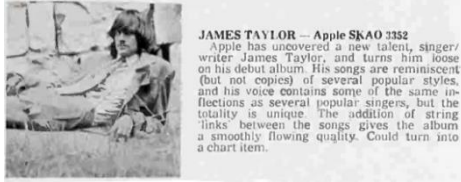
UNIPAK commercial cover (sc1B) with "UNIPAK- Patent Pending PRINTED IN U.S.A." inside fold

UNIPAK cover sc1B with "FREE" punch, indicating a promotional copy

Later copies may have

UNIPACK commercial cover (sc2) showing the patent number.





Label ac1

Apple

SKAO-3352

Apple label with "SUBSIDIARY OF CAPITOL" on the sliced side.

Factory: Jacksonville



Label af1

Apple

SKAO-3352

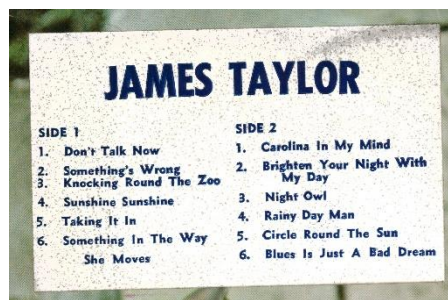
Apple label with "MFD. BY APPLE" on the full side.

Factories: Scranton, Los Angeles, Jacksonville, Winchester



Sticker:

A few copies had a contents sticker attached to the back cover wrap.



Capitol paid the artist a modest advance in earnings ahead of the album's release in early March. After releasing promotional albums in February, the label advertised in the trades at the beginning of March and added both this album and Mary Hopkin's *Post Card* to an album in the March promotional series. Two weeks later, Capitol drew on the popularity of "Carolina in My Mind," which was receiving airplay – releasing that song as the A-side of a single. The album sold modestly, but it did not do well enough at the time to launch the artist's career properly. After he made the move to Warner Brothers, attention rose for his Apple album, and it charted consistently for about six months.



DESIGN BY JOHN MCELROD



POP

JAMES TAYLOR--
Apple SKAO 3352 (5)

Producer Peter Asher (formerly of Peter & Gordon) comes up with a winner in this fascinating composer-guitarist-vocalist who has a great deal to say and it comes through this compelling, highly commercial package. The poetic-folk material is all original of which the ballad, "Something's Wrong," and "Carolina In My Mind" are two of the standouts. The usage of harp, voices and string quartet emphasize his messages.



Executive and General Office
Capitol Records Inc.
The Capitol Tower, Hollywood, California 90028, Telephone (213) HO 2-6252

February 5, 1969

This is to acknowledge receipt of \$350.00 dollars
(Three hundred and fifty dollars and No/100 dollars),
paid to James Taylor as an advance.

Authorized

Peter Asher
Peter Asher

RECEIVED

James V. Taylor
James Taylor

James Taylor
SKAO 3352



modern jazz quartet
Under The Jamin Tree
ST 3353