

Straight Up Badfinger

First appearance in trade magazines: December 25, 1971

Label af1

Apple

SW-3387

Apple label with "MFD. BY APPLE" on the full side.

Production credit block reads "or *George Harrison."

Factory: Los Angeles



On both sides, the title and artist name are in the Upper Left.

Factory: Jacksonville



POP
BADFINGER—
Straight Up.
Apple SW 3387

The material is Badfinger and the production credits are shared by Todd Rundgren and George Harrison on their second LP for Apple. FM attention should be given to "Take It All," "Name of the Game" and "Perfection," while Top 40 will pick up on the current hit single, "Day After Day." "Suitcase" would make a good follow-up.

Stereo is over the catalog number at right.

Factory: Winchester



Label af2

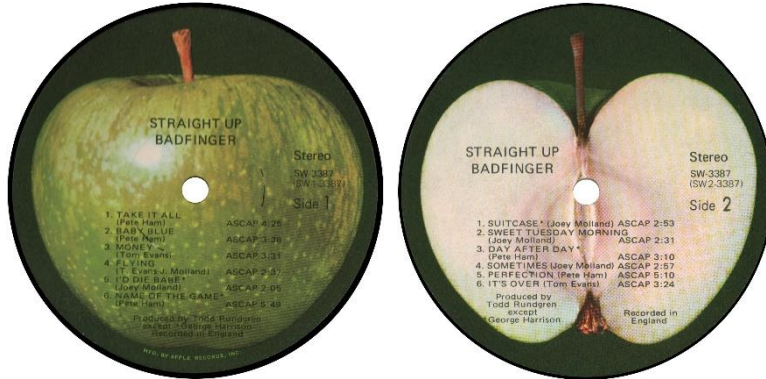
Apple

SW-3387

Apple label with "MFD. BY APPLE" on the full side.

Production credit block reads "except *George Harrison."

Factories: Los Angeles, Jacksonville, Winchester



Later copies from Jacksonville (c. 1972-3) and from Winchester (c. 1973) have semi-glossy labels, rather than the flat labels found on the first two pressings.



STRAIGHT UP—Badfinger—Apple 3387
Badfinger is pointing straight up and its aim is accurate. This new Apple album is sure to get fast spin-off from Badfinger's involvement in George Harrison's Bangla Desh affair, as well as the group's other work with Paul McCartney and Harrison. But Badfinger isn't going to make it on Beatle karma alone. Listen to "Baby Blue," "Suitcase," "Flying" and "Perfection" and hear the group's inherent quality that attracted the heavies to start with. The LP was produced by Todd Rundgren, with four cuts produced by Harrison.

Stickers:

The first stickers (S1) affixed to the outer wrap promoted the inclusion of "Day After Day" and gave the catalog number as ST-3387. The second stickers (S2) have the correct prefix and also promote the inclusion of "Baby Blue."

