

“Add Some Music to Your Day”/“Susie Cincinnati”

Label 70dj

Brother/Reprise 0894
White label with “Division of Warner Bros” rim print.
Both sides are dedicated mono mixes.
B-side author credit misspelled “Jardino.”
Issued January, 1970.



Label 68

Brother/Reprise 0894
Brown label with “w7” and Reprise logos.
01S – B-side author credit misspelled “Jardino.”



Factories: Columbia, Santa Maria

The pressing plant in Santa Maria had copies remaining of the w7 label, which they used on this single. Labels printed at Santa Maria are missing the “S” suffix (to indicate that the single is in stereo).

Just to clarify, both printings with the “Jardino” error are first pressings, regardless of the different backdrops. The only difference between the above issue and the one on the next page is that they were used at different (Columbia Records) pressing plants. Columbia was pressing for Warner Brothers at the time.

Label 70-01

Brother/Reprise

0894

Brown label with Reprise logo. "Division of Warner Bros" rim print.

01T – B-side author credit misspelled "Jardino."



Factory: Columbia Terre Haute

The Terre Haute pressing plant used the new label backdrops from the beginning. The labels also have an "S" suffix to indicate stereo.

Label 70dj-02

Brother/Reprise

0894

White label with "Division of Warner Bros" rim print.

Both sides are dedicated mono mixes.

B-side author credit correctly spelled "Jardine."

Issued 1970.



Label 70-02

Brother/Reprise

0894

Brown label with Reprise logo. "Division of Warner Bros" rim print.

B-side author credit correctly spelled "Jardine."



02S – Columbia Santa Maria (without "S" suffix)



02T – Columbia Terre Haute (with “S” suffix)



Insert

Some copies of the single came out with a one-color insert using the graphics that were scheduled for the upcoming Beach Boys album. People have found the insert with both promotional and commercial copies of the record.

The trade magazines reviewed the single in their issues dated February 28, 1970. It debuted in *Cash Box* the following week and began its climb. In the April 4th issue it peaked at #49 and began its fall thereafter. Its performance in the *Billboard* listings followed a similar pattern. Although the magazine called it a “big chart winner,” their prediction that it would only make the top 60 proved to be ominous, at it only made it to #64. *Record World* favored it the most, taking it into the Top Forty (#39). Warner/Reprise promoted it further with a “hot flash” ad in mid-March as the A-side was rising in the charts, but that move assisted it very little.

THE BEACH BOYS (Reprise 0894)
Add Some Music to Your Day (3:39) (Brother, BMI — Wilson, Knott, Love)
 Refreshed with a new label and outlook, the Beach Boys strike up a whole new brand of teen excitement tinged with a trace of their old “Good Vibrations” work sparked with vitality. The sound and initial sales portend a bright top forty/FM return and BB era beginning once more. Flip: “Susie Cincinnati” (3:04) (Brother, BMI — Jardino)

BEACH BOYS—
ADD SOME MUSIC TO YOUR DAY (3:39)
 (Prod. Beach Boys) (Writers: Wilson-Knott-Love) (Brother, BMI)—In their move to the label, group has a strong commercial item in this original, easy-beat rhythm number. Will prove a big chart winner. Flip: “Susie Cincinnati” (3:04) (Brother, BMI). **Reprise 0894**