

“Cool, Cool Water”/“Forever”

Label B70dj

Brother/Reprise

0998

White label with “subsidiary and licensee” rim print and Brother logo at top.

Stereo/mono promotional single of the A-side.

Issued February, 1971.



Label B70

Brother/Reprise

0998

Cream/tan label with “subsidiary and licensee” rim print.



Examined copies were pressed by Columbia at Santa Maria.

Label 70

Reprise

0998

Brown label with “Division of Warner Bros” rim print.



Examined copies were pressed by Columbia at Santa Maria.

In their March 6th issues, the trade magazines reviewed the new single, with *Cash Box* viewing it as an attempt “to recapture the magic” of songs like “Good Vibrations.” While they had its origins more or less pegged accurately (it began in 1967), it did not rekindle the fans’ fire in the United States.

BEACH BOYS—Cool, Cool Water (3:23) (Prod. Beach Boys) (Writers: Wilson-Love) (Brother, BMI)—Unusual rhythm material penned by Brian Wilson and Mike Love makes this latest entry by the group a top contender for progressive rock airplay that should slide right over to Top 40 sales. **Brother/Reprise 0998**

THE BEACH BOYS (Brother 0998)
Cool, Cool Water (3:23) (Brother, BMI—Wilson, Love) Trying to recapture the magic of “Good Vibrations,” the Beach Boys enter a production labyrinth with their latest. All that’s missing is carbonation. Flip: no info.