"Heroes and Villains"/"You're Welcome"

Label BR67dj

Brother 1001 Brown label with large Brother logo Engineer's first name is given as "Ken."



01dj (Bert-Co print) Factories: Los Angeles

Label BR67

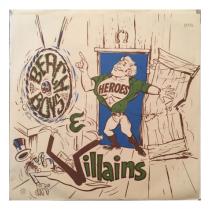
Brother 1001 Brown label with large Brother logo Engineer's first name is given as "Ken."



01S (Keystone print) Factories: Scranton

HEROES AND VILLIANS (3:35) [Sea of Tunes, BMI—Wilson, Parks] YOU'RE WELCOME (1:17) [Sea of Tunes, BMI—Wilson] BEACH BOYS (Brother 1001)

Debuting their new Capitoil distribed banner, the Beach Boys should have no problem in launching it with a smash via this creatively delivered conglomeration of sounds that run the gamut from amusement park hooplah to barbershop harmony. Lyrics that pose some interesting questions should arouse further interest. Quick little welcome parade on the lid.

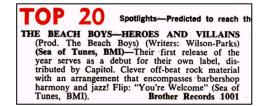


Beach Boys in Deal With Cap. On New Label

HOLLYWOOD — Capitol Records has concluded a deal with the Beach Boys to release the group's new product on the Brother records label. The debut of Brother Records takes place in conjunction with a new long-term deal that modifies the old Beach Boys contract with Capitol which had a number of years yet to run.

Brother Records will be a new label for the Capitol Distributing Organization, featuring not only the Beach Boys but other artists developed by the group. It's expected that the new label will give the Beach Boys and Capitol a greater opportunity to exploit the creative and producing capabilities of Brian Wilson and his brothers. The first Beach Boys release

The first Beach Boys release under the new agreement, "Heroes and Villains," is already being aired in some areas and will be available for distribution within the next few days.





personnel

The

Capitol had gone so far as to order Queens Litho to print an initial run of picture sleeves. These sleeves feature a dozen shots of the members of the band at work and (mostly) at play. The single was put on hold, since Brian Wilson was still working on the final mix, and the picture sleeves were retained.

accurate.

At this time the group's lawsuit interposed itself. As reported in the March 11th issue of *Billboard*, the Beach Boys believed that they were being cheated out of royalty payments and pressed to be released from their contract, which expired in November, 1969. It was at this point that they set up Brother Records. The suit was not settled until early July, and Brian was not finished with "Heroes and Villains," so the release was temporarily shelved.



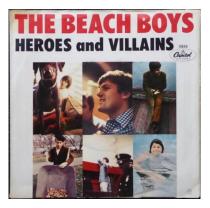
By April, the EMI affiliates around the world had grown impatient. British Capitol compiled a single from existing material and released "Then I Kissed Her" as Capitol CL-15502. That single rose to the #4 position, as reported by *Record Retailer*, and wound up receiving Irish, Dutch, Norwegian, and Danish releases as well. Mike spoke about it at the time, indicating that the band was annoyed with the release.

The settlement of the 1967 suit allowed the band to release their records through their own label, but records on that label would be pressed and distributed by Capitol Records. Brian Wilson completed his work on the single mixes, but now the record was not coming out as Capitol 5826. Copies of the picture sleeve were sent to Denmark, to Sweden, and to Canada for release there. The former two companies used the number 5826, and Canadian Capitol overprinted the new number, 1001, onto the sleeves.









The single debuted on August 5th at #61 in *Billboard* and at #41 in *Cash Box*. It both rose and fell rapidly, with *Billboard* having it rise to #12, while *Cash Box* took it as high as #8.

Picture Sleeve

PS1A (east coast): The sleeve has a straight-cut top. The open side of the sleeve is the side with the comic art drawing.

PS1B (west coast): The sleeve is tab cut. The tab side of the sleeve is the side with the large Brother logo.

