

“Long Promised Road”/“Deirdre”

Label B70dj

Brother/Reprise

1015

White label with “subsidiary and licensee” rim print and Brother logo at top.

Mono promotional single with star on A-side

Issued May, 1971.



Label B70

Brother/Reprise

1015

Cream/tan label with “subsidiary and licensee” rim print.



Label 70

Reprise

1015


Brown label with “Division of Warner Bros” rim print.



Billboard and *Record World* took a look at the new single in the May 29, 1971, issues. *Billboard's* take was optimistic while *Record World* proclaimed this as the single that would "make their comeback complete." Neither periodical was correct, and the single failed.

BEACH BOYS—Long Promised Road (3:29) (Prod. Beach Boys) (Writers: Wilson-Rieley) (Wilojarston, ASCAP)—Driving rock ballad and a change of pace sound for the Beach Boys offers much potential for Top 40 and the Hot 100 chart. **Brother/Reprise 101 5**

THE BEACH BOYS, "LONG PROMISED LAND" (Wilojarston, ASCAP). Quintessential Californians have been getting back into the swing of things lately. A hit single would make their comeback complete. This is the one! B/w "Deirdre" (Brother, BMI). **Brother 1015 (Reprise).**

A circular logo with the word "Brother" in a stylized script font above the word "records" in a simpler sans-serif font.