

“Surf’s Up”/“Don’t Go Near the Water”

Label B70dj

Brother/Reprise

1058

White label with “subsidiary and licensee” rim print and Brother logo at top.

Stereo promotional single

Issued November, 1971.



Label B70

Brother/Reprise

1058

Cream/tan label with “subsidiary and licensee” rim print.



Label B70A(i) has the date, (P) 1971, as it appears on the promo single. The B-side features the intro time from the promo single. Columbia Santa Maria?



Label B70A(ii) is missing the 1971 date but rightly does not show the intro time. Columbia Terre Haute?

Label 70

Reprise

1058

Brown label with "Division of Warner Bros" rim print.



The reviews on December 4, 1971, were optimistic. *Billboard* suggested that the record should sell, while *Cash Box* predicted that "Surf's Up" would reach the upper end of the Top 40 – calling the song a masterpiece. By year's end it was apparent that radio stations and the buying public did not share their optimism. The record failed to chart even though it may have been a masterpiece indeed.

BEACH BOYS—Surf's Up (4:11) (Prod: Beach Boys) (Writers: Willson-Parks) (Brother/Bri Mur, BMI)—The Boys follow their chart item, "Long Promised Road," with the rock ballad title tune of the current chart LP. Top performance that should pick up play and sales. **Reprise 1058**

THE BEACH BOYS (Brother/Reprise 1058)
Surf's Up (4:11) (Brother/Bri Mur, BMI—B. Wilson, V. D. Parks)
Few tunes are legends but this one truly fits the category. Everyone from Leonard Bernstein to die-hard Beach Boy freaks have awaited the single release of this masterpiece and it should bring the Beach Boys back to the very top of Top 40. Flip: "Don't Go Near The Water" (2:37) (Wiljojarston, ASCAP—A. Jardine, M. Love)