

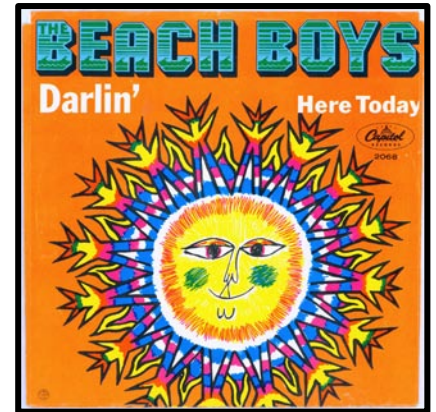
"Darlin'"/"Here Today"

Label 62dj

Capitol

2068

Yellow promotional label with A-side star.



Capitol appears to have released some promotional copies of the record with the promo sticker that appears on the *Wild Honey* album.

Label 62-01

Capitol

2068

Orange/yellow swirl label without subsidiary print.



BEACH BOYS—DARLIN'
(Prod. Beach Boys) (Writers: Wilson-Love) (Sea of Tunes, BMI)—Raucous rocker which will fast top the sales impact of their recent "Wild Honey." Powerful driving beat. Flip: "Here Today" (Sea of Tunes, BMI).
Capitol 2068

01S (Keystone print)

Factories: Scranton



BEACH BOYS (Capitol 2068)
Darlin' (2:11) (Sea of Tunes, BMI-Wilson, Love)
A shift in sound from the Beach Boys into a less elaborate but extra-commercial teen beat right between mid-and-up tempo. The deck's hard-throb rhythm and very fine group sound is complemented by a good set of teen-oriented lyrics to catch a maximum of exposure on the top pop programs. Instant breakout selection. Flip: "Here Today" (2:38) [Sea of Tunes, BMI-Wilson, Asher]

01L (Bert-Co print)

Factories: Los Angeles

Label 62-02

Capitol

2068

Orange/yellow swirl label without subsidiary print.



02L (Wide print, 1968)

Factories: Los Angeles

Cash Box called the new song “a shift in sound” and “less elaborate” than some of the group’s most recent singles. They liked it, calling it an “instant breakout.” *Billboard* reviewed it the same week (12/16/67), predicting the record to make the top sixty but not the top twenty. Both magazines underestimated it somewhat. It wound up making it to #19 on *Billboard*’s Hot 100. *Cash Box* favored it more, elevating the song to #10. The local charts tell the story this time, for in several markets the song was in the top five. This was a darlin’ of a hit for the group.

