

"Do it Again"/"Wake the World"

Label 67dj

Capitol

2239

Yellow promotional label with A-side star.



Label 62-01

Capitol

2239

Orange/yellow swirl label without subsidiary print.



THE BEACH BOYS—DO IT AGAIN

(Prod. Beach Boys) (Writers: Wilson-Love) (Sea of Tunes, BMI)—Much in the vein of the earlier Beach hits, this smooth rocker with a summertime smash sound should fast prove one of their all-time biggest hits. Flip: "Wake the World" (Sea of Tunes, BMI). Capitol 2239

BEACH BOYS (Capitol 2239)

Do It Again (2:19) (Sea of Tunes, BMI-Wilson, Love)

Overtones of their current interest in electronic innovation are almost over-lookable in this surf-in return by the Beach Boys. Team's theme couples their old summer sound with the ingenious production that has become a trademark of more recent BB sides. Overall effect is one that will prompt a resurgence of sales for the performers. Flip: "Wake the World" (1:29) (Sea of Tunes, BMI-Wilson, Jardine) Interesting shortie.

01S (Keystone print)

Factories: Scranton



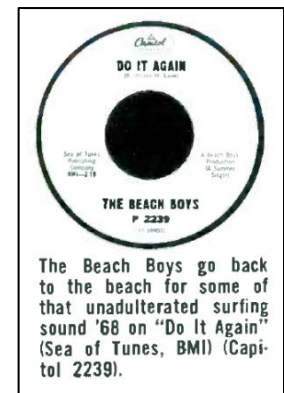
2239
(45-59902)
A Beach Boys'
Production
(A Summer Singl

01L (small print)

Factories: Los Angeles

Label 01L(i) has "Single" spelled out completely, followed by a parenthesis.

Label 01L(ii), made just before Capitol reduced the label size, is missing the e and).



All three magazines regarded this song as an instant hit, but ultimately *Billboard* froze it at #20. *Cash Box* (#8) and *Record World* (#7) disagreed – each moving the hot record into the Top Ten.

Label 62xb

Capitol

2239

Orange/yellow swirl label with black subsidiary print.

Issued August to October, 1968



02S (Keystone Print)

Factories: Scranton

02L (small print)

Factories: Los Angeles, Scranton

Label 62xw

Capitol

2239

Orange/yellow swirl label with white subsidiary print.

Issued October, 1969, to March, 1969



02L (small print)

Factories: Los Angeles



Label PD1

Americom/Capitol

M-207 (2239P)

Black flexi-disc with silver print

Issued 1968-69.

