

“Bluebirds Over the Mountain”/“Never Learn Not to Love”

Label 68dj

Capitol

2360

Yellow promotional label with A-side star.



Label 62xw

Capitol

2360

Orange/yellow swirl label with white subsidiary print.



01S (small print)

Factories: Scranton, Los Angeles

BEACH BOYS—BLUEBIRDS OVER THE MOUNTAIN
(Prod. Bruce Johnston & Carl Wilson) (Writer: Hickey) (Torpedo, BMI)—
The Ersel Hickey hit of the '50's should fast prove a sales giant for the
group . . . a hot follow-up to their Top Ten winner, "Do It Again."
Flip: "Never Learn Not to Love" (Brother, BMI). Capitol 2360

Picks of the Week

BEACH BOYS (Capitol)
Bluebirds Over the Mountain (2:49) [Torpedo, BMI-Hickey]
Basically a mixture of the older surfin' Beach Boys sound and the new
heavy instrumentalization, this new track from the team gives them yet
another "new" direction. Material was a sizeable hit in the '50's for Ersel
Hickey and is most noteworthy for the introduction of the BB's new pro-
ducers. Flip: "Never Learn Not to Love" (2:08) [Brother, BMI-Wilson]
Smoother side for listener interest.

The industry magazines introduced the single with reviews in their November, 23, 1968, issues. The A-side made it to #56 on *Cash Box's* chart, but it only rose to the #61 position in *Billboard*.