

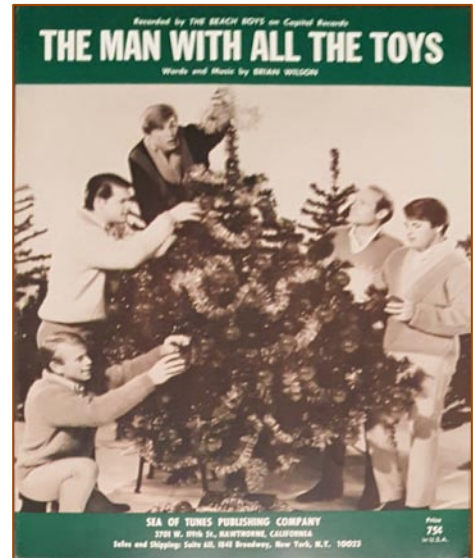
***"The Man With All the Toys"/"Blue Christmas"***

**Label 62**

Capitol

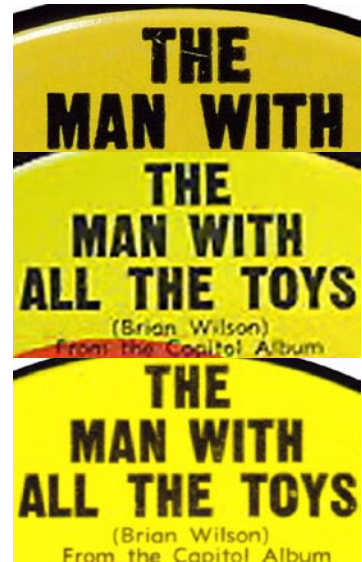
5312

Orange/yellow swirl label without subsidiary print.



01S (Keystone print)

Factories: Scranton, RCA-Rockaway



01L (Bert-Co print)

Factories: Los Angeles

On the A-side of Label 01L(i), the right side of the "T" in "THE" sits to the right of the "N" in "MAN."

Label 01L(ii) has the block of text on the right closer to the titles and artist name at the top – closer than they were on 01L(i). In addition, on the A-side the right side of the "T" in "THE" is entirely over the "N" in "MAN." Finally, the ) after Brian Wilson's name is over the middle of the A in Album.

Although the spacing is a bit different, Label 01L(iii) also has the block of text on the right closer to the titles and artist name at the top than they were on 01L(i). On the A-side the right side of the "T" in "THE" is entirely over the "N" in "MAN," and the ) after Brian Wilson's name is to the left of the A in Album.

**BEACH BOYS—THE MAN WITH ALL THE TOYS**  
(Sea of Tunes, BMI) (1:30)—Yes, mother, there is a surfin' Christmas. Boys give expected harmonial treatment to cutie up-tempo Christmas-type tune. Flip: "Blue Christmas" (Bibo, ASCAP) (3:07).  
**Capitol 5312**

**Christmas Picks Of The Week**

**THE MAN WITH ALL THE TOYS** (1:30) [Sea Of Tunes BMI—Wilson]

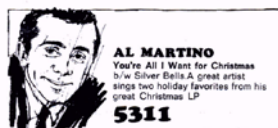
**BLUE CHRISTMAS** (3:07) [Bibo ASCAP—Hayes, Johnson]

**BEACH BOYS** (Capitol 5312)

The Beach Boys could well have a Yuletide season hit on their hands with this new Capitol entry tagged "The Man With All The Toys." The tune, which is culled from the group's Christmas LP, is a rhythmic ode to St. Nick, which effectively blends in snatches of harmony and counterpoint. On the attractive coupler, "Blue Christmas," the crew dishes-up a melodic easy-going rendition of the romantic seasonal chestnut.

Both *Cash Box* and *Billboard* reviewed the new single in their issues dated November 14<sup>th</sup>. The record had gained no traction during the month of November, but Capitol included it in an ad for the December 5<sup>th</sup> issues. Although it charted as high as #3 on the Christmas charts, the hit stations and buyers generally avoided it.

**...PLUS 2 CHRISTMAS HITS TAKING OFF RIGHT NOW!**



Make sure your order  
will handle  
the Christmas rush!