

“Help Me, Rhonda”/“Kiss Me, Baby”

Label 62

Capitol

5372

Orange/yellow swirl label without subsidiary print.



01S (Keystone print)

Factories: Scranton, RCA-Indianapolis, RCA-Rockaway



01L (Bert-Co print)

Factories: Los Angeles

Label 01L(i) has a blank line over BMI on both sides (see above). There is very little space above the author credits on either side, so that they nearly touch the titles above them.

Label 01L(ii) has a blank line over BMI on both sides. The author credits have been moved down slightly so that there is more space between them and the titles.

Label 01L(iii) has no blank line over BMI (on either side).



	Wk. Ago	Wk. Ago	Wk. Ago	TITLE	Artist, Label & Number	Wk. on Chart
1	4	6	21	HELP ME RHONDA	Beach Boys, Capitol 5395	7
2	1	3	3	TICKET TO RIDE	Beatles, Capitol 5407	6
3	6	15	38	BACK IN MY ARMS AGAIN	Supremes, Motown 1075	5
4	2	1	1	MRS. BROWN YOU'VE GOT A LOVELY DAUGHTER	Herman's Hermits, MGM 13341	7
5	9	10	14	WOOLY BULLY	Sam the Sham and the Pharaohs, MGM 13322	9

1	HELP ME RHONDA	5/6	5/29
2	I CAN'T HELP MYSELF	2	2
3	WOOLY BULLY	7	21
4	BACK IN MY ARMS AGAIN	4	5
5	MR. TAMBOURINE MAN	1	3
	BYRDS-Columbia-43271	12	30



01R (RCA in-house print)

Factories: RCA-Rockaway

Some copies of the RCA contract pressing have makeshift labels that were printed by RCA Victor. Notice the period instead of a comma in the B-side title.

THE BEACH BOYS—HELP ME RHONDA (Sea of Tunes, BMI)—**KISS ME BABY** (Sea of Tunes, BMI)—Top side is an intriguing off-beat rouser composed by Brian Wilson. Can't miss! Flip is good ballad material with strong arrangement and vocal performances. **Capitol 5395**

THE BEACH BOYS HELP ME, RHONDA b/w Kiss Me, Baby 5395

This could be their biggest single yet! It's the top song in their great new album, *The Beach Boys Today* DT 2269

HELP ME RHONDA (2:45) [Sea Of Tunes, BMI—Wilson]
KISS ME, BABY (2:34) [Sea Of Tunes, BMI—Wilson]
BEACH BOYS (Capitol 992)

The Beach Boys are still hitting with "Do You Wanna Dance" but this new Capitol release, "Help Me Rhonda," should not be hindered at all in its advance on the charts. The side is a power-packed hard-driving romantic surfin'-rock with an extremely infectious danceable back-beat. "Kiss Me, Baby" is a tender, slow-moving moody ballad which effectively blends in snatches of harmony and counterpoint.

The single first appeared in *Billboard* on April 10th and debuted the following week. After seven weeks on the chart, it knocked the Beatles out of the #1 position. *Cash Box* agreed on the record's chart-topping status, although it took two more weeks (June 12) for *CB* to elevate it to #1. The third major trade magazine of the time, *Record World*, also put the single at #1. This record was not reissued in its original form, but in 1966 the A-side was reissued together with "Do You Wanna Dance?" as Capitol Star Line 6081.



Picture Sleeve

PS1A(east coast):

The sleeve has a straight-cut top on the open side.

PS1Aa has the A-side listed first on the open side of the sleeve.

PS1Ab has the B-side listed first on the open side of the sleeve. This version is much more common.

From this point on, east-coast sleeves have "Printed in USA" added to the sleeve graphics.



PS1B (west coast):

The sleeve is tab cut.

The B-side is listed first on the tabbed side of the sleeve.

