

“Wouldn’t It Be Nice”/“The Times they are a-Changin’” (by Merry Clayton)

Label 70dj

Ode

66016

Black and white label with red print on the stereo side.

Stereo/mono promotional single of the A-side.

Issued April, 1971.



Label 70

Ode

66016

Silver and white label with black print and “wide” rim print.



Pressed by Columbia’s Pitman (NJ) plant.



Pressed by Columbia’s Terre Haute (IN) plant.

BEACH BOYS—Wouldn't It Be Nice (2:05) (Prod. Lou Adler) (Writers: Wilson-Asher) (Irving, BMI)—Culled from the “Celebration” LP, cut live at Big Sur, the Beach Boys guest on the label with this performance of one of their past smash hits. Ode '70 66016 (A&M)



Pressed by Monarch Record Mfg. Co. (Los Angeles)

On October 3, 1970, at the Monterey County Fairgrounds, the Beach Boys performed at the Big Sur Folk Festival. This was the seventh of eight such annual festivals and was the only one at which the group performed. They played fourteen songs in all, including covers of several of their hits, lesser-known songs, and folk covers. When they finished, the crowd called for more. Ode Records had the contract to release an album of the music from the festival, and in late February, Ode announced the inclusion of "Wouldn't it Be Nice" on the soundtrack album. When the album was released, Ode decided to put out the lone Beach Boys track as the A-side of a single. Although the concert enhanced the group's reputation as a performance band, the single sold poorly.



ODE SPX 77008

CELEBRATION

RECORDED LIVE
BIG SUR FOLK FESTIVAL
MONTEREY, CALIFORNIA 1970
FEATURING **JOAN BAEZ**
THE BEACH BOYS
MERRY CLAYTON
KRIS KRISTOFFERSON
COUNTRY JOE McDONALD
LINDA RONSTADT

**THE FOLLOWING RECORD COMPANIES
MADE THIS ALBUM POSSIBLE:
CAPITOL, MONUMENT,
WARNER BROS./REPRISE, VANGUARD**

THE ROYALTIES WHICH ORDINARILY GO TO THE ARTISTS AND PRODUCER FROM THE SALE OF THIS ALBUM WILL GO TO THE INSTITUTE FOR NONVIOLENCE, PALO ALTO, TO HELP EXPLORE POSSIBLE AVENUES FOR PEACE IN THIS DECADE.

WOULDN'T IT BE NICE?

Our single is "Wouldn't It Be Nice?" The Beach Boys ODE-66016-S



Beach Boys' Cut To a Fest LP

LOS ANGELES—The Beach Boys have given Ode Records their taped Big Sur Folk Festival performance of "Wouldn't It Be Nice" for inclusion in a festival LP.

Profits from the LP will be earmarked for Joan Baez's foundation for non-violence.

For their own Brother Records, distributed by Reprise, the group has prepared a shortened version of "Cool, Cool Water" which appears in their "Sunflower" LP as a six-minute selection. The band is on its first American tour in two years. Their successful appearance at the Big Sur Festival last fall sparked their interest in working before audiences again.