

"Surfin'"/"Luau"

Label 61dj

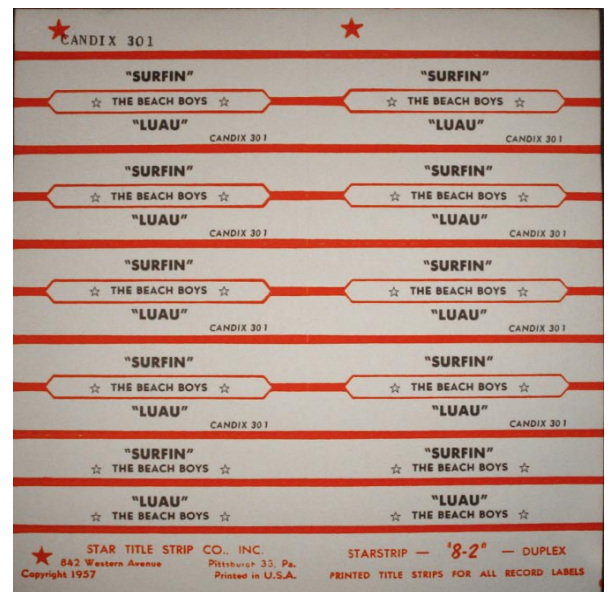
Candix

331

White label with catalog number at the left side

Artist name shown as The Surfers. Deleted.

Unissued November, 1961.



Label 61

Candix

331

Black label with catalog number at the left side

Issued November, 1961.



This first release of the single uses the original set of mothers and stampers, labeled CD-TS-1 and CD-TS-2. As fans of the group know, TS stood for "The Surfers." An acetate from Hite Morgan's studio, Stereo Masters Co., and which is in a private collection, contains the two songs for the single and displays the group's name as The Surfers. It is almost certainly true that Candix Enterprises received such labeled information from the Morgans as they prepared to press copies of the group's first single – at some time in late October or early November, 1961.

The plating for the single was probably done by AFM Engineering, whose engineers occasionally used circled numbers to indicate part numbers. Since Candix employed the



Jamie/Guyden system of master numbering, it is possible that a business affiliate of Jamie Records was one of their regular pressing plants on the west coast.

There are no known genuine promotional singles for Candix 331, although the label typically marked promotional singles at that time. Some researchers believe that the promotional singles were discarded because they identified the band as The Surfers instead of as the Beach Boys. All commercial copies use the name "Beach Boys" (without the article). The B-side label gives the song time as 2:00. The publishing credit for the A-side is co-claimed by Guild Music (Murry Wilson's company) and Drink Music (a vehicle for Joe Saraceno, a producer who was associated with Candix in 1961).

As for the probable date of release, Candix 328 appeared briefly on the local KFXM chart during the week of October 7-13, 1961. That same week, Candix was trying to promote another single (Candix 326 by the Frogmen). *Cash Box* gave that Frogmen single a B+ rating in its 10/7/61 issue, but the month of October was good neither for the Frogmen nor for Candix.

Arguing in favor of a date in late November: Joe Saraceno was (reportedly) concerned with the financial instability at Candix when he took "Surfer's Stomp" by the Mar-Kets to another local label, Union Records. That single sold well enough locally that by the December 25, 1961, issue of *Billboard* (ready for press at least a week earlier) that single had been picked up nationally by Liberty Records. If the single was available for a few weeks before December 18th, it had to have come out in late November or early December – implying that the Beach Boys' (earlier) single beat it to the shops in late November.

Arguing in favor of a date in early December: Candix appears to have struck a deal with Alco Research and Engineering to press the second release of this single, as X-301, on or about December 19th. That the pressing run of Candix 331 is low may be discerned by the number of records that have surfaced for sale. Popsike's record of eBay sales indicate that approximately 3 copies of Candix 331 come up for sale every year. This is consistent with a record that sold between a few thousand copies and perhaps 10,000. Being that the "Surfin" single had copies of Candix 331 in stock and was listed as such in late December, 1961, and early January, 1962, when it began to sell across the local markets, it had likely sold a few thousand copies quickly not long before that. Candix may not have considered a second pressing until the end of the second week in December. A release date in the first week in December is not unreasonable.

Authors continue to argue in favor of individual dates between late November and early December, 1961. In the absence of direct information, I will leave the date range open to further examination.

TELEGRAM RECEIVED BY TELEPHONE		SS E
ALCO RESEARCH AND ENGINEERING INC	-L	DATE FRESNO CALIF DEC 19-61H
CARE AL LEVINE	321	ORIGIN 9 PD 1244PMP
6201 SANTA MONICA BLVD		TEL SPL CHGS
THIS IS TO CONFIRM XXX CONVERSATION AND PENDING WRITTEN CONTRACTS X RECORDS A SUBSIDIARY OF CANDIX ENTERPRISES INC AGREES TO BE DISTRIBUTED BY ALCO RESEARCH AND ENGINEERING INC ONLY ON THE MASTER RECORDS ENTITLED SURFIN BW LUAV FOR TEN CENTS NET PER RECORD X RECORDS AND THE BEACH BOYS ARE AND WILL REMAIN THE SOLE OWNERSHIP OF CANDIX ENTERPRISES INC		DESTIN HOLLYWOOD CALIF
		ROBERT E DIX
		1961 DEC 19 3-62H
		05
		CANDIX ENTERPRISES INC 6425 HOLLYWOOD BLVD HOLLYWOOD 28 CALIF

WU 550 (1-52)

Label X61

X

301

Black label with silver print.

Issued December, 1961.



Boston and Minneapolis Sales Key to Post-Yule Breakouts

NEW YORK—As the holiday season ended, the singles record business, which had been concentrated on Christmas favorites and Twist disks, bounced back to normal with a flock of new singles breaking out in all areas of the country. Seven new single records grabbed enough sales action to qualify as breakouts in Minneapolis. Boston showed its strength to qualify as a breakout town with three new ones hitting the local breakout charts. There were two new hot sides getting action in San Francisco. Los Angeles and the Dallas-Fort Worth area also showed new record activity.

A number of new artists also were popping up with their first local action hits in major markets. They included Bob Conrad on the Warner Bros. label with "Bye Bye Baby," Paul Greenwood on the

Musicon label with "Outside Heaven," the Beach Boys on Candix with "Surfin'," the Dukays on Nat with "Night Owl," George Johnny and the Pilots on Cood with "Flyin' Blue Angels," and the Magicians on Checker with "Shimmy, Shimmy, Walk."

Two records were strong enough to qualify this week as national breakouts (hitting the "Hot 100" at position 70 or better) including both sides of Brenda Lee's new disk "Break It to Me Gently" and "So Deep," and Brook Benton's single side from his album, "Shadrack."

Business was good on both albums and singles in most sections of the country. Twist albums and singles were still holding up strongly, and new Twist releases were also making a mark.

In the matrix, there is an additional hyphen. TS is shown in the trail-off as T-S; the – looks like a dot sometimes.

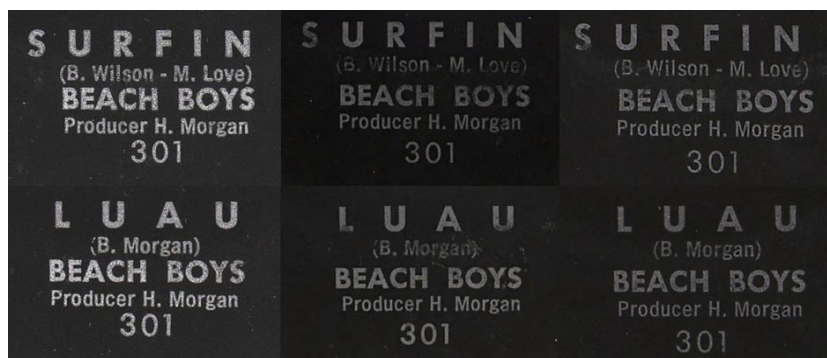
This record exists with three minor label variations, indicating different printings of the label.

X301-A(i) There is narrow space above artist name on both sides.

X301-A(ii) There is wider space above artist name on both sides; as in A(i), the N in SURFIN is over the) in the author credit.

X301-A(iii) has the extra space as in A(ii), but the N in SURFIN is over the e in Love.

The label copy is also shifted on the "Luau" side.



The story that is generally agreed-upon is that Candix was unable to pay their pressing plant for a second pressing of Candix 331. Therefore, on December 15, 1961, Candix contracted with Bob Field at Pacific Record Distributors to finance a second pressing of Candix 331. The deal was never completed and three days later Candix made a more-or-less permanent arrangement with Alco Research & Engineering to press not only new copies of "Surfin"/"Luau" but also all future offerings from Candix.

Another point to which there is widespread agreement is that it was necessary to hide the new pressing from their former pressing plant. This they did by creating the X label and changing the number to 301. This was a curious move, since the artist name and song titles were the same as on Candix 331. At any rate, Candix had provided metal parts to the pressing plant that they could no longer retrieve; consequently, they created a new set of parts. These are labeled CD-TS-1-R and CD-TS-2-R. Both labels now indicate a connection to Drink Music, and the B-side song time has been extended to 2:10. This is true only on the label, for the song itself runs 1:49 and is the same version that one finds on Candix 331.

Back Story

In late November, 1961, Joe Saraceno took a song that could have been released by Candix, "Surfer's Stomp," and released it on the newly-formed Union label instead. This placed another "surfing" song on a local label that could draw sales away from the Beach Boys' single.

Adding to the issue of Saraceno's "loyalty," others were starting to issue records about surfing. A second "Surfer's Stomp," by the Tuffs and Kay Bell was prepared for release in late November and wound up being reviewed in *Billboard* in the December 11, 1961, issue – in which it was listed as a new release. Since it was on a larger label, Dot, the new single received some promotion from Dot in subsequent issues.


- 11 MIDNIGHT
Johnny Gibson (Big Top 3088)
- 12 A LITTLE BITTY TEAR
Wanda Jackson (Capitol 4681)
- 13 AW SHUCKS, HUSH YOUR MOUTH/BABY, WHAT'S WRONG
Jimmy Reed (Vee Jay 425)
- 14 AFRIKANN BEAT
Bert Kaempfert (Decca 31350)
- 15 SHIMMY SHIMMY WALK
Megatons (Checker 1005/Dodge 808)
- 16 FOXY/ONE DEGREE NORTH
Mar-Kets (Stax 115)
- 17 SURFIN'
Beach Boys (Candix 331)

'Duke of Earl' L. A. Standout

HOLLYWOOD — Gene Chandler's "Duke of Earl" on the Vee Jay label emerged as last week's strongest breakout contender for the Los Angeles market, followed by such other noteworthy newcomers as "Surfer's Stomp," by the Markets on the Union label, and Jan and Dean's "Sunday Kind of Love."

The Rydell/Checker treatment of "Jingle Bell Rock" is leading the Yuletide singles sales among this season's new offerings, while Bing Crosby's "White Christmas" continues to hold its own as the best-selling yesteryear holiday disk.

The Mar-Kets recording was an instrumental. Local stations preferred it over the Tuffs' vocal, and they favored it over Kenny and the Ho-Daddies' recording of "Surf Dance" – a song that was also mentioned in the December 11th issue of *Billboard*. One week later (12/18), the Mar-Kets' single on Union was mentioned as being "noteworthy" in the LA area. This brought the attention of Liberty Records, who immediately signed a national distribution deal with Union. The December 25th issue of *Billboard* mentions that the Mar-Kets single was now out on Liberty.

THE MAR-KETS
 **SURFER'S STOMP** (Strat-E.D.M., ASCAP) (2:00)—A snappy, swinging medium-tempo rocker gets a fine go from the instrumental group on this happy side. Hand-clapping adds good effects for the teen crowd. Flip is "Start" (Drink, BMI) (2:20). **Liberty 55401**



Meanwhile, Candix was still promoting their single 331 (using its original number), which was probably close to selling out. This is when the mid-December arrangement with Alco entered the picture. Instead of paying their debt to their previous pressing plant, they simply switched operations to Alco, sending out copies of X-301. Since Alco was the company that originated the "delta" system of master numbering that Monarch Record Mfg. Co. famously used, pressings of "Surfin"/"Luau" from this point on feature the number Δ 41389 on the A-side and Δ 41389-X on the B-side.



Despite people pushing for an earlier mastering date, the number Δ 41389 indicates a release date in mid-December. Buster Brown's "Sugar Babe" single (Fire 507, Δ 41386) was first mentioned by *Billboard* in the 12/18/61 issue. Had the trade magazines chosen to mention the release of X-301, this likely would have happened in either the 12/25/61 issue or the 1/1/62 issue – indicating a record mastered in the second half of December. This date coincides with the arrangement with Alco.

The fact that there are three label variations for X-301 indicates a greater-than-anticipated demand for the record. This led to...

Label 62

Candix

301

Black label with catalog number at the bottom

The print on the left side indicates the publishing company, Guild Music.

Issued January, 1962.



At this point, Candix contracted Record Labels, Incorporated, who also printed for Jamie Records, for Doré Records, and for other labels. This is evident in the wide, pointed typeface that they used for the song titles. Record Labels continued to print for Candix for as long as they used Alco for pressing.



Side Hospital. . . . Joe Saraceno has resigned as A & R director of the Candix Record Co., and plans to produce records for various cos., on an independent basis.

The release date for the newly-christened Candix 301 single is probably mid-January, 1962. The January 20th issue of *Cash Box* notes the departure of Joe Saraceno from Candix (as a result of his various issues with them). His resignation probably came during the second week in January. After that point, Candix stopped using the "X" label and removed the references to Saraceno's "Drink Music" from their new labels. In the matrix, there is an additional hyphen. TS is shown in the trail-off as T-S.

There are three known label variations for this release of Candix 301.

C301-A(i) There is narrow space above 301. The left portion of the 1 in 301 is under the period in "H. Morgan."

C301-A(ii) There is narrow space above 301. The producer credit has been moved slightly to the left, so that the 1 in 301 is now entirely under the blank space before "Morgan."

C301-A(iii) There is a wider space above 301. The information block on the right side of the label has been moved further to the right than on A(i) or A(ii).



Cash Box lists "Surfin'" as Candix 331 in its January 20th issue, where the song is seventeenth on its list of upcoming songs. By the following week, Candix 301 was available, and *Cash Box* reviewed it.

The switch away from the X label probably also indicates the involvement of Era Records in picking up the national distribution for the single. Once Era agreed to distribute the single, Candix established a contract for labels, ordered new stampers, and changed the label back to their own. This is apparent in the *Cash Box* review, which mentions Era's distribution. *Billboard* seems to have considered this to be the same record as Candix 331, so they didn't change the number to 301 that week – when the record appeared as a local breakout single in the southern California market.

Within a short period of time – possibly two weeks, Candix decided to add a statement to its labels indicating that Era was distributing the single.

Pick of the Week

Newcomers

In an effort to call D.J. attention to Pick records by "Newcomers" (artists never before on the Top 100) the editorial staff of *Cash Box* will list such records under this special heading.

"SURFIN'" (2:15) [Guild BMI—Wilson, Love]
 "LUAU" (2:10) [Guild BMI—Morgan]
 BEACH BOYS (Candix 301)

There's enough vocal and instrumental tricks in this deck to put it into hitsville in no time flat. Side, simply tagged "Surfin'" (on the Era-handled Candix label) has the Beach Boys happily joining in on the stomp craze. It's already a sales-sizzler so get with it. Coupler, "Luau," takes an intriguing cha-cha-like ride.

Label E62dj

Candix/Era 301

Black label with catalog number at the bottom

The print on the left side reads "Dist. By ERA RECORD SALES INC."

Labels read "AUDITION COPY."

Issued c. February, 1962.



- 11 MIDNIGHT**
Johnny Gibson (Big Top 3088)
- 12 A LITTLE BITTY TEAR**
Wanda Jackson (Capitol 4681)
- 13 AW SHUCKS, HUSH YOUR MOUTH/BABY, WHAT'S WRONG**
Jimmy Reed (Vee Jay 425)
- 14 AFRIKANN BEAT**
Bert Kaempfert (Decca 31350)
- 15 SHIMMY SHIMMY WALK**
Megatons (Checker 1005/Dodge 808)
- 16 FOXY/ONE DEGREE NORTH**
Mar-Keys (Stax 115)
- 17 SURFIN'**
Beach Boys (Candix 331)

★ LOCAL SINGLES BREAKOUTS

These new records, not yet on *Billboard's* Hot 100, have been reported getting strong sales action by dealers in major markets listed in parenthesis.

<p>LET'S GO . . . Floyd Cramer, RCA Victor 7978 (Cigma, BMI) (Houston, Milwaukee, Nashville-Memphis)</p> <p>PICTURE IN THE FIRE . . . Pat Boone, Dot 16312 (Spoon, ASCAP) (Milwaukee, Boston)</p> <p>MAMIE IN THE AFTERNOON . . . Bobby Lewis, Beltone 1016 (Sunbeam, BMI) (Milwaukee, San Francisco)</p> <p>GOODBYE TO TOYLAND . . . Vonnair Sisters, Vista 390 (Disney, ASCAP) (Boston)</p> <p>STEP RIGHT UP . . . Nat King Cole, Capitol 4672 (Harvard-Maxwell, BMI) (Boston)</p> <p>YOU LIE . . . Joan Taylor, Herald 568 (Angel, BMI) (Boston)</p> <p>ARCHIE'S MELODY . . . Byliners, Felsted 8631 (Studio, BMI) (Minneapolis-St. Paul)</p> <p>I CAN DREAM, CAN'T I . . . McGuire Sisters, Coral 62296 (Chappell ASCAP) (Minneapolis-St. Paul)</p> <p>MY MELANCHOLY BABY . . . Marcell, Colpix 624 (Shapiro, Bernstein & Vogel, ASCAP) (Milwaukee)</p> <p>ECHO IN THE NIGHT . . . Bert Kaempfert, Decca 31350 (Valencia, ASCAP) (New Orleans)</p> <p>YOU'D BETTER MOVE ON . . . Arthur Alexander, Dot 16309 (Spartus-Reva, BMI) (Nashville-Memphis)</p>	<p>ALONG CAME LINDA . . . Tommy Boyce, RCA Victor 7975 (Calboy, BMI) (Milwaukee)</p> <p>MIDNIGHT . . . Johnny Gibson, Big Top 3088 (Vicki, BMI) (Milwaukee)</p> <p>NIGHT IN MOSCOW . . . Kenny Ball, Kapp 442 (Melody Trails, BMI) (New York)</p> <p>IMAGINATION . . . Quotations, Verve 10245 (ABC, ASCAP) (New York)</p> <p>DINGY DONG . . . Ed Corey, Mela 443 (Marks, BMI) (Milwaukee)</p> <p>THE FOOLS HALL OF FAME . . . Paul Anka, ABC-Paramount 10282 (Spanka, BMI) (Milwaukee)</p> <p>SILVER DOLLAR . . . Barry Darrow, Atlantic 2128 (Hampshire House, ASCAP) (Milwaukee)</p> <p>TEEN QUEEN OF THE WEEK . . . Freddy Cannon, Swan 4056 (Conley, ASCAP) (Milwaukee)</p> <p>DEAR ONE . . . Larry Finnegan, Old Town 1113 (Maureen, BMI) (Houston)</p> <p>HAPPY JOSE . . . Dave Appell, Ork, Cameo 207 (Lansdowne, ASCAP) (Dallas-Ft. Worth)</p> <p>SUE SURFIN' . . . Beach Boys, Candix 331 (Drank-Guild, BMI) (San Francisco)</p> <p>TWIST AROUND THE CLOCK . . . Clay Cole, Imperial 5804 (Columbia Pictures, ASCAP) (Dallas-Ft. Worth)</p>
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There are three known label variations for this promotional release of Candix 301.

E301dj-A(i) On the A-side, the (before B. Wilson is a little bit to the right of the point of the A in “BEACH” that sits below the parenthesis. On the right, (in front of BMI is under the d in Guild.

E301dj-A(ii) On the A-side, the (before B. Wilson is directly over the point of the A in “BEACH” that sits below the parenthesis. On the right, (in front of BMI is under the d in Guild. The word “copy” has been shifted slightly to the left.

E301dj-A(iii) On the A-side, the (before B. Wilson is directly over the point of the A in “BEACH” that sits below the parenthesis. On the right, (in front of BMI is under the blank space after Guild. The word “copy” has been shifted to the right.



Label E62

Candix/Era 301

Black label with catalog number at the bottom

The print on the left side reads “Dist. By ERA RECORD SALES INC.”

Issued c. February, 1962.



This last version of the single sold reasonably well for what began as a local release. Copies exist from the eastern part of the country that were pressed by ARP and have “ARP” in script in the matrix. There are twelve known “label shift” or “slide rule” copies of the A-side label, indicating that they continued to print a few thousand labels at a time until the record stopped selling. The B-side labels may be found matched with the A-side labels, as indicated below, or they may be matched up with different A-side labels.

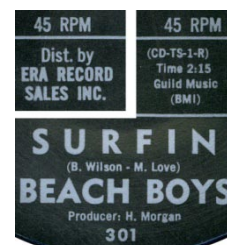
If each label printing corresponds to between 2,500 and 3,000 copies of the single, then based on popsike, this might be a reasonable population estimate.

Candix 331	less than 3000 copies	3 copies per year
X-301	6000 to 9000 copies	4 copies per year
Candix 301	6000 to 9000 copies	4 copies per year
Candix/Era 301	approximately 33,000 copies	16 copies per year

E301-A(i)
 Left
 Right
 Bottom

 Right
 Bottom

A-side
 S under ER; Era info bold
 T under CD; T over G; (under l
 3 under er
B-side
 T under (and over u
 wide space above 301



E301-A(ii)
 Left
 Right
 Bottom

 Right
 Bottom

A-side
 S under middle of R
 T under (C; T over ui
 3 under er
B-side
 T under (C and over u
 wide space above 301



E301-A(iii)
 Left
 Right
 Bottom

 Right
 Bottom

A-side
 S under E
 T under (C; T over Gu
 3 under r
B-side
 T under (C and over right side of G
 narrow space above 301



E301-A(iv)
 Left
 Right
 Bottom

 Right
 Bottom

A-side
 S under ER
 T under (C; T over G
 3 under e
B-side
 T under (C and over middle of G
 narrow space above 301; (under blank space



E301-A(v)
 Left
 Right
 Bottom

 Right
 Bottom

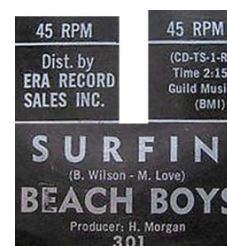
A-side
 S under ER
 T under (C; T over G; (under d
 3 under er
B-side
 T under (C and over middle of G
 narrow space above 301; (under U



E301-A(vi)
 Left
 Right
 Bottom

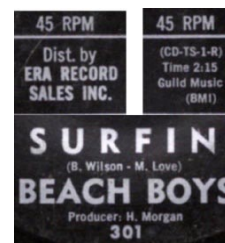
 Right
 Bottom

A-side
 S under E
 T under (C; T over Gu; (under d
 3 under r
B-side
 T under C and over l
 narrow space over 301



E301-A(vii)
 Left
 Right
 Bottom
 Right
 Bottom

A-side
 S under ER
 T under (C; T over Gu; (under blank space
 3 under r
B-side
 T under (and over G
 narrow space above 301



E301-A(viii)
 Left
 Right
 Bottom
 Right
 Bottom

A-side
 S under ER
 T under (C; blank line under song time
 3 under er
B-side
 blank line under song time
 narrow space above 301



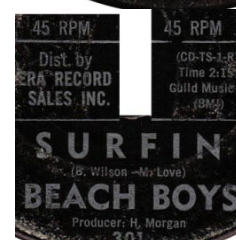
E301-A(ix)
 Left
 Right
 Bottom

A-side
 S under ER; Era not bold
 T under CD; T over G; (under l – further to the left than A(i)
 3 under er
B-side same as A(vi)



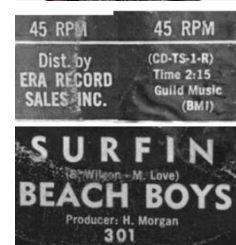
E301-A(x)
 Left
 Right
 Bottom

A-side
 S under right side of R
 T under (C; T over ui; info further right than A(ii)
 3 under er
B-side same as A(vi)



E301-A(xi)
 Left
 Right
 Bottom
 Right
 Bottom

A-side
 S under ER
 T under C; T over G; (under right side of d
 3 under er
B-side
 T under C and over G
 narrow space over 301



E301-A(xii)
 Left
 Right
 Bottom
 Right
 Bottom

A-side
 S under right side of R
 T under (C; T over ui; info further right than A(ii)
 3 under r
B-side
 T under (and over u
 narrow space above 301

