

Holland

Label B70dj

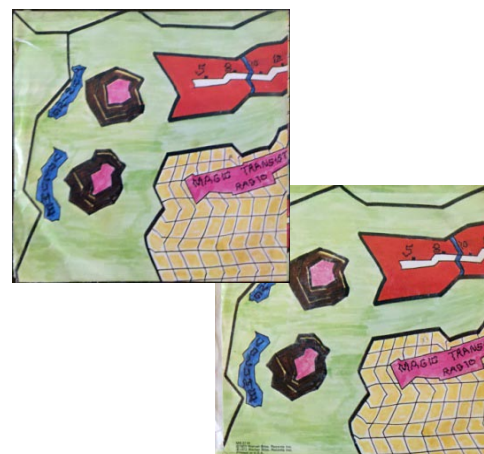
Stereo

MS-2118

Gray/White promotional label with "subsidiary and licensee" rim print.

First appearance in *Billboard*: January 20, 1973.

First appearance in *Cash Box*: January 13, 1973.



Some promotional copies of the LP came with a promotional copy of the EP, *Mount Vernon and Fairway*. Others came with the commercial EP, below.

Label B70-01

Stereo

MS-2118

Cream/tan label with "subsidiary and licensee" rim print.

There is little space above the side numbers on each side.

The engineering credit beginning with ** appears erroneously on side 2.



The backdrops for the Brother label varied widely in color. This may be partly a pressing-plant distinction.



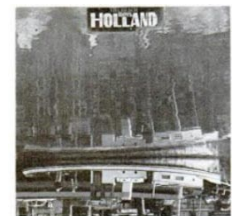
THE BEACH BOYS HOLLAND	THE BEACH BOYS HOLLAND	THE BEACH BOYS HOLLAND
1. SAIL ON, SAILOR 3:15 (Brian Wilson, Tony Asher & Van Dyke Parks) Brother Pub. Co. - BMI	2. LEAVING THIS TOWN 5:36 (Fisher-C. Wilson-Chaplin-Love) Jungle Bunny - ASCAP	3. DILLY WITH YOU 2:56 (Dennis Wilson/Mike Love) Wilojarston Pub. - ASCAP
4. CALIFORNIA SAGA: THE BEAKS OF EAGLES 2:48 (N. Jaffe/A. & L. Jordine) Wilojarston Pub. - ASCAP	5. CALIFORNIA SAGA: CALIFORNIA '89 (Alan Jordine) Wilojarston Pub. - ASCAP	6. FUNKY PRETTY 4:07 (Brian Wilson/Mike Love-Jack Rieley) Brother Pub. Co. - BMI

Different pressing plants produced copies of the EP having different pressing rings.

Holland appeared in the music magazines with positive reviews and immediately began to garner airplay and sales. The record continued to sell steadily for two months, cresting at #36 in *Billboard* (March 24) and at #30 on *Cash Box's* chart (March 31).



HOLLAND — The Beach Boys — Brother/Reprise MS 2118
This is the LP to truly bring their new faces into focus. With Bruce Johnston departed and Ricky Fataar and Blondie Chaplin in key positions as writers as well as performers, the BBs are able to take an American tradition and make it still seem sensible in '73. Water is again a favorite topic of theirs, with "Sail On Sailor" being the best of the wet and wild lot. "Funky Pretty" is an apt title for another standout. Album includes an original musical fairy tale on a separate 7" disk, and copious notes on the technical aspects of the recording made in the Netherlands.



POP
THE BEACH BOYS—Holland
Reprise (Warner Bros.) MS 2118
Every Beach Boy gets some innings as writers, lead vocal and producer on this eclectically fascinating LP which came out of their recent Holland sojourn. The single is "Sail On, Sailor," a pop pick in *Billboard* 1-6. Album is actually 1 1/2 sides, with insert of a 7-inch LP disk featuring Brian Wilson's biggest contribution, a childishly whimsical fairy tale titled "Mt. Vernon and Fairway" about a prince with a magic transistor radio.

Label 70

Stereo

MS-2118

Brown (Reprise) label with "division of Warner Bros." rim print.

Has the spacing and credits as label B70-01. The EP has the Brother label.



Dutch Union Seeks to Wash Out Beach Boys' Residency

By BAS HAGEMAN

AMSTERDAM—The Beach Boys, who have settled in Laren, Holland, may have to leave the country if the Dutch artists' union (ANOUK) has its way. The union is protesting that the group are residents in Holland and points out that the arrangement is a breach of the generally accepted rule that foreign groups can only receive work permits for occasional performances on tour and not for an indefinite period.

ANOUK fears that if the government gives the Beach Boys official permission to live and work in Holland, there will be a flood of other American groups taking up residence.

A spokesman said: "We are happy that the Beach Boys should find our country a congenial place to live, but we must point out that Dutch artists could not expect similar hospitality in the U.S." It is known that the Beach Boys settled in Holland because they claimed that the atmosphere in the U.S. was not conducive to creative work.

Label B70-02

Stereo

MS-2118

Cream/tan label with "subsidiary and licensee" rim print.
There is more space above the side numbers on each side.
There is no engineering credit beginning with ** on side 2.
Has the same EP as B70-01.



Label B76

Stereo

MS-2118

Cream/tan label with Warner Communications logo in the rim print.
Zip code is 91505.
Issued 1976; most copies have the same EP as B70-01.



Most copies were Pressed by Columbia.

Label B76a

Stereo

MS-2118

Cream/tan label with Warner Communications logo in the rim print.
Zip code is 91510.
Issued 1977-78; many have the same EP as B70-01 or B76, but some have updated labels.



Some copies with 91510 labels were pressed by Capitol but used the typeface from Columbia.



Pressed by Capitol's Los Angeles and Winchester plants.

Front Cover

The Beach Boys recorded the LP at the BBC studio in Baambrugge, Utrecht, in the Netherlands. The cover photograph shows an upside-down image of a famous and picturesque street in Amsterdam: Kromme Waal. Thanks to Google Maps, here's a close-up of the same buildings in 2017.



The name of the associated EP, Mount Vernon and Fairway, stems from the intersection of Mt. Vernon Drive and Fairway Blvd. in View Park, California – where Mike Love grew up.

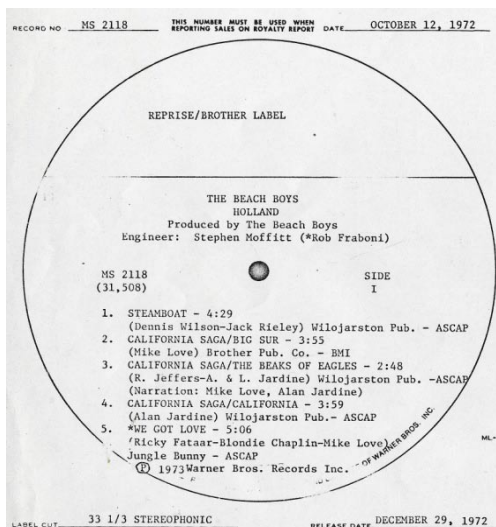
Putting the Album Together

The Beach Boys had the album ready to go, including the artwork, but there was a last-minute change. "We Got Love," by Ricky Fataar, Mike Love, and Blondie Chaplin, was slated for the album's lineup (and appears on the back covers in some countries). The song did not seem to suit Warner Brothers. In October, 1972, they insisted on replacing the track with a song that might be a hit single. With that, the

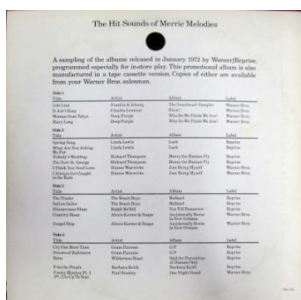
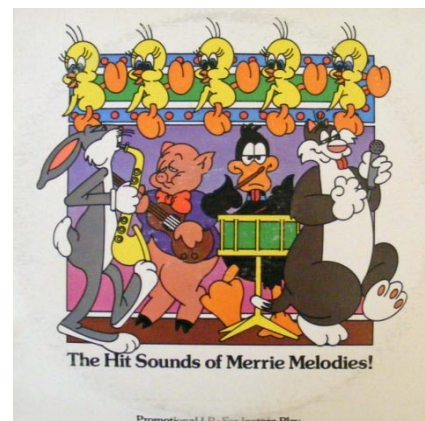


group finished working on “Sail On, Sailor” and recorded it for the album – the only song on the record that was not connected with their excursion to Holland; it was recorded in Santa Monica (CA).

With the album’s release date scheduled for December 29, 1972, the first set of test pressings for Holland included “We Got Love.” The second test pressing and all promotional and commercial copies of the LP contain “Sail On, Sailor.”



In addition to the usual set of radio spots on reel-to-reel tape, Warner Brothers promoted its January releases with highlights on a various-artists album intended for in-store play. The Beach Boys songs that they selected for the album were “Sail On, Sailor” and “The Trader.” The LP, *The Hit Sounds of Merrie Melodies!*, features the two selections as the lead-off songs on side three of this 2LP set (Warner Brothers PRO-550).



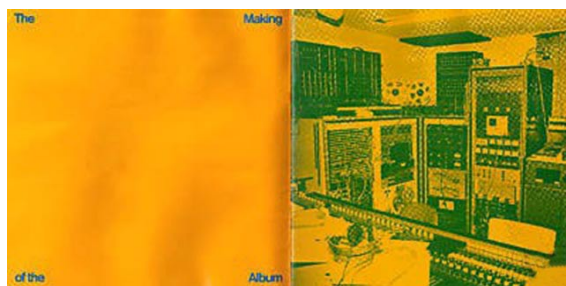
BEACH BOYS, “The Trader,” Reprise (single)
Station: WHCN-FM

MICHAEL BROWN, “Circles,” Kama Sutra (single)
Station: WHCN-FM

GRAM PARSONS, “Cry One More Time,” Reprise (single)
Station: WHCN-FM

The image displays four CD-ROMs from the Warner Bros. Records 50th Anniversary collection, arranged in a row. Each disc is white with black text and features a central hole. The first disc on the left is for Paul Butterfield's "New Walkin' Blues" (1965), featuring a black cat logo and the text "PROMOTION NOT FOR SALE". The second disc is for The Beach Boys' "Sail On Sailor" (1966), featuring the Warner Bros. Records logo and the text "PROMOTION NOT FOR SALE". The third disc is for Barbara Keith's "Free The People" (1967), featuring the Warner Bros. Records logo and the text "PROMOTION NOT FOR SALE". The fourth disc is for Gram Parsons' "Cry One More Time" (1968), featuring the Warner Bros. Records logo and the text "PROMOTION NOT FOR SALE". Each disc also includes the text "SIDE 1" and "REPRISE RECORDS".

Warner sometimes packaged the “Trader” promotional single together with promotional copies of the *Holland* album. They sent a few stations a more deluxe package – complete with a fourteen-page booklet on the making of the album. It made a stunning display.



STEREO

THE BEACH BOYS/HOLLAND
The Beach Boys

RST 2118
795 3705

SIDE 1

1. SAIL ON SAILOR
2. CALIFORNIA
3. CALIFORNIA SAGA/BIG SUR
4. CALIFORNIA SAGA/THE BEARS OF EAGLES
5. CALIFORNIA SAGA/CALIFORNIA
6. THE TIGER

SIDE 2

1. LEAVING THIS TOWN
2. ONLY WITH YOU
3. THE BEACH BOYS
4. HOUSETY VERNON AND FAIRWAY
5. TOP TOWN
6. THREE LIPS IN THE SAND
7. MY VERNON AND FAIRWAY — THEME
8. THE BEACH BOYS
9. BUTTER SIF BACK IN BED
10. HAND TRANSFER RAGS
11. EW THE PIDE PIDE
12. RAGS RONG DON

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