

15 Big Ones

First appearance in trade magazines: July 10, 1976.



Promotional copies of the LP came in the commercial cover with a pink sticker indicating its purpose as a promotional copy. These were commercial copies of the album from Capitol's Los Angeles pressing plant; only the cover stickers designate it them as promotional.

Label B70

Stereo

MS-2251

Cream/tan label with "subsidiary and licensee" rim print.
Pressed by Columbia Santa Maria

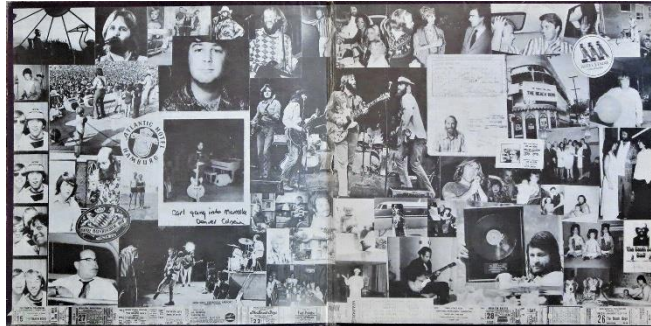
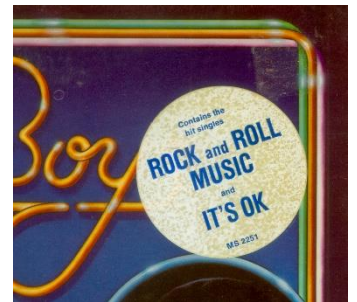
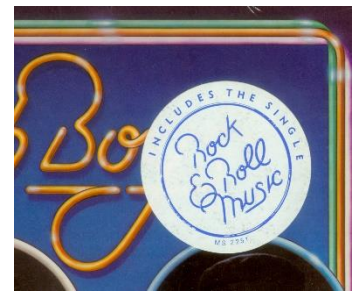


Pressed by Columbia Terre Haute



All original copies have a sticker on the shrink wrap promoting the inclusion of “Rock & Roll Music.”

After the release of the album’s second single, some copies came out with a sticker promoting the inclusion of the two songs.



The front album cover depicts an image of the “classic” band members in friendship rings. That symbol was very similar to the one that has been used as the symbol of the Olympic Games since 1914.

ALBUMS

THE BEACH BOYS, “15 BIG ONES.”
These boys need no introduction. The 15 marks years together and number of songs included and the album heralds the active return of Brian Wilson. More than three years in coming, the range is from Chuck Berry to Spector/Barry/Greenwich to, of course, Wilson/Love. Surf music has come of age. Brother/Reprise MS 2251 (6.98).



Label B76

Stereo

MS-2251

Cream/tan label with Warner Communications logo in the rim print.

Zip code is 91505.

Issued 1976.



These copies were Pressed by Columbia’s Pitman (NJ) plant and were probably contemporary to the use of **Label 70**, which the plants were “using up.”

BIG BROTHER IS BACK

Most important of all, the first new studio album by The Beach Boys in four years, “15 Big Ones,” has been released by Reprise/Brother Records to coincide with the tour. “15 Big Ones” is a title that refers both to the number of cuts on the album and to the group’s anniversary this year. It is also the first Beach Boys record in nine years to bear the legend: “Produced by Brian Wilson.”

In a business where few acts make it back to the top after being there once and slipping, The Beach Boys achieved the impossible. In the decade since “Surf’n’ U.S.A.,” a new generation grew up and found as much meaning in the surf and summer songs as did their older brothers and sisters 10 years ago.

Two summers ago, Capitol Records released a double-record set of 10-year-old Beach Boys recordings, “Endless Summer.” The album shot straight to the top of the charts and turned gold. Last summer another Capitol double-record oldies set, “Spirit of America,” earned another gold album. The sudden popularity of the old Beach Boys records was unprecedented in rock, and only a few years before, most of the Beach Boys LPs were cut out of the Capitol catalog.

For the last six years The Beach Boys worked extensively on the road, building the group’s concert appeal to where a 12-city tour last summer with Chicago pulled more than \$7 million at the boxoffice. Today The Beach Boys rank among the top concert attractions in rock.

But it has been four years since “Holland,” the last Beach Boys studio album was released, and the time has never been more right for a new Beach Boys album. Many groups frankly influenced by The Beach Boys’ close harmony vocal style have come into their own, reflecting greatly on the originators. Simple, positive songs: always the long suit of The Beach Boys, are experiencing renewed popularity. And, summer is here.



These copies were Pressed by Columbia's Santa Maria (CA) plant.



These copies were Pressed by Columbia's Terre Haute (IN) plant.

Label B76atp

Stereo

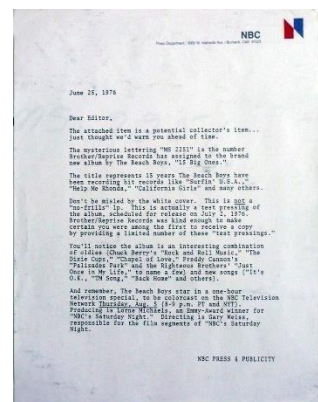
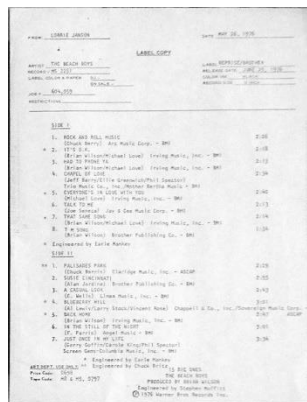
MS-2251

White label with copyright date and rights disclaimer.

Issued 1976.



These copies were pressed by Capitol's LA plant and were used as promotional copies.



Label B76a-01

Stereo

MS-2251

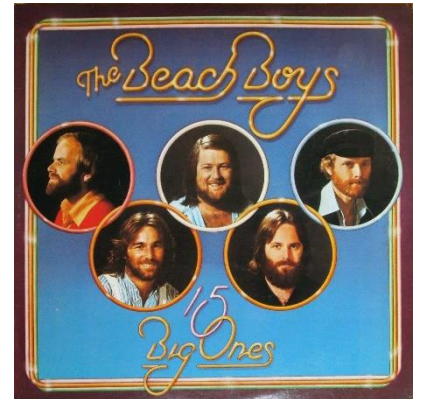
Cream/tan label with Warner Communications logo in the rim print.

Zip code is 91510.

Issued 1976-78.



Pressed by Capitol plants at Los Angeles, Jacksonville, Winchester.



Label B76a-02

Stereo

MS-2251

Cream/tan label with Warner Communications logo in the rim print.

Zip code is 91510.

Issued 1978.



These copies came in cover sc2, which was a single-pocket cover.

Label B76a-RC3

Stereo

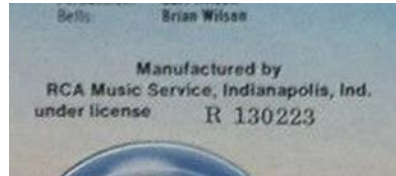
R-130223

Cream/tan label with Warner Communications logo in the rim print.

Zip code is 91510. "Stereo" appears above the Brother logo, as it does on Label 70.

Released through the RCA Music Service.

Issued 1977-79.



The promotional campaign for the album was extensive, with Brother/Reprise releasing a couple of interesting and unique items to prepare people for the record's release. *Billboard* magazine celebrated the record's release – and the band's official 15th anniversary – with an insert containing articles and ads devoted to the group.

