### 15 Big Ones

First appearance in trade magazines: July 10, 1976.





Promotional copies of the LP came in the commercial cover with a pink sticker indicating its purpose as a promotional copy. These were commercial copies of the album from Capitol's Los Angeles pressing plant; only the cover stickers designate it them as promotional.

## Label B70

**Stereo** MS-2251 Cream/tan label with "subsidiary and licensee" rim print. Pressed by Columbia Santa Maria



Music Co. - BMI 2: Hael Lave) 2:14



All original copies have a sticker on the shrink wrap promoting the inclusion of "Rock & Roll Music."

After the release of the album's second single, some copies came out with a sticker promoting the inclusion of the two songs.







The front album cover depicts an image of the "classic" band members in friendship rings. That symbol was very similar to the one that has been used as the symbol of the Olympic Games since 1914.

#### ALBUMS

THE BEACH BOYS, "15 BIG ONES." These boys need no introduction. The 15 marks years together and number songs included and the album heralds the active return of Brian Wilson. More than three years in coming, the range is from Chuck Berry to Spector/ Barry/Greenwich to, of course, Wilson/ Love. Surf music has come of age. Brother/Reprise MS 2251 (6.98).







#### Label B76 Stereo

MS-2251 Cream/tan label with Warner Communications logo in the rim print. Zip code is 91505. Issued 1976.



These copies were Pressed by Columbia's Pitman (NJ) plant and were probably contemporary to the use of Label 70, which the plants were "using up."

#### **BIG BROTHER** IS BACK

Most important of all, the first new studio album by The Beach Boys in four years. "15 Big Ones," has been released by Reprise/Brother Records to coincide with the tour. "15 Big Ones" is a title that refers both to the number of cuts on the album and to the group's anniversary this year. It is also the first Beach Boys record in nine years to bear the legend. "Pro-duced by Brain Wilson."

being there once and slipping. The Beach Boys achieved the impossible. In the decade since "Surfin" U.S.A., "a new gener-ation grew up and found as much meaning in the surf and summer songs as did their older brothers and sisters 10 years ago

Two summers ago. Capitol Records released a double "Two summers ago. Capitol Records released a double record set of 10 year-old Beach Boys recordings. "Endless Summer." The album shot straight to the top of the charts and turned gold. Last summer another Capitol double record oldes set. "Spirit of America." earned another gold album. The sudden popularity of the old Beach Boys records was un precedented in rock. and only a lew years before, most of the Beach Boys. UPs were cut out of the Capitol catalog. For the last six years The Beach Boys worked extensively on the road, building the group's concert appeal to where a 12-city tour last summer with Chicago pulled more than \$7 mil-lion at the boxoffice. Today The Beach Boys rank among the top concert attractions in rock.

top concert attractions in rock

top concert attractions in rock. "Holland," the last Beach Boy's studio abour was released, and the time has never been more right for a new Beach Boy's about. Many groups frankly influenced by The Beach Boy's close harmony vocai style have come into their own, reflecting greatly on the orginators. Simple, positive songs, always the long suit of The Beach Boys, are experiencing renewed popularity. And, summer is bere



These copies were Pressed by Columbia's Santa Maria (CA) plant.



These copies were Pressed by Columbia's Terre Haute (IN) plant.

### Label B76atp

Stereo

MS-2251

White label with copyright date and rights disclaimer. Issued 1976.



These copies were pressed by Capitol's LA plant and were used as promotional copies.

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N NBC ----The attached item is a potential collector's item. just thought wo'd warm you ahead of time. The mysterious lettering "MS 2251" is the number Brother/Reprise Records has assigned to the brand new aloum by The Beach Bors, "15 Big Ches." The title represents 15 years The Beach Boys have been recording hit records like "Surfin' U.S.A.," "Help Me Rhonds," "Californis Girls" and many oth may some and the second the album is an interesting wit Berry's "Rock and Roll Mu Dixie Cups," "Chapel of Love," Freddy Cannon's Palizades Furk" and the Righteous Brothers "Just Date in My Life," to name a few; and new songs ("It's D.K., "TN Stng," "Back Home" and others). scients <u>Huriday</u>, <u>Aug. 5</u> (8-9 p.m. PT and NTT). Producing is loving Michaels, an <u>Emprovent</u> winner Mic's Saturday Night." <u>Directing is Gary Weiss</u>, responsible for the film segments of "NRC's Satur Ught.

# Label B76a-01StereoMS-2251Cream/tan label with Warner Communications logo in the rim print.Zip code is 91510.

Issued 1976-78.



Pressed by Capitol plants at Los Angeles, Jacksonville, Winchester.

#### Label B76a-02 Stereo

StereoMS-2251Cream/tan label with Warner Communications logo in the rim print.Zip code is 91510.Issued 1978.





These copies came in cover sc2, which was a single-pocket cover.

# Label B76a-RC3StereoR-130223Cream/tan label with Warner Communications logo in the rim print.Zip code is 91510. "Stereo" appears above the Brother logo, as it does on Label 70.

Released through the RCA Music Service.

Issued 1977-79.



The promotional campaign for the album was extensive, with Brother/Reprise releasing a couple of interesting and unique items to prepare people for the record's release. *Billboard* magazine celebrated the record's release – and the band's official 15<sup>th</sup> anniversary – with an insert containing articles and ads devoted to the group.





