

“Sail On, Sailor”/“Only With You”

Label B70dj

Brother/Reprise

REP-1138

White label with “subsidiary and licensee” rim print and Brother logo at top.

Mono promotional single

Issued February, 1973.



Label B70-01

Brother/Reprise

REP-1138

Cream/tan label with “subsidiary and licensee” rim print.

The print on the label is reduced in size. There is about 2 blank lines between HOLLAND and the song titles. The A-side has the intro time that appeared on the promo single.



Factory:

Columbia Santa Maria

The print on the label is at full size. There is about 2 blank lines between HOLLAND and the song titles. The A-side has a blank line where the intro time had appeared on the promo single.



Factory:

Columbia Terre Haute

Label B70-02

Brother/Reprise

REP-1138

Cream/tan label with “subsidiary and licensee” rim print.

The print on the label is reduced in size. There is more space on both sides between HOLLAND and the song titles.



The set of singles that Warner Brothers had released to promote their January album package caused a great deal of confusion in the marketplace. In possession of one such single, *Billboard* reviewed “Sail On, Sailor” backed with “The Trader” in its issue dated January 13th. Brother/Reprise was not planning to issue that coupling as a commercial single. When Reprise did release Reprise 1138 at the beginning of February, *Billboard* remained confused through the issue dated February 17th – retaining the number “3613” that they had applied to the promotional single. The following week they corrected their error. Meanwhile, *Cash Box* ignored the promotional single but noted that it was getting airplay in late January and early February. When they reviewed the single properly in the February 10th issue, the single was ready for the shops. It charted right away in both magazines, but after early March it vanished. Its highest position was #96 according to *Cash Box* and #79 according to *Billboard*.

BEACH BOYS—SAIL ON SAILOR (3:15)

Utilizing a simple arrangement, the group offers a song about confidence couched in nautical terms. The ditty was cut in Holland last summer and appears in their new LP, “Holland.” The tempo remains as constant as the roaring waves and there are no hidden messages, only easy phrases. Flip: “The Trader” (5:01). There is no data on the review single covering producer, writer, publisher for either side. **BROTHER 3613 (WB).**

THE BEACH BOYS (Brothers/Reprise 1138)

Sail On Sailor (3:15) (Brother, BMI—Rieley, Kennedy, Almer, Parks)

The Beach Boys “Holland” album gives way to this rockin’ new single that will soon capture a wide top 40 audience. Immediate sales and airplay are in store for this fine outing from these consistent hitmakers. Flip: “Only With You” (2:56) (Wilojarston, ASCAP—D. Wilson, M. Love)