# Sunflower

# Label B70dj

Stereo RS-6382

Gray/White promotional label with "subsidiary and licensee" rim print.

First appearance in Billboard: August 22, 1970. First appearance in Cash Box: August 15, 1970.





## **Label B70-01**

#### RS-6382 Stereo

Cream/tan label with "subsidiary and licensee" rim print. The matrix numbers are given as 31,007 and 31,008.





Label 01(i) is missing the side-one designator. [See inset at right.] Label 01(ii) is as shown above.

The first set of masters proved to be problematic for Reprise, and they were quickly replaced.













SUNFLOWER—The Beach Boys—Brother/Reprise—6382
Hard to understand just what happened to
the Beach Boys, or rather Brian Wilson after
the underground high tide of "Good Vibrations" and "Smiley Smile." It could have been
the loss of Brian's brilliant lyricist Van Dyks
Parks. Or maybe not. In any case, since then
the Beach Boys have not had the underground
impact they once enjoyed. "Sunflower" should
change that. It's the "heaviest' LP since
"Smilley." What that means is that the old
Beach Boy carousel-like rythms are still there
but the fascinating melodic complexities that
made classics out of "Good Vibis" and "Heroes
And Villains" is back in such cuts as "Forever," "This Whole World," "Add Some Music
To Your Day," and the five minute "Cool, Cool
Water," Brian's back, the group is happy and
the album shows it.



## Label 70

## Stereo RS-6382

Brown (Reprise) label with "division of Warner Bros." rim print. The matrix numbers are given as 31,007 RE1 and 31,008 RE1.



Possibly in their haste to get the new master, indicated by the code RE1, out to the public, Reprise prepared copies of the album on their own label instead of using the new Brother backdrops.

## **Label B70-02**

## Stereo RS-6382

Cream/tan label with "subsidiary and licensee" rim print. The matrix numbers are given as 31,007 RE1 and 31,008 RE1.



#### Label B70RC1

## **Stereo**

RS-6382 (SKAO-93352)

Cream/tan label with "Mfd. by Capitol" print. Capitol Record Club issue.





The first copies had "STEREO" at the bottom (above left) – as the usual Warner/Reprise labels do; however, since STEREO was part of the backdrop, Capitol later removed the superfluous print (above right).

In addition to being a selection of the Capitol club (see below), the LP was also available through the RCA Music Service.

#### Label B70RC2

#### **Stereo**

RS-6382 (R-103947)

Cream/tan label with RCA Music service number. RCA Record Club issue.

[This copy is from the Gary Meade Collection.]











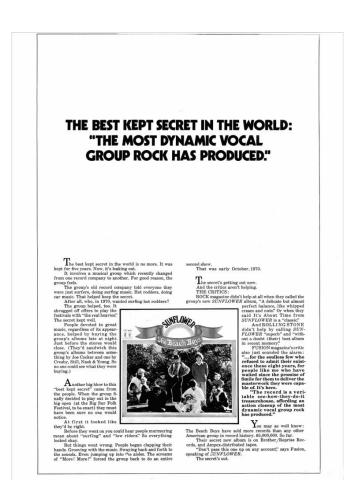












#### Label B76-01

#### Stereo

RS-6382

Cream/tan label with Warner Communications logo in the rim print. Zip code 91505. Issued c. October, 1975, to April, 1976.



Pressed by Columbia Records.

#### **Label B76-01**

#### **Stereo**

RS-6382

Cream/tan label with Warner Communications logo in the rim print. Zip code 91510. Issued after April, 1976.



Pressed by Capitol's Los Angeles plant.

#### **Promotion**

The Beach Boys signed to Reprise on November 18, 1969, and went to work on their first records for the label. Despite the relative failure of the group's first single, Mo Ostin at Warner Brothers declared it to be a sales boost for February. Behind the scenes, he had rejected their new album. With a reassembled album ready after the single appeared to be taking off, Reprise briefly considered renaming the album *Add Some Music* (after the





single) and prepared artwork to that effect. However, when the single failed to attract enough attention, the original title returned. Warner/Reprise promoted with a set of radio spots (Reprise PRO 422), but the album went nowhere. The reviews read as though the trade magazines were rooting for the Beach Boys to succeed. After the group's appearance at the Big Sur Folk Festival on October 3<sup>rd</sup>, the album garnered enough attention to make it onto the *Billboard* chart, and Warner promoted it with a full-page ad (complete with a new cover graphic), but the record topped out at #151.