

## Little Deuce Coupe

Label 62

Mono

T-1998

Black rainbow label with logo at top, and no subsidiary print.

The author credit for "A Young Man is Gone" is Bobby Troup-Brian Wilson.

Semi-glossy labels

First appearance in *Billboard*: November 2, 1963.

First appearance in *Cash Box*: November 2, 1963.

Factories: Scranton; Los Angeles

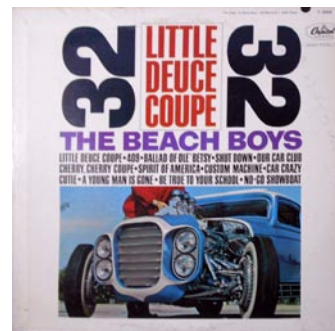


Label 62-M01S – Pressed at Scranton



Label 62-M01L – Pressed at Los Angeles

Capitol first referred to the upcoming *Little Deuce Coupe* album in an ad in the October 12, 1963, issue of *Billboard*. With the tag line "Now there are four more Capitol Hot Rod Music albums bound for the charts." The album actually appeared during the last week in October and charted on November 2 in *Cash Box* and the following week in *Billboard*, spending the better part of the following year on the charts and peaking at #4 in *Billboard* and #7 on the *Cash Box* chart. Despite containing some previously-released songs, the band now had two simultaneous hit albums. *Cash Box* rated the band the top singles group and #2 album group of the year, and placed them on the cover of its January 4, 1964, issue.



**POP SPOTLIGHT**  
**LITTLE DEUCE COUPE**

Beach Boys  
 Capitol T 1998 (M); ST 1998 (S)

Current big seller for the Beach Boys leads this LP off with "Coupe," "Shutdown" and "409," and a current big one in "Be True to Your School." Other fine tracks which showcase the boys in a different guise are "Car Crazy Cutie" and "Spirit of America." Other sides that will have appeal are "Our Car Club" and "No-Go Showboat."



**"LITTLE DEUCE COUPE"—Beach Boys—Capitol ST1998**  
 The Beach Boys, one of the hottest vocal-instrumental groups in the country with a steady succession of LP's on the charts, are sure to continue in the same manner as they beach their surf boards and turn to hot roddin'. Having pulled plenty of coin with their best-selling singles "Little Deuce Coupe" and "Shut Down," the crew is sure to strike paydirt with this new Capitol LP. Other bright bands here are "Car Crazy Cutie" and "Our Car Club."

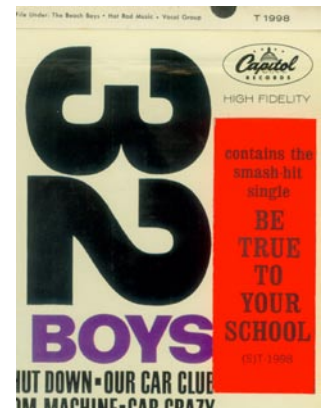
## Possible Covers:

Commercial back cover (MC1)

Dayglo red sticker on the above cover, mentioning "Be True to Your School."

Commercial cover with promotional sticker on the back liner (Scranton)

Commercial cover with promotional stamping on the back liner (LA)



## Stereo

ST-1998

Black rainbow label with logo at top, and no subsidiary print.

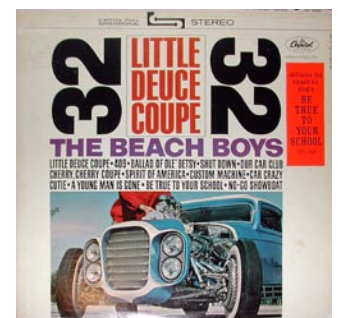
The author credit for "A Young Man is Gone" is Bobby Troup-Brian Wilson.

Semi-glossy labels

First appearance in *Billboard*: November 2, 1963.

First appearance in *Cash Box*: November 2, 1963.

Factories: Scranton; Los Angeles



Label 62-S01S – Pressed at Scranton



Label 62-S01L – Pressed at Los Angeles



## Possible Covers:

Commercial back cover (SC1)

Dayglo red sticker on the above cover, mentioning "Be True to Your School."

## Label 62-02

**Mono**

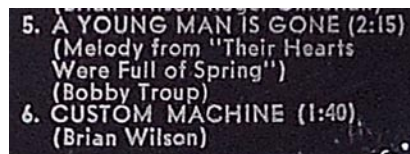
T-1998

Black rainbow label with logo at top, and no subsidiary print.

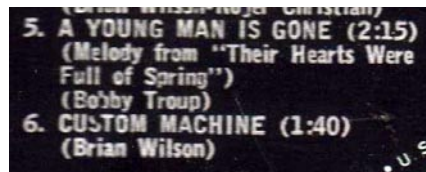
The author credit for "A Young Man is Gone" is Bobby Troup.

Semi-glossy labels

Issued 1963.



## Label 62-M02S – Pressed at Scranton



## Label 62-M02L – Pressed at Los Angeles

Label 62-M02L(i) has the catalog number closer to the song titles on both sides. The album title and artist name are relatively close together.

Label 62-M02L(ii) has an additional blank line between the catalog number and the song titles. The album title and artist name have more space between them.

Label 62-M02L(iii) has the catalog number closer to the artist name than to the song titles. The album title and artist name have more space between them.



-JULY 1962  
CHECKERED FLAG by Dick Dale highlights his new chart-bound single, *The Saver*!



-JULY 1961  
THE BIG SOUNDS OF THE DRAG, recorded with the help of Hot Rod magazine, features all the authentic sounds of championship drag races, right down to the cheers of the fans and the voice of the track announcer!



-JULY 1964  
LITTLE DEUCE COUPE by the beach Boys features their hit of the same name.



-JULY 1967  
HOT ROD RALLY was created (and will be promoted) by the Hot Rod magazine! That means 1,500,000 hot rod fans will be hearing about this unique album that combines wild music with authentic sounds of real drag racing.

**See your CRDC rep for special terms on these new albums (Including Shut Down)!**



## Label 62-02

**Stereo**

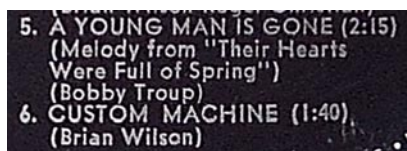
ST-1998

Black rainbow label with logo at top, and no subsidiary print.

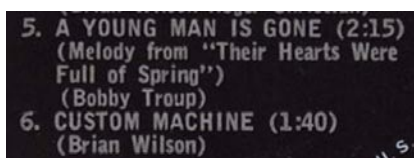
The author credit for "A Young Man is Gone" is Bobby Troup.

Semi-glossy labels

Issued 1963.



## Label 62-S02S – Pressed at Scranton



## Label 62-S02L – Pressed at Los Angeles

Label 62-S02L(i) has the catalog number about two lines above the first song title.

Label 62-S02L(ii) has lightly more space, with the song titles moved a little lower. The 1 of ST1-1998 is just to the right of the T in the line above it.

Label 62-S02L(iii) has lightly more space, with the song titles moved a little lower. The 1 of ST1-1998 is under the hyphen in the line above it.



In spring, 1965, Capitol changed the texture of their labels from semi-glossy to flat.

### Label 62-03

**Mono**

T-1998

Black rainbow label with logo at top, and no subsidiary print.

Flat labels.

**Label 62-M03S** – Pressed by Scranton; Columbia



**Label 62-M03L** – Pressed at Los Angeles



### Label 62-03

**Stereo**

ST-1998

Black rainbow label with logo at top, and no subsidiary print. Flat labels.



**Label 62-M02S** – Pressed by Scranton; Jacksonville; Columbia





**Label 62-M02L** – Pressed at Los Angeles (with STEREO spread out)

**Label 62x**

**Stereo**

**ST-1998**

Black rainbow label with logo at top, and subsidiary of Capitol print. Flat labels.



**Label 62x-01J** – Pressed at Jacksonville



**Label 62x-01L** – Pressed at Los Angeles

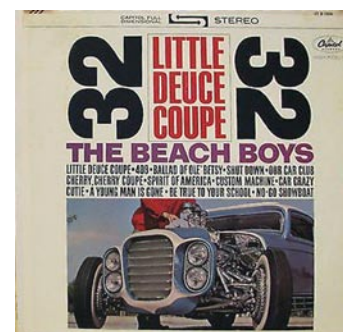


**Label 62-RC11**

**Stereo**

**ST-8-1998**

Black rainbow label with logo at top, and Manufactured Under License print. Pressed by Decca/Longines for the Capitol Record Club in early 1969.



### Label 69

Stereo

ST-1998

Light green label with purple logo.

Factories: Jacksonville



### Label 71

Stereo

ST-1998

Red label with white Capitol logo.



Label 71-01J – Pressed at Jacksonville

Label 71-S01W – Pressed at Winchester

Later front covers have the RIAA Gold Record Award logo in the upper left corner.

### Label 72

Stereo

ST-1998

Orange label with patent for T-Rim in the rim print.

Factories: Los Angeles; Jacksonville; Winchester



### Label 72a

**Stereo**

ST-1998

Orange label without the patent for T-Rim in the rim print.

Issued October, 1973, to 1974

Factories: Los Angeles; Jacksonville; Winchester



### Label 72ab

**Stereo**

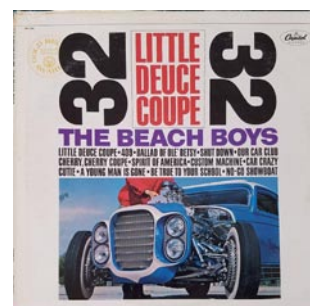
SM-1998

Yellow budget label with Capitol at the bottom.

No "rights" disclaimer; without the patent for T-Rim in the rim print.

Released: spring to September, 1975

Factories: Los Angeles; Jacksonville; Winchester.



### Label 72rb

**Stereo**

SM-1998

Yellow budget label with Capitol at the bottom.

With "all rights reserved" disclaimer.

Released: September, 1975, to March, 1978

Factories: Los Angeles; Jacksonville; Winchester.





### Label 78bg

**Stereo**

SN-16013

Green budget label with large Capitol logo at top.

All rights reserved disclaimer in the rim print at the bottom.

Released in December, 1980, with two fewer songs than the original release.

Factories: Los Angeles?; Jacksonville; Winchester; non-Capitol plant.



### Label 78bg-RC12

**Stereo**

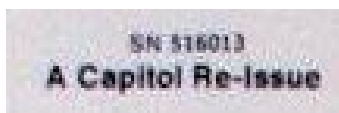
SN-516013

Green budget label with large Capitol logo at top.

All rights reserved disclaimer in the rim print at the bottom.

Released c. 1981

Columbia Record Club issue.



### The Album Cover

In Dearborn Michigan, Clarence "Chili" Catallo worked with his parents at their grocery store, when Clarence and a friend bought the car. They started to restore it at his mother's house, quickly replacing the engine. He had the body modified for the first time at Pete's Custom Collision, but a lot more work was going to be done to it. The Alexander Brothers modified the front of the car and added the side fins. Reportedly, Paul Hatton of Detroit did the striping job. Then Chili moved to California.

In 1960, Clarence "Chili" Catallo worked for George Barris' Kustom Kar Shop in North Hollywood, CA – the same company that later made the famous 1966 Batmobile and the Koach used by the Munsters in their television series. He completed the work on the coupe in LA, repainting it and reducing the car's height. With its custom engine and interior, it looked very little like the original state and was now a Hot Rod show car. In March, 1961, Erik Rickman photographed the Ford in a cover shoot for *Hot Rod*

magazine, making it one of the most famous cars of its model. The photo graced the July, 1961, issue of the magazine.

**A 1932 coupe in its original condition, available for sale from a seller in Atlanta**



**Hot Rod magazine, featuring the “Deuce Coupe” →**

The editors of *Hot Rod* had not noticed a symbol that resembled a rotated swastika on the front of the car. Apparently people complained, thinking wrongly that the owner was a Nazi.



When Capitol Records was preparing the album cover in 1963, they chose an alternate photograph from the same shoot in which the hooked cross was not visible. They cropped the photo on both sides, and apparently so as not to confuse music fans by putting a lone photograph on the front cover that did not feature a member of the band, they cropped off Chili's head, too. This became one of the most famous photos of one of the most famous hot rods in history.

