

The Beach Boys' Christmas Album

Capitol Records announced in mid-August that they were preparing this album for release.



As we can see in that ad, the track selection and cover art were basically complete. Since the most recent of the album's songs were recorded in June, this should come as no shock.

Label 62

Mono

T-2164

Black rainbow label with logo at top, and no subsidiary print.

Semi-glossy labels

First appearance in *Billboard*: October 3, 1964.

First appearance in *Cash Box*: October 17, 1964.



Label 62-M01S – Pressed at Scranton



Label 62-M01L – Pressed at Los Angeles





Label M01L(i) has the title lines close together, and there is approximately one blank line between the matrix number and the first song.

On Label M01L(ii) has the title lines close together, and there is more than one blank line between the matrix number and the first song.

On Label M01L(iii) has the title lines spread further apart.

Billboard took the album to the #6 position on their Christmas Album chart; it did not chart in the main listings. *Cash Box* showed it topping their list of Christmas records on December 5th. The album proved to be popular enough that it experienced seasonal sales through the rest of the decade. After the resurgence of early rock-and-roll in the late 1970s, the Christmas album sold well again – eventually earning a gold record from the RIAA.

Possible Covers:

Commercial cover (MC1)

Commercial cover with PROMO punch.



Label 62

Stereo

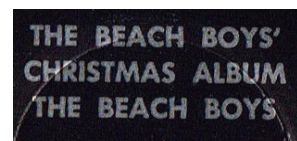
ST-2164

Black rainbow label with logo at top, and no subsidiary print.

Semi-glossy labels



Label 62-S01S – Pressed at Scranton



Label 62-S01L – Pressed at Los Angeles

Label S01L(i) has narrow space between the three title lines. Label S01L(ii) has the titles more spread out.

Possible Covers:

Commercial cover (SC1)

In spring, 1965, Capitol changed the texture of their labels from semi-glossy to flat.

Label 62-02

Mono

T-2164

Black rainbow label with logo at top, and no subsidiary print.

Flat labels.

Label 62-M02S – Pressed by Scranton; Jacksonville; Columbia



Label 62-M02L Pressed at Los Angeles



Label 62-02

Stereo

ST-2164

Black rainbow label with logo at top, and no subsidiary print. Flat labels.



Label 62-S02S – Pressed by Scranton **Label 62-S02L** – Pressed by Los Angeles



Label 62-S02L – Pressed by Jacksonville



Label 62x

Stereo

ST-2164

Black rainbow label with logo at top and subsidiary print.

Factories: Scranton; Los Angeles



The back cover has the statement about stereo and mono incompatibility removed. (SC2)

Label 72br

Stereo

SM-2164

Yellow budget label with "Capitol" at the bottom and rights disclaimer across the label in black.

Issued September, 1975, to late 1975.

Factories: Los Angeles; Jacksonville; Winchester



Copies of the LP were released through the Columbia Record Club as SM-502164. Since Columbia did not have yellow budget labels, these copies were on the orange label. On the first pressing there is an additional catalog number of 2P-6508 above the matrix number.

Label 72br2

Stereo

SM-2164

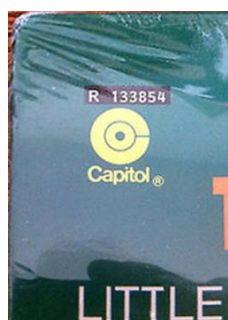
Yellow budget label with "Capitol" at the bottom and rights disclaimer around the rim.

Issued late 1975 to March, 1978.

Factories: Los Angeles; Jacksonville; Winchester



Copies of the LP were released through the RCA Music Service with the additional catalog number of R-133854. This number is shown on both the cover and label. Later copies of the Columbia House release (SM-502164) have a blank line above the matrix number.



Label 78

Stereo

SM-2164

Purple label with MFD rim print.

Factories: Jacksonville; Winchester?

Released 1978 to c. late 1979.



Label 78bb

Stereo

SM-2164

Blue budget label with MFD rim print.

Factories: Jacksonville; Winchester

Released c. 1980-1982



These labels have the same layout as the purple label, but they show an additional copyright date of 1975 – the year when Capitol first released the budget album.

Copies of the LP were released through the RCA (BMG) Music Service with the additional catalog number of R-133854. This number is shown on both the cover and label. These copies appear on the green label that was more common for budget releases.

Label 78bb

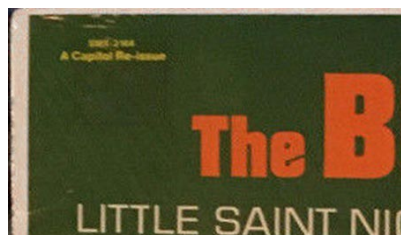
Stereo

SMX-2164

Green budget label with MFD rim print.

Factories: Jacksonville; Winchester; Specialty

Released c. 1982-1990.



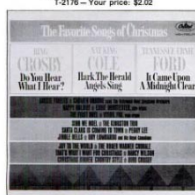
When original covers ran out, the newest front covers have the SMX- prefix and the wording “A Capitol Re-Issue” in the upper left corner.

Capitol Announces its most potent Christmas promotion in ten years!

This Christmas, Capitol has the top selling plan! CRDC's stable price structure lets you anticipate your profits. And your CRDC rep will explain how **unsold** Capitol Christmas

Albums are **returnable for credit!** The best-sellers, the merchandising and powerful advertising are working for you this season. Call your CRDC rep now!

THE FAVORITE SONGS OF CHRISTMAS
(Bing Crosby, Nat King Cole, Tennessee Ernie Ford and many others!)



IT'S CHRISTMAS TIME
(Hank Thompson and the Brazos Valley Boys)
ST-2154—Your price: \$2.53
T-2154—Your price: \$2.02



THE JOYFUL SEASON
(Jo Stafford)
ST-2166—Your price: \$2.53
T-2166—Your price: \$2.02

A MERRY CHRISTMAS
(Al Martino)

ST-2165—Your price: \$2.53
T-2165—Your price: \$2.02



THE BEACH BOYS' CHRISTMAS ALBUM
(The Beach Boys)
ST-2164—Your price: \$2.53
T-2164—Your price: \$2.02