

Wild Honey

Label 62

Mono

T-2859

Black rainbow label with logo at top, and no subsidiary print.

First appearance in *Billboard*: December 9, 1967.

First appearance in *Cash Box*: December 16, 1967.



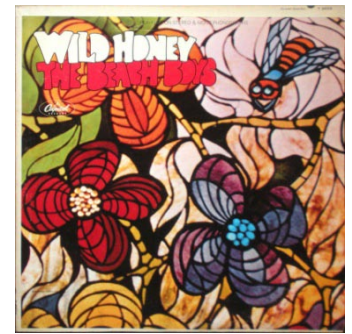
Label 62-M01S – Pressed at Scranton



Label 62-M01L – Pressed at Los Angeles



Label 62-M01J – Pressed at Jacksonville



Billboard panned two of the album's selections in its review on December 23rd, while *Cash Box* had remained neutral-to-positive in its own review a week earlier. The record fared better than its predecessor had – making it to #24 on *Billboard*'s album chart and #19 on *Cash Box*'s list.

Possible Covers:

Commercial cover (MC1)

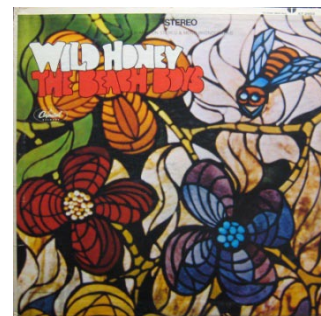
Commercial cover with FREE punch (Scranton)

Label 62

Stereo

ST-2859

Black rainbow label with logo at top, and no subsidiary print.



Label 62-S01S – Pressed at Scranton



Label 62-S01L – Pressed at Los Angeles





Label 62-S01J – Pressed at Jacksonville

Possible Covers:

Commercial cover (SC1)

Commercial cover with FREE punch (Scranton)

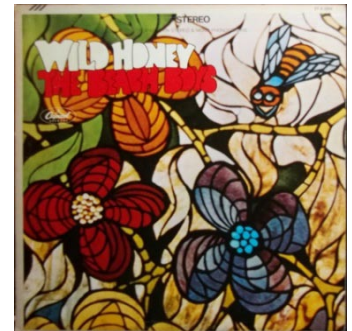


Label 62-RC1

Duophonic

DT-8-2859

Black rainbow label with logo at top, and Manufactured Under License print.
Pressed by Decca/Longines for the Capitol Record Club in early 1969.



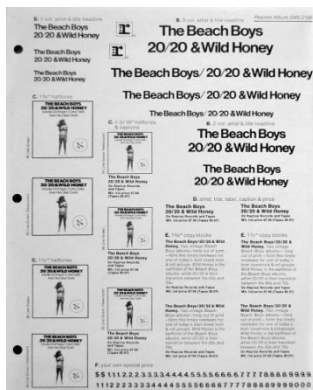
The band's settlement with Capitol licensed this album (and four others) to Brother/Reprise Records from 1972 to 1982. The end of the band's contract with Reprise allowed Capitol to negotiate its re-release, but in the meantime Reprise put out the following two-record set, combining this album with 20/20.

Label 70dj

Mono

2MS-2166

Cream/tan promotional label with "Subsidiary and Licensee" rim print
Issued 1974. Pressed by Columbia Records (Santa Maria).

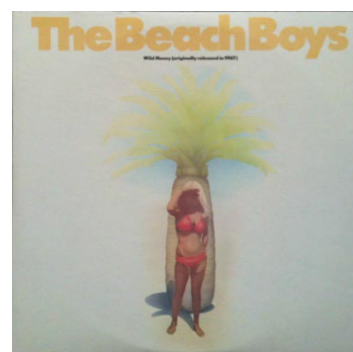


Label 70-01

Mono

2MS-2166

Cream/tan label with "Subsidiary and Licensee" rim print
Issued August, 1974. Pressed by Columbia Records.



In 1980 the album returned to Capitol, who pressed it in mono (Capitol N-16159).
Factories: Jacksonville, Winchester, Specialty.



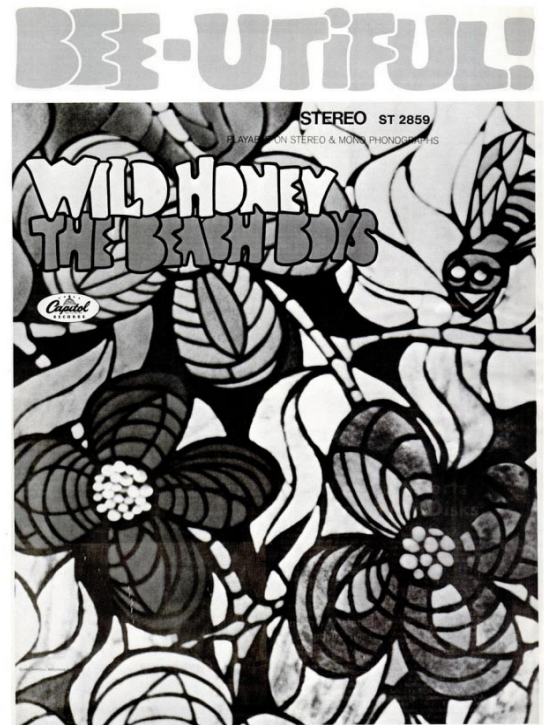
Front Cover



The famous front-cover photograph was taken at Brian Wilson's home on Bellagio Road in a quiet neighborhood in Bel Air. The photograph shows the top portion of an enormous stained-glass window that was a favorite of Brian and his visitors. In the black-and-white photograph above, Brian is pictured sleeping with the window in the background. The color photo (from c. 1977) shows Marilyn Wilson and her sisters, Barbara and Diane Rovell, with the famous window to their right.

Promotion

Having suffered somewhat of a promotional defeat with *Smiley Smile*, Capitol Records redoubled their efforts to market the Beach Boys. In addition to a full-page ad in the trade magazines, Capitol continued a strong push for sales until well into the new year, making it part of their Christmas promotion. [Note: the Christmas ad also shows the Deluxe Sets – including the Beach Boys one, as well as *Smiley Smile* and the two most recent Beatles albums.]



Also available on 8-track Stereo Tape cartridge.

Christmas Punch from Capitol

Rowl 'em over with Capitol's 100-proof displays! "Gift of Music" Window & Counter Displays... Stop-while-you-shop Floor Merchandisers... Gift-Set Wire Rack Tall & Tall Stands... Christmas Catalog "Take One" Dispensers... Plus Santa's Big Display Units with room to stock 300 Most-Wanted Best-Sellers from Capitol!

Intoxicating ingredients make your Christmas sales high this year! Capitol uncorks magnum hits... headed by THE BEATLES "MAGICAL MYSTERY TOUR" THE BEACH BOYS "WILD HONEY" JIMI HENDRIX "GOD THAT FEELING."

Capitol's Christmas Product Mix: Hot LP's for Maximum Traffic! Top artists like Bobbie Gentry, Glen Campbell, Ella Fitzgerald, The Leftovers, Leo Sayer, Al Martino, Nancy Wilson, Steve Perry, Frank Sinatra, Jackie Gleason, Dean Martin, Combsall, Adderley, Ben, Dickson & Santa Claus.

Colorful Floor Merchandiser With Pop-Up Capitol Title Appearances

Gift-Set Wire Rack Tall & Tall Stands, Santa Claus!

Full Color 3-D Window & Counter Displays, Easy to Assemble

Plus-Size Reader: Capitol's Christmas Catalog, Best "Take One" Displays (Takes the Stress!)

Hard-Sell 8-1/2" Newspaper Ad Mix, Designed to dominate! Full-page size plus 100 & 150-size inside ads.