

Summer Days (And Summer Nights!!)

Label 62

Mono

T-2354

Black rainbow label with logo at top, and no subsidiary print.

Matte labels

First appearance in *Billboard*: July 17, 1965.

First appearance in *Cash Box*: July 17, 1965.



Label 62-M01S – Pressed at Scranton, Decca-Pinckneyville



Label 62-M01L – Pressed at Los Angeles

The label has the artist name immediately under the LP title, with about a half-line of space in between.



This Week	Last Week	Title, Artist, Label	Wks. on Chart
①	3	OUT OF OUR HEADS. Rolling Stones, London LL 3429 (M); PS 429 (S)	3
②	1	BEATLES VI Capitol T 2358 (M); ST 2358 (S)	9
③	4	SUMMER DAYS (And Summer Nights) Beach Boys, Capitol T 2354 (M); ST 2354 (S)	5
④	2	HERMAN'S HERMITS ON TOUR. MGM E 4295 (M); SE 4295 (S)	10
⑤	5	THE SOUND OF MUSIC. Soundtrack, RCA Victor LSCD 2005 (M); LSCD 2005 (S)	23

Billboard ran an ad for the upcoming album in the July 3rd issue, and the album was released to radio stations until the following week. They debuted the record on the 24th, and on August 21st it peaked at #3 – right behind the Rolling Stones and the Beatles. *Cash Box* took the record to #4. It was a steady seller for the rest of the year and continuing until 1967.

Possible Covers:

Commercial cover (MC1)

Commercial cover with PROMO punch (Scranton)

Label 62

Duophonic

DT-2354

Black rainbow label with logo at top, and no subsidiary print.

Matte labels



Label 62-D01S – Pressed at Scranton



Label 62-D01L – Pressed at Los Angeles, Decca Gloversville

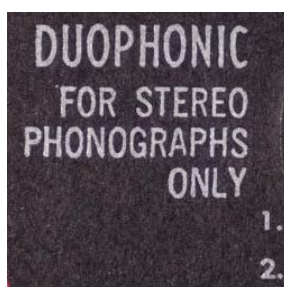
The label has the artist name immediately under the LP title, with about a half-line of space in between.

Label D01L(i) has the Duophonic information at the left in the bolder print that was formerly used on Capitol's semi-glossy labels. The word "ONLY" appears just above and to the left of the 4th song title.

Label D01L(ii) has the Duophonic information in normal print. The word DUOPHONIC is to the left of the first song title on each side (see above).

Label D01L(iii) has the word "ONLY" just below and to the left of the second song title.

Label D01L(iv) has all of the Duophonic information shifted much further upward. These copies are probably from late 1967.



Possible Covers:

Commercial cover (DC1) with Duophonic banner on back cover wrapped to the front; front slick reads “New Improved Full Dimensional Stereo”

Commercial cover (DC2) with Duophonic banner on back cover wrapped to the front; front slick does not mention stereo.

In a Capitol memo dated June 2nd, Ray Polley directed the Scranton and LA pressing plants to “have the Stereo bar trimmed off the cover and get the Duophonic identification by use of the wrap around liner which has the Duophonic bar on it.” Since the album was still quite a way from release, there seem to have been only a few copies in the initial pressing that had stereo banners across the front cover. In the case of *Summer Days*, the cover with the stereo information is not necessarily a first pressing. Particularly on the east coast, the covers continued to come out with the stereo banner. In particular there are quite a few copies from the last half of 1967 that have the banner. These come with label D02S, below.

In the middle of 1967, Capitol changed the texture of their labels back to semi-glossy at the Scranton plant only. In addition, the Jacksonville plant began pressing copies of the album.

Label 62-02

Duophonic

DT-2354

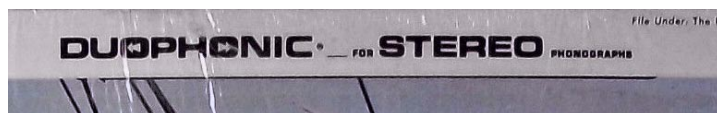
Black rainbow label with logo at top, and no subsidiary print. Semi-glossy labels.



Label 62-D02S – Pressed by Scranton; Columbia



Label 62-D02J – Pressed by Jacksonville



Possible Covers:

Commercial cover (DC1) with Duophonic banner on back cover wrapped to the front; front slick reads "New Improved Full Dimensional Stereo"

Commercial cover (DC2) with Duophonic banner on back cover wrapped to the front; front slick does not mention stereo.

Commercial cover (DC3) with For STEREO phonographs on the back Cover wrapped around to the front.

Commercial cover (DC4) with For STEREO phonographs on the back cover wrapped around to the front. "New Improved Full Dimensional Stereo" banner on the front slick, along with a Gold Record Award seal.

On April 5, 1967, Capitol directed that the printers remove the Duophonic banner from their album covers, replacing it with a banner reading simply "for STEREO phonographs." The album was still selling reasonably well at this point, so these copies are uncommon but not scarce. However, copies with the Gold Record Award are harder to find. The reason for the apparent scarcity of this cover is likely due to the fact that in October, 1967, Capitol combined this album with two others (*Today* and *Pet Sounds*) to create *The Beach Boys Deluxe Set* (Capitol (D)TCL-2813). At that time they appear to have pulled the three single records from the catalog.

After Longines purchased the distribution rights to distribute albums that originated with Capitol through the Capitol Record Club, they made this album available to Decca for pressing and club distribution. Decca pressed albums for Longines until 1972.

Label 62-RC1

Duophonic

DT-8-2354

Black rainbow label with logo at top, and Manufactured Under License print. Pressed by Decca/Longines for the Capitol Record Club in early 1969.



DATE April 5, 1967
TO Distribution Below
OFFICE ☐ CH ☐ CHOC ☐ CHC ☐ TAC ☐

FROM Ray Policy
OFFICE Component Planning ☐ CH ☐ CHOC ☐ CHC ☐

SUBJECT ALBUM CORRECTION TO CHANGE DUOPHONIC BANNER

We have been asked to change 13 Duophonic albums to eliminate the old Duophonic bar and to incorporate in its place the new "For Stereo Only" designation.

On some of the Duophonic albums the bar was on the cover and on some it was on the liner for a wrap-around-to-front construction.

Where the correction was on the liner I have sent you corrected liner wgs to Helms and you to Vertis. I am sure they have the old liners destroyed and replaced for sent print run with the corrected liner.

Where the correction was on the cover I have sent you set of corrected cover positive to Queens and a set to Bert-Or. These are to be used on all reprints.

The albums involved and corrected material sent is as follows:

DT-237 "Unforgettable" - Cole	- Liner wgs sent.
DT-715 "Hawaii Gals"	- Liner wgs sent.
DT-739 "Good Guy Lumberjack Melody"	- Liner wgs sent.
DT-768 "This Is Salsica"	- Liner wgs sent.
DT-1461 "Heart of My Lumberjack"	- Liner wgs sent.
DT-1515 "Glee of Harry James"	- Liner wgs sent.
DT-1534 "Summer Days"	- Liner wgs sent.
DT-1594 "Luscious Christmas"	- Cover wgs sent to Queens & Bert-Or.
DT-1607 "This Is Dean Martin"	- Cover wgs sent to Queens & Bert-Or.
DT-2269 "Beach Boys Today"	- Cover wgs sent to Queens & Bert-Or.
DT-2345 "Nature Boy"	- Cover wgs sent to Queens & Bert-Or.
DT-2369 "The Seekers"	- Cover wgs sent to Queens & Bert-Or.
DT-2438 "Pet Sounds"	- Cover wgs sent to Queens & Bert-Or.
DT-2545 "Beach of Beach Boys"	- Cover wgs sent to Queens & Bert-Or.
DT-1601 "Beach of Dean Martin"	- Cover wgs sent to Queens & Bert-Or.

DT/6
cc: Neilman
Vertis
Helms
Bert-Or
Gansell

SIGNED:
FLORENCE WILSON, 4-5-67



In 1970, the record was reissued in abridged form under the title *California Girls* (Capitol DF-502). With that number it appeared in a new cover on several label styles. It was also issued as part of the combined album STBB-500.

Label 69

Stereo

DF-502 (part of STBB-500)

Light green label with “C” logo at top.

Factories: Los Angeles; Jacksonville; Winchester



This album was available through the Capitol Record Club as DF-8-0502.

Label 71

Stereo

DF-502 (part of STBB-500)

Red label with “C” logo at top. Issued May, 1971, to November, 1972.

Factories: Winchester



Label 72

Stereo

DF-502 (part of STBB-500)

Orange label with “Capitol” at the bottom and the patent number for T-Rim in the rim print. Issued November, 1972, to October, 1973.

Factories: Los Angeles; Winchester



This album was available through the Record Club of America as DF-6502.



Label 72a

Stereo

DF-502 (part of STBB-500)

Orange label with "Capitol" at the bottom and no patent number for T-Rim in the rim print. Issued October, 1973, to September, 1975. Factories: Los Angeles; Winchester



Label 72r

Stereo

DF-502 (part of STBB-500)

Orange label with "Capitol" at the bottom and rights disclaimer.

Issued September, 1975, to March, 1978

Factories: Los Angeles; Winchester



Copies of the two-record set were released through the Columbia Record Club as STBB-500500.



Label 78bg

Stereo

SN-16017

Green budget label with MFD rim print.

Factories: Jacksonville; Winchester



In 1981 the abridged album was reissued as *California Girls* using the original cover art.

The Front Cover

Both Bruce Johnston and Al Jardine perform on the album as members of the band, but Johnston was still under contract to Columbia Records, so his name isn't listed anywhere. [For similar reasons, the Beach Boys were not mentioned on the "Monkey's Uncle" theme with Annette Funicello.] Johnston had been present on the yacht when the photographs for the cover had been taken, but when the time came to take the pictures that might be chosen for the cover, photographer Ken Veeder took pictures with and without him – apparently in case the contractual issues were resolved. Alan Jardine was sick with influenza and literally "missed the boat," but (like the four who are pictured) he wrote a piece for the liner notes.



Selling the Album

With the album complete and ready for production in early June, promotion for the record began almost immediately.

Capitol created the artwork in time for an ad in the July 3rd issue of *Billboard* and pulled the song “Salt Lake City” for special promotion in the city for which the song is named. Capitol pressed up 1000 copies of a promotional single, offering them for free distribution in local stores. Both labels indicate that the songs are complete selections from the group’s new album.

In addition, although “Help Me Rhonda” had been a huge hit, Capitol chose an additional single topped by “California Girls,” releasing it to coincide with the album. The album was awarded a gold record on February 7, 1966. Like its immediate predecessor, this album “went gold” faster than *Shut Down Vol. 2*, *Surfer Girl*, or *Surfin’ USA*. Although *Shut Down Vol. 2* went gold later in 1966, *Summer Days* was the band’s most recent studio album to earn a gold record during the 1960’s. The next “new” record to earn a gold record from the RIAA was the “Kokomo” single, released in 1988.

