

BING CROSBY

1932

Bing was the King

During the year of 1931, Bing Crosby had four #1 hits. He added three more in 1932, and a total of fifteen of his singles sides reached the Top Twenty. With the combination of radio, film, and recorded music all favoring him, Bing was by this time the so-called "Big Thing." He was beginning to garner all sorts of nicknames based on the word "Bing," and news about Crosby was quick to spread.

BING CROSBY FOOLS GOSSIPS

WHEN MOVIE HOME-WRECKERS THREATEN SINGER'S MARITAL HAPPINESS

Reversing a famous bit of advice, the singer comes East and mixes up with his work. And friend wife finds that her best friends wouldn't tell her the truth when it came to her own life and happiness. Being the true story of Bing Crosby and Dixie Lee, and his rise to fame and fortune.

THIS is a story—a strange mingling of the Horatio Alger, Hans Christian Andersen, James Barrie and George M. Cohan motifs—an up-to-date story of love will find a way.

Once upon a time there was a handsome singer—Bing Crosby; a beautiful movie actress—Dixie Lee; a mysterious, amiable villain; and just odors of excess to give color to the story and confuse the plot.

A long while ago, as things go today, Bing was singing at the Montmartre in Hollywood, a rendezvous for motion picture stars, tourists and local residents. When Bing closed his eyes and sang, things happened: the men applauded, the women swooned, and Bing had a whale of a time.

It was duck soup for Bing. Being human, he liked being liked, and he was shrewd enough to understand the value of popularity which attracted men and women alike. And there was variety enough in life to remove any trace of ennui from too many cafe appearances, for Bing was singing with Whiteman's band, finding popularity in his radio work as well as with his personal appearances. More than that, Bing was singing in various movie studios, giving atmosphere with his voice to the lovely faces and forms of many an actress.

Among the people of note in the movie world who took to Bing were Joan Crawford and her young husband, Douglas Fairbanks, Jr. So well did Joan like Bing's voice in fact, that they still remember the day when Max Crawford insisted on seven re-takes of a particular scene wherein Bing, off stage, sang to her. And each re-take meant another rendition of that song.

So, there's the introduction of one major character.

Enter the heroine, the lovely Dixie Lee, vivid, young, up and coming star of one of the major "lots." Dixie Lee entered the Montmartre

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Joan Crawford Bing Crosby

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DIXIE LEE, for whom sells the debonair Bing Crosby determined to leave Hollywood and its gossip, and the vicious Joan Crawford, whose admiration for Bing's singing "on the lot" led her to insist on seven re-takes of one picture sequence, merely so that Max Crawford might hear Bing's dulcet tones.

THRILL TO THE TASTE OF GOOD COFFEE

TRY A CAN OF

MANRU

It's Delicious!
BEYOND COMPARISON
Aromatic!



Thrill to the Singing of America's
SMASHING SUCCESS OF RADIO

BING CROSBY

IN PERSON

BEG. FRI. APRIL 29

SHEA'S BUFFALO

• **Fay Zinn**—In response to your request, we hereby announce a new Bing Crosby Fan Club. Those interested in joining can write to you at 109 Orchard Road, Maplewood, N. J.

It was then that we first began to worry about Bing. If we had known him better, perhaps we would have understood. We would have known, for instance, that he was terribly nervous—and that a drink or two steadied him. We would have learned that a stage and a house full of white faces showing through the gloom beyond the footlights still terrified him. We should have known that always he has had a ravenous hunger for friendship. In the past, he had been too busy to enjoy more than a few intimates. But now, with the world at his feet, he found himself surrounded from getting-up time until the smallest morning hours by the cleverest men and prettiest women in the land. It was a heady wine, believe me. It made it so easy to "have just one more"—and to forget singing appointments. It's easy to understand, isn't it?

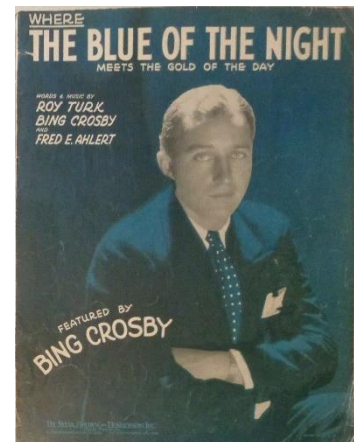
Bing Crosby Singles from 1932

"Where the Blue of the Night"/ "I'm Sorry, Dear"

Brunswick 6226

Approximate Release: January 1932

A-side reached #4.



"Dinah"/ "Can't We Talk It Over"

Brunswick 6240

Approximate Release: January 1932

A-side with the Mills Brothers; B-side with Helen Crawford

A-side reached #1; B-side reached #10.



"Snuggled on Your Shoulder"/ "I Found You"

Brunswick 6248

Approximate Release: January 1932

B-side with Helen Crawford

A-side reached #11.



“Starlight”/ “How Long Will It Last”

Brunswick 6259

Approximate Release: March 1932



“Love, You Funny Thing”/ “My Woman”

Brunswick 6268

Approximate Release: March 1932



“Shine”/ “Shadows on the Window”

Brunswick 6276

Approximate Release: March 1932

A-side with The Mills Brothers

A-side reached #7.



“Paradise”/ “You’re Still in My Heart”

Brunswick 6285

Approximate Release: April 1932

A-side reached #7.



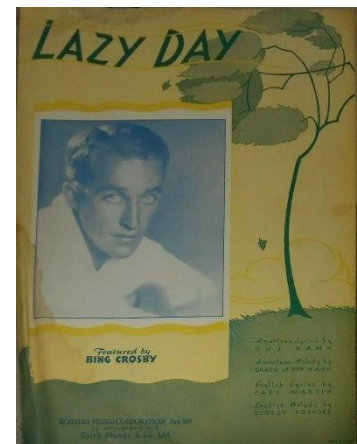
“Lazy Day”/ “Happy-Go-Lucky-You”

Brunswick 6306

With Isham Jones’ Orchestra

Approximate Release: May 1932

A-side reached #4.



“Sweet Georgia Brown”/ “Let’s Try Again”

Brunswick 6320

With Isham Jones’ Orchestra

Approximate Release: June 1932

A-side reached #2.



“Cabin in the Cotton”/ “With Summer Coming On”

Brunswick 6329

Approximate Release: July 1932

A-side reached #11.

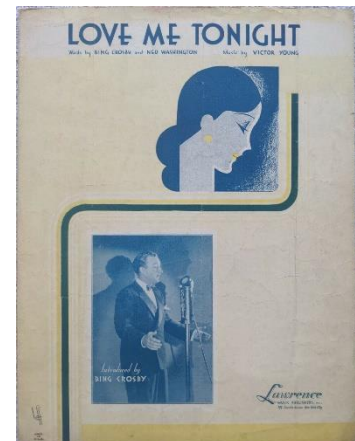


“Love Me Tonight”/ “Some of these Days”

Brunswick 6351

Approximate Release: August 1932

A-side reached #4; B-side reached #16.



“Please”/ “Waltzing in a Dream”

Brunswick 6394

A-side with Anson Weeks and his Orchestra

Approximate Release: September 1932

A-side reached #1; B-side reached #6.



“Here Lies Love”/ “How Deep is the Ocean”

Brunswick

6406

Approximate Release: November 1932

A-side reached #11.



“Brother, Can You Spare a Dime?”/ “Let’s Put Out the Lights”

Brunswick

6414

Approximate Release: November 1932

A-side reached #1.

