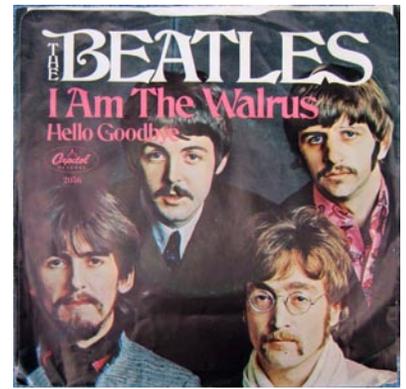


**“Hello Goodbye”/“I am the Walrus”**

**Label 62dj**

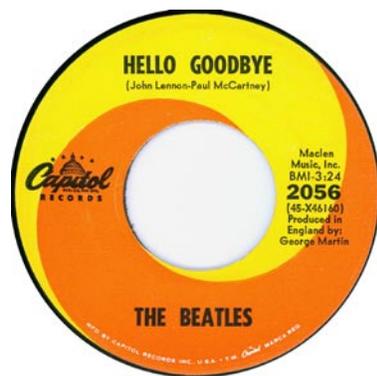
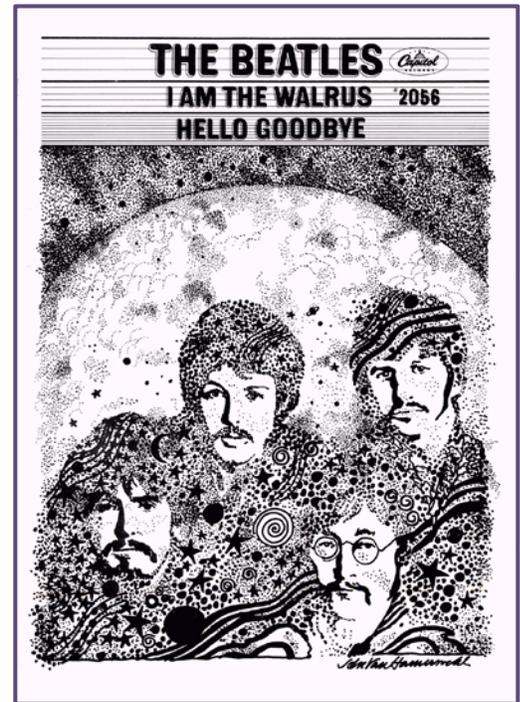
Capitol P-2056  
Yellow label with promotional print.



62dj (Bert-Co print)  
Factories: Los Angeles

**Label 01**

Capitol 2056  
Orange/yellow swirl label without subsidiary print.  
Both sides have publishing credits to Maclen Music Inc.  
First pressing

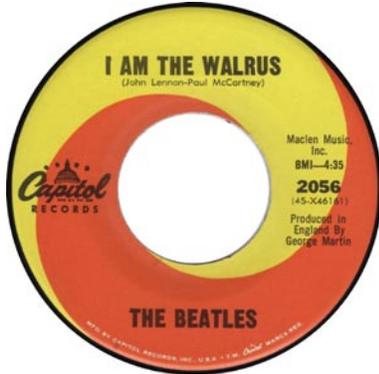
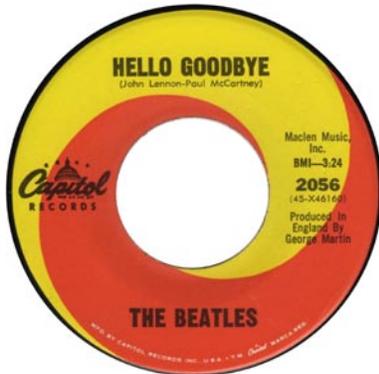


62-01S (Keystone print)  
Factories: Scranton, RCA Rockaway

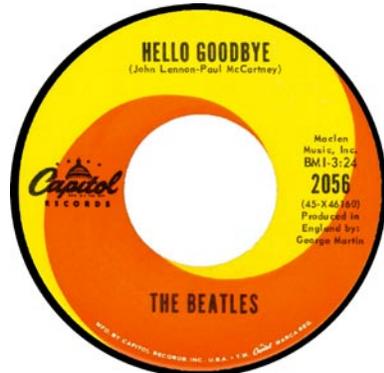
**Picks of the Week**

BEATLES (Capitol 2056)  
Hello Goodbye (3:24) [Maclen, BMI-Lennon, McCartney]  
Minimum of words, minimum of melody and practically no subject at all, yet the Beatles have a new side that packs a panchromatic rainbow of sound into the narrow limits that Lennon & McCartney have selected to work with on “Hello Goodbye.” As with their last single, the fade is brilliant, and sales will so indicate. Flip: “I Am the Walrus” (4:35) [Same credits] A down and out session with a set of lyrics that will have many scratching their heads.

John van Hamersveld – who designed the *Magical Mystery Tour* LP cover and the covers to *Exile on Main Street* (the Rolling Stones), *Hotter Than Hell* (KISS), and *Eat to the Beat* (Blondie) – designed the display ad for the Capitol single. Although the artist placed “I am the Walrus” on top (apparently for esthetic reasons), the sequence of the two matrix numbers places “Hello Goodbye” as the A-side. *Cash Box*, meanwhile, was confused by the Walrus.



62-01L (Bert-Co print)  
Factories: Los Angeles



62-01R (custom print)  
Factories: RCA Rockaway

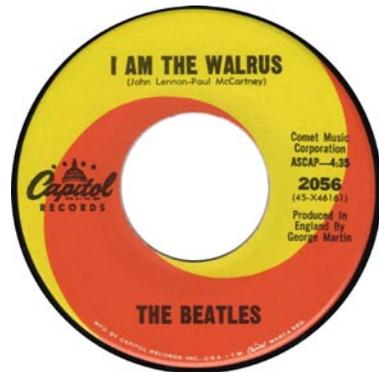
**Label 02**

Capitol

2056

Orange/yellow swirl label without subsidiary print.

A-side credited to Maclen Music Inc.; B-side credited to Comet Music Corporation.



62-02B (Bert-Co print)  
Factories: Los Angeles

*Walked on a mile or so,  
And then they rested on a rock  
Conveniently low:  
And all the little Oysters stood  
And waited in a row.*

*'The time has come,' the Walrus said,  
'To talk of many things:  
Of shoes—and ships—and scaling-wax—  
Of cabbages—and kings—*

To die before you please!

*Edg.* Well pray you, father.

*Glo.* Now, good sir, what are you?

*Edg.* A most poor man, made tame to fortune's blows;

Who, by the art of known and feeling sorrows, 220  
Am pregnant to good pity. Give me your hand,  
I'll lead you to some biding.

*Glo.* Hearty thanks:

The bounty and the benison of heaven  
To boot, to boot!

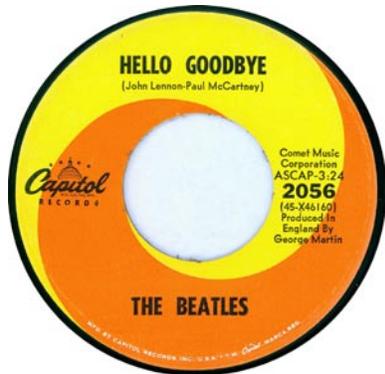
**Label 03**

Capitol

2056

Orange/yellow swirl label without subsidiary print.

A-side credited to Comet Music Corporation; B-side credited to Maclen Music Inc.



62-03A (Keystone print)

Factories: Scranton

Label 03A(i) has the ( before the author credit under the left bar of the H in HELLO.

Label 03A(ii) has the ( before the author credit under the middle of the H in HELLO.



62-03B (Bert-Co print)

Factories: Los Angeles

Wide print

**Picture sleeve PS1A (east coast):**

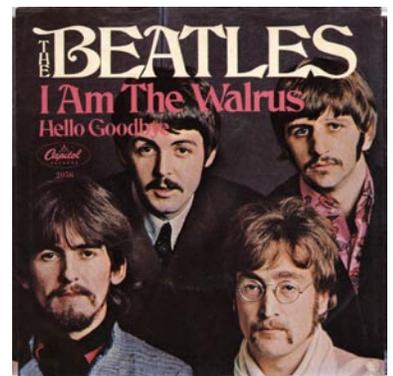
The sleeve is cut straight across the top on both sides.

The open side has "Hello Goodbye" at the top.

**Picture sleeve PS1B (west coast):**

The sleeve is tab cut.

The tab side has "I am the Walrus" at the top.



**Label 69**

Capitol

2056

Red/orange target label with dome logo.

March/April, 1969, to July, 1969

Factories: Los Angeles with wide print



**Label 69a**

Capitol 2056

Red/orange target label with "C" logo. There is no white dot on the backdrop behind the Capitol logo.

July, 1969, to October, 1970

Factories: Los Angeles

Wide font

Label may have "TM" next to the Capitol logo, or may have ® under the "l" of "Capitol" or to its right.



**Label 69d**

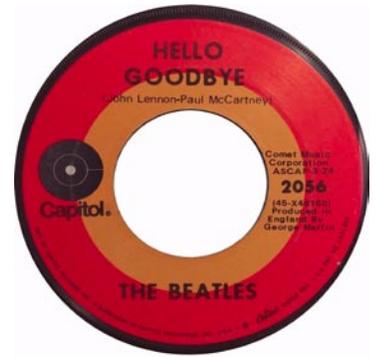
Capitol 2056

Red/orange target label with "C" logo. There is a white dot on the backdrop behind the Capitol logo.

October, 1970, to May, 1971

Factories: Los Angeles

Wide font



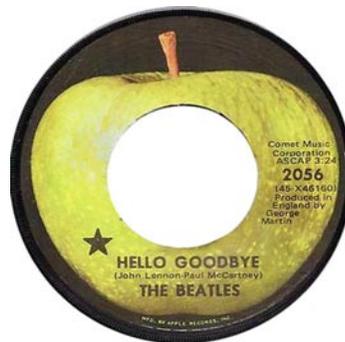
**Label bs**

Apple 2056

Apple label with black star on the full side

Factory: Los Angeles

May, 1971, to June, 1971



**Label af**

Apple 2056

Apple label with "MFD. BY APPLE" on the full side

A-side credited to Comet Music Corporation; B-side credited to Maclen Music Inc.

Factory: Los Angeles

Label may be flat or glossy. Later copies have "MFD. BY APPLE" on both sides.

A-side credited to Maclen Music Inc.; B-side credited to Comet Music Corporation.

Factory: Jacksonville, Winchester

Label may be flat or glossy.

Copies pressed in 1974-5 have "Mastered by Capitol" in the matrix.

