

“Got to Get You Into My Life”/“Helter Skelter”

Label 72rdj1

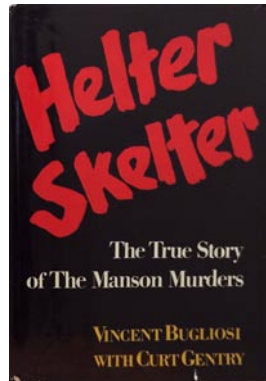
Capitol

P-4274

White mono/stereo promotional copy with rights disclaimer

Both sides play “Helter Skelter”

Factory: Los Angeles



What about choosing the single — “Got To Get You Into My Life”? Originally, there was some industry confusion, since “Helter Skelter” was released as a promotional single to only radio stations.

“It was released as a necessity,” Davis explained, “strictly for promotion. It was a troubling thing for us, all the publicity about the “Helter Skelter” movie, so we released it promotionally as a kind of compromise. When it came down to picking the material for the album, well, the Beatles were apprised of what we were doing, we discussed what was going on.”

Released in April, 1976, to coincide with the showing of the Helter Skelter TV movie on CBS.

Label 72rdj2

Capitol

P-4274

White mono/stereo promotional copy with rights disclaimer

Both sides play “Got to Get You into My Life”

Factory: Los Angeles



Capitol Sets ‘Official’ Dates For Beatle Disks

LOS ANGELES — Capitol Records has confirmed that it will release the Beatles’ “Got To Get You Into My Life” as a single May 31, followed by a double-set repackage titled “Rock ‘N’ Roll Music,” June 7 (CB, 5/1). The single was culled from the “Revolver” LP and is backed by “Helter Skelter” from “The Beatles” (better known as “the white album”).

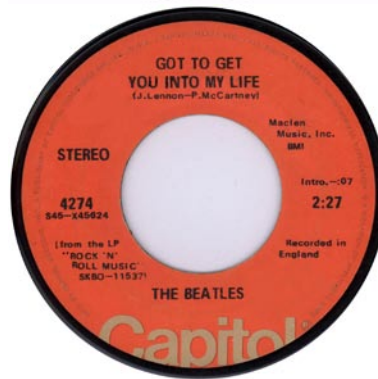
“Rock ‘N’ Roll Music” features 28 songs showcasing the rocking side of The Beatles on tunes never before repackaged. The 1965 “I’m Down” single is included now for the first time on an LP.

The announcement was made by Don Zimmermann, CRI executive vp and chief operating officer.

Released in May, 1976, in advance of the *Rock ‘n’ Roll Music* album.

Label 72r1

Capitol 4274
Orange label with rights disclaimer
No production credit
STEREO in small print; album title in lower left
Factory: Los Angeles
STEREO in small print; album title in lower right
Factory: Winchester
STEREO in thin print
Factories: Jacksonville, MCA Pinckneyville
STEREO in tiny print; album title at right
Factory: Superior Record Pressing (?)
Marked TVCA
STEREO in larger, round print; album title at top
Factory: unknown contract



Label 72r2

Capitol 4274
Orange label with rights disclaimer
George Martin production credit
STEREO in small print; album title in lower left
Factory: Los Angeles



Label 78

Capitol 4274
Purple label with large logo; rim text starts with "MFD."
Factory: Los Angeles, Jacksonville, Winchester



Label 83

Capitol 4274
Rainbow label with rim print in color band.
Factories: Los Angeles, Jacksonville, Winchester, Specialty



Label 88

Capitol

4274

Purple label with small logo; rim text starts with "MANUFACTURED."

Factory: Specialty



Label 88

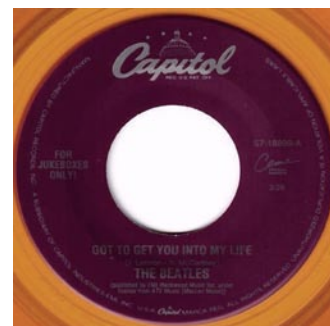
Capitol/Cema

S7-18899

Purple label with small logo; rim text starts with "MANUFACTURED."

Factory: Specialty

Gold vinyl. Both sides are the 1987 digitally-mastered versions.



Picture Sleeve:

Round cut or

Modified round cut

The picture sleeve seems to have been available with all copies of the single that were numbered 4274.

