

## ***"Got to Get You Into My Life"/"Helter Skelter"***

First mentioned in trade magazines: May 7, 1976

### **Label 72rdj1**

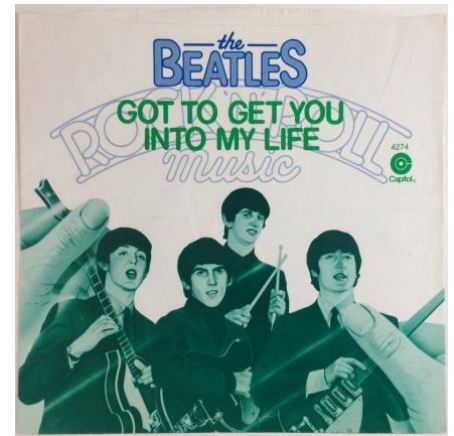
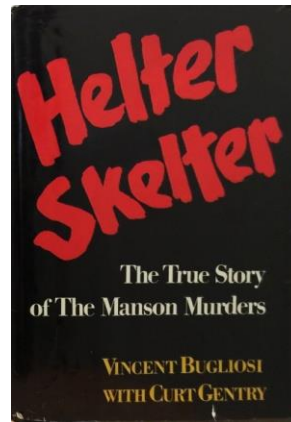
Capitol

P-4274

White mono/stereo promotional copy with rights disclaimer

Both sides play "Helter Skelter"

Factory: Los Angeles



What about choosing the single — "Got To Get You Into My Life"? Originally, there was some industry confusion, since "Helter Skelter" was released as a promotional single to only radio stations.

"It was released as a necessity," Davis explained, "strictly for promotion. It was a troubling thing for us, all the publicity about the "Helter Skelter" movie, so we released it promotionally as a kind of compromise. When it came down to picking the material for the album, well, the Beatles were apprised of what we were doing, we discussed what was going on."

After airplay of the album track, the promo single came out in April, 1976, to coincide with the showing of the Helter Skelter TV movie on CBS.

### **Label 72rdj2**

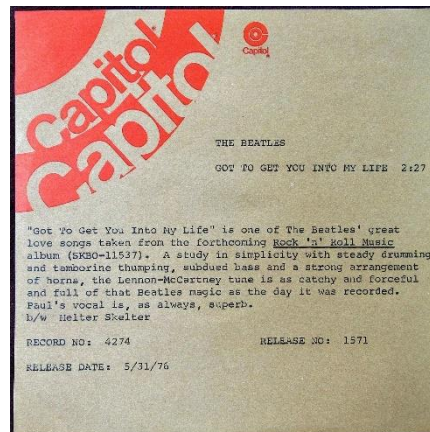
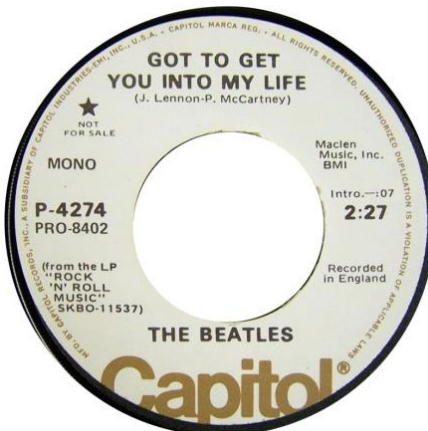
Capitol

P-4274

White mono/stereo promotional copy with rights disclaimer

Both sides play "Got to Get You into My Life"

Factory: Los Angeles



### **Capitol Sets 'Official' Dates For Beatle Disks**

LOS ANGELES — Capitol Records has confirmed that it will release the Beatles' "Got To Get You Into My Life" as a single May 31 followed by a double-set repackage titled "Rock 'N' Roll Music." June 7 (CB, 5/1). The single was culled from the "Revolver" LP and is backed by "Helter Skelter" from "The Beatles" (better known as "the white album").

"Rock 'N' Roll Music" features 28 songs showcasing the rocking side of The Beatles on tunes never before repackaged. The 1965 "I'm Down" single is included now for the first time on an LP.

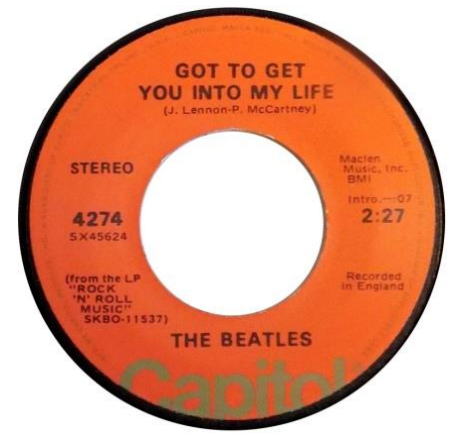
The announcement was made by Don Zimmermann, CRI executive vp and chief operating officer.

Released in May, 1976, in advance of the *Rock 'n' Roll Music* album.

First mentioned in trade magazines: June 5, 1976

### Label 72r1

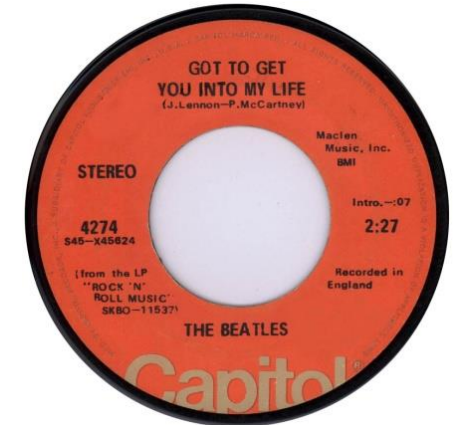
Capitol 4274  
Orange label with rights disclaimer  
No production credit  
STEREO in small print; album title in lower left  
Factory: Los Angeles



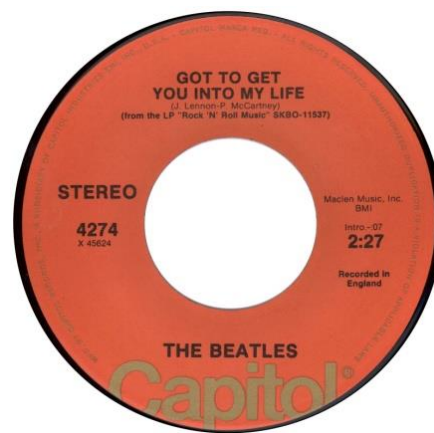
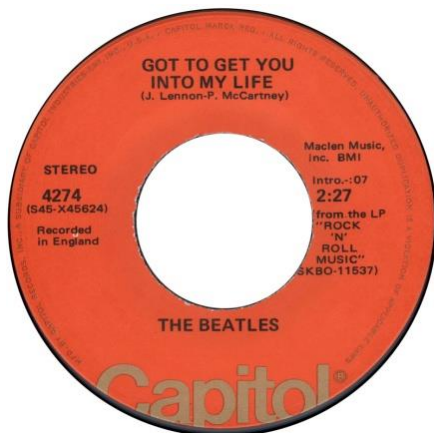
STEREO in small print; album title in lower right  
Factory: Winchester



STEREO in thin print  
Factories: Jacksonville, MCA Pinckneyville

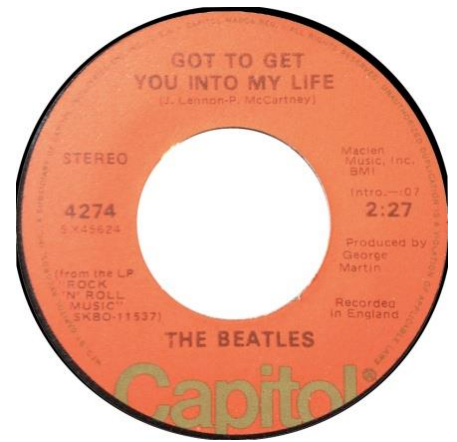


STEREO in tiny print; album title at right  
Factory: Superior Record Pressing (?)  
Marked TVCA  
STEREO in larger, round print; album title at top  
Factory: unknown contract



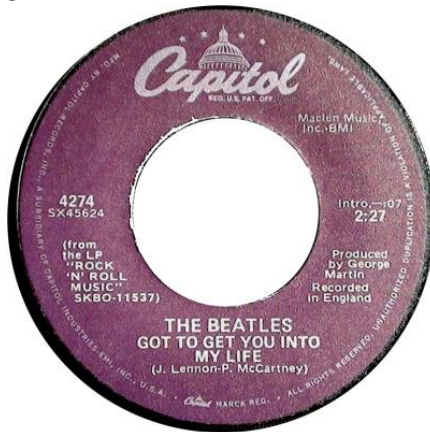
### Label 72r2

Capitol 4274  
Orange label with rights disclaimer  
George Martin production credit  
STEREO in small print; album title in lower left  
Factory: Los Angeles



### Label 78

Capitol 4274  
Purple label with large logo; rim text starts with "MFD."  
Factory: Los Angeles, Jacksonville, Winchester



### Label 83

Capitol 4274  
Rainbow label with rim print in color band.  
Factories: Los Angeles, Jacksonville, Winchester, Specialty



### Label 88

Capitol 4274  
Purple label with small logo; rim text starts with "MANUFACTURED."  
Factory: Specialty





### Label 88

Capitol/Cema

S7-18899

Purple label with small logo; rim text starts with "MANUFACTURED."

Factory: Specialty

Gold vinyl. Both sides are the 1987 digitally-mastered versions.

### Picture Sleeve:

Round cut or

Modified round cut

The picture sleeve seems to have been available with all copies of the single that were numbered 4274.

